

# Committee on Research Candidate Profiles



**David Allen**

**David S. Allen** is an associate professor in the Department of Journalism and Mass Communication at the University of Wisconsin-Milwaukee. His research focuses on media ethics and law, examining the role institutions such as the press and law play in the realization of democracy. He is the author of *Democracy, Inc.: The Press and Law in the Corporate Rationalization of the Public Sphere* (University of Illinois Press, 2005), and the co-editor (with Robert Jensen) of *Freeing the First Amendment: Critical Perspectives on Freedom of Expression* (New York University Press, 1995). His research has appeared in journals such as *Journalism: Theory, Practice, & Criticism*, *Communication Law and Policy*, *The Free Speech Yearbook*, *Journal for Mass Media Ethics*, and *Journalism Quarterly*. He is also the author of four book chapters, primarily focusing on ethics and law. He currently serves on the editorial board of the *Journal for Mass Media Ethics*. His research, both as a faculty member and graduate student, has won three top-paper awards. Allen is a former chair of the Media Ethics Division. In addition, he also served as vice chair/program chair and teaching chair of the Media Ethics Division. He also served as teaching chair of AEJMC's Law Division. He earned his PhD from the University of Minnesota. His current research project is examining the ethical and legal controls on dissent within American society.



**Elizabeth Dougall**

**Elizabeth Dougall** has published both strategic and mass communication research. She applies the longitudinal analysis of traditional and online news to explore the issues and crises that concern organizations and their stakeholders, and to track organization-activist relationships over time. Her most recent works appear in *Newspaper Research Journal*, *Journalism & Mass Communication Quarterly* (in press), and *Public Relations Review*. Dougall is co-investigator on a shaken baby prevention project funded by \$7 million in grants from the Centers for Disease Control and private foundations. Her role is to design and evaluate the earned media component of a research-based social marketing campaign. Dougall received her PhD from the Queensland University of Technology (Brisbane, Australia) and is an assistant professor in the School of Journalism and Mass Communication at UNC. More than half of her 22-plus year career has been dedicated to meeting strategic communication challenges for organizations in Australia, the United States, the United Kingdom, Europe and Canada. Dougall teaches graduate and undergraduate classes designed to partner students with corporations, government agencies and community organizations to develop values-driven strategic communication programs. Dougall served as Public Relations Division Research Co-Chair for the 2007 AEJMC Convention.



**Earnest Perry**

**Earnest L. Perry** is associate professor and chair of Journalism Studies, University of Missouri School of Journalism. Perry is currently serving on the AEJMC Standing Committee for Research. He is second vice president for the American Journalism Historians Association. Perry worked as a reporter for newspapers in Illinois, Connecticut, Texas and Missouri, before earning his PhD from Missouri in 1998. He was an assistant professor and head of the news-editorial sequence in the Department of Journalism at Texas Christian University before returning to Missouri in fall 2003. His research interests center on African-American press history, specifically the influence of the Black Press among its readers during the 1930s and 1940s. He also conducts research on the impact of organizational and cultural change on newsroom personnel. Other research interests include the effects of diversity training on newsroom and journalism academic culture. He has published articles on history and media management in several journals including *American Journalism*, *Journalism History* and *Journalism and Mass Communication Quarterly*. He is an editorial consultant for *Journalism and Communication Monographs*, contributing editor for *Journalism History* and a reviewer for *American Journalism*. Perry has also served as a consultant to news outlets in Texas, Missouri and China on newsroom management, reporting in ethnic minority communities, news writing and editing.



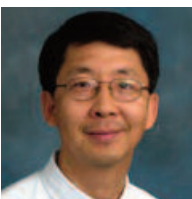
**Steve Reese**

**Stephen D. Reese** has taught at the University of Texas since 1982, following graduate study at the University of Wisconsin at Madison where he received his PhD and MA degrees. His bachelor's is from the University of Tennessee, where he was named distinguished alumnus. He holds the Jesse H. Jones professorship and is associate dean for academic affairs in the College of Communication, where he previously served as the director of the School of Journalism. His research has examined a variety of issues concerning media effects and press performance and been published in numerous book chapters and articles in, *Journalism & Mass Communication Quarterly*, *Communication Research*, *Journal of Communication*, *Journal of Broadcasting & Electronic Media*, *Public Opinion Quarterly*, *Harvard Journal of Press-Politics*, *Journalism Studies*, and *Critical Studies in Mass Communication*. He is co-author, with Pamela Shoemaker, of *Mediating the Message: Theories of Influence on Mass Media Content* (Longman, 1991/1996) and editor of *Framing Public Life*. He was book review editor, associate editor, and now on the editorial board of *Journalism & Mass Communication Quarterly*, among others. A recipient of the AEJMC Krieghbaum Under-40 Award for teaching, research, and service, he headed the RTVJ and CT&M divisions. He helped edit the recent ICA Encyclopedia of Communication. He has lectured internationally at universities in Mexico, Spain, Germany, Finland, and The Netherlands.



**Dietram Scheufele**

**Dietram A. Scheufele** is Professor of Life Sciences Communication and Journalism & Mass Communication at the University of Wisconsin-Madison, where he teaches courses in Research Methods, Public Opinion, and Political Communication. Scheufele is former head of AEJMC's CT&M Division and past President of the Midwest Association for Public Opinion Research. He also chaired the conferences of the World Association for Public Opinion Research and the Midwest Association for Public Opinion Research, and was paper chair for AEJMC's MC&S Division in 2004 and CT&M Division in 2001. Most recently, he has served on AEJMC's Environmental Scan Team, helping to evaluate the state of the association and its future needs. Scheufele has published extensively in the areas of public opinion, political communication, and science communication. His work has appeared in journals, such as *Communication Research*, the *International Journal of Public Opinion Research*, *Journal of Communication*, *Journal of Consumer Marketing*, *Journalism & Mass Communication Quarterly*, *Mass Communication & Society*, and *Political Communication*. He currently serves on the editorial boards of *Communication Methods and Measures*, *Communication Studies*, the *International Journal of Public Opinion Research*, *Journal of Communication*, and *Mass Communication & Society*. Scheufele has received the Young Scholar Award from ICA for outstanding early career research and the Promising Professors Award from AEJMC's MC&S Division.



**Ran Wei**

**Ran Wei** is an associate professor and assistant director of research in the School of Journalism & Mass Communications at the University of South Carolina. His research interests include media effects, communication technology, and international advertising. His recent work has focused on the diffusion of mobile communication technologies such as mobile phones and wireless Internet and how socio-psychological values influence the use of these technologies. He is leading a project to study new forms of advertising involving interactive media. He has authored 40-plus refereed publications, most of which have appeared in *Communication Research*, *Journalism & Mass Communication Quarterly*, *Journal of Broadcast & Electronic Media*, *The American Behavioral Scientist*, *Media Psychology*, *International Journal of Public Opinion Research*, *International Communication Gazette*, *New Media & Society*, *Journal of Computer-Mediated Communication*, and *Cyberpsychology & Behavior*. He serves on four editorial boards, including *Journalism & Mass Communication Quarterly* and *Mass Communication & Society*. He has been a regular reviewer for journals such as *Public Opinion Research*, *International Journal of Public Opinion Research*, *New Media & Society*, and *Journal of Advertising*. He chaired the 2007 AEJMC midwinter conference for the MC&S Division. He has been an active AEJMC member since 1996 and serves on the New Membership Committee. He was secretary of the Chinese Communication Association from 2002 to 2004.