

# AEJMC NEWS

The Newsletter of the Association for Education in Journalism and Mass Communication

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## AEJMC Heads to San Francisco for 98th Annual Conference

Make plans now to attend AEJMC's 98th Annual Conference to be held in San Francisco **Thursday, August 6, through Sunday, August 9.**

Pre-conference day is **Wednesday, August 5.**

This year's theme is "Global Bridges," and many sessions will be global in scope with international speakers. Conference programming got underway Nov. 21 at AEJMC Headquarters when AEJMC's Council of Divisions Chair Bob Trumpbour, Penn State Altoona, and Council of Divisions Vice Chair Chris Roberts, Alabama, began the process of assigning more than 340 conference sessions with timeslots in a lottery rotation. All sessions for divisions, interest groups, commissions and other programming units were scheduled for the San Francisco conference.

Headquarters hotel is the Marriott San Francisco Marquis, located at the corner of Fourth & Mission Street (780 Mission Street, 415-896-1600). A regular room in our hotel block will be \$194 single/\$219 double while a student rate will be \$150 single/\$170 double. Rooms will be taxed 14% plus a 2.25% tourism fee and \$0.25 commerce fee.

Additional hotel and conference information will be available in late January on an AEJMC Conference microsite.



## *New Directory Will Be Available Online*

AEJMC's 2015 *Journalism & Mass Communication Directory* is going digital.

Members will be able to access the membership roster by using a digital link with password, while listings for schools and journalism organizations can be accessed on AEJMC's website.

Look for further details via email mid-January.



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# FROM THE PRESIDENT



By Elizabeth Toth  
2014-15 AEJMC President  
University of Maryland

## Launch of the Institute for Diverse Leadership in Journalism and Communication Announced

AEJMC and ASJMC announce the launch of the Institute for Diverse Leadership in Journalism and Communication. They will be seeking applications for Institute fellows in February.

The mission of the Institute is to increase racial, gender and ethnic diversity in administrative and other senior-level positions in journalism and communication education.

While demographic data on journalism and communication college, school, and department administrators is scarce, an American Council on Education (ACE) study<sup>i</sup> argued that the lack of diversity in university presidencies can be traced to a lack of racial, ethnic, and gender diversity in the make-up of positions that are the recruiting grounds for presidencies, such as dean, director and chair positions.

The ACE study reported that racial and ethnic minorities represented only 13 percent of college presidents. It reported slow progress in gender diversity, but the 26 percentage of university leaders who were female may look more impressive than it is because women leaders are mostly found in associate colleges.

ACE has a long-running year-long program to prepare future diverse university administrators. The ACE program gives faculty of color and women training in fundraising, budgeting, community relations, assessment, accreditation, marketing, and strategic planning. ACE leadership program participants receive career mentoring, guidance on the application process and shadowing opportunities. The Institute for Diverse Leadership in Journalism and Communication intends to do just the same – provide the knowledge needed to compete successfully for academic leadership positions in journalism and communication.

**Background:** The Institute for Diverse Leadership in Journalism and Communication is based on the AEJMC/ASJMC Journalism

and Mass Communication Leadership Institute for Diversity (JLID) program that ran from 2000 to 2009, thanks to the vision of former AEJMC President Marilyn Kern-Foxworth and ASJMC President Shirley Staples Carter. The new proposed Institute will offer a year-round program to identify, recruit, mentor and train future leaders and administrators. Applicants must be AEJMC members and tenured associate or full professors of color or women interested in administration. It will be overseen by a six-member Advisory Board of JMC educators and administrators. Our goal is to select eight fellows a year for the program.

### Key Components of the Institute:

**Workshop Sessions** — Four workshops for fellows will be held during the 2015 AEJMC Conference, the ASJMC winter workshop, spring 2016 ACEJMC meeting and the 2016 AEJMC Conference. Workshops will cover a variety of administrative issues, developed by the participants themselves, but including fundraising, budgets, developing leadership, management styles, communicating up and down, and marketing one's self in a search.

### Mentor Program

— Each fellow will have a JMC administrator mentor for the year of the program. The mentoring relationship consists of monthly contact via telephone or email, and a week-long visit to the mentor's campus for a first-hand look at administering a journalism/communication program.

*“... The new proposed Institute will offer a year-round program to identify, recruit, mentor and train future leaders and administrators.”*

**Resource Networking** — Each Institute fellow will be introduced to current JMC administrators during social and programming sessions at their workshops. Mentors will introduce fellows to other administrators to help the fellow begin to establish a network of resources.

**Phenomenal Success Rate:** Of the 76 graduates of the JLID classes, 41 were people of color (54 percent), 35 were Caucasian women (46 percent); with a gender representation of 17 males, 59 females. Forty-three graduates (56.5 percent) have become deans, directors, associate deans and department chairs. These placements represent 22 people of color and 21 Caucasian women, with a gender representation of 11 males and 32 females.

Some examples of these administrative placements include: Dwight Brooks, director of the School of Journalism at Middle Tennessee State University; Jennifer Greer, interim dean of the College of Communication and Information Sciences at the Uni-

Continued on page 3

# International Communication Division Opens Multimedia Student Competition

AEJMC's International Communication Division is accepting entries for its student contest in multimedia news story writing for the year 2014-15.

The contest is open to all undergraduate students. Entries must be nonfiction, journalistic stories with multimedia support on a topic related to an international issue. The **news story** should have an international angle on a local story or it may be an international story with a local angle. It should be a **written story** submitted as a class assignment and/or published on the university website or on a news media website (stories published between April 6, 2014, and April 6, 2015, will be considered). Stories will be judged based on criteria such as originality, news values, relevance of the story idea, journalistic merit and multimedia support. The story as well as the multimedia support should have been authored/executed by the same student.

## Rules:

- (1) Students may enter one news story with multimedia support.
- (2) All elements of the multimedia news story (defined as a journalistic, written, online story supported by multimedia elements such as Flash, photography, audio and/or video) should be authored/executed by the same student.
- (3) The completed entry form (one per entry) must be signed by a faculty member attesting to the originality of the multimedia news story and the accuracy of the information provided. The faculty member will have to attest that the story is posted or had earlier been posted on a website and provide the correct URL.
- (4) Submit a printed copy of the story and mention the correct URL or send a disk with the multimedia elements and send this along with the completed entry form via regular mail.

Cash awards of \$100, \$75 and \$50 will be given to the top three entries. For an entry form and/or more information, contact Dr. Sandy Rao, School of Journalism and Mass Communication, Texas State University, email: sr02@txstate.edu, tel. 512-245-2656/3790. Postmark deadline is **April 7**.

## From the President

### Continued from page 2

versity of Alabama; Marie Hardin, dean of the College of Communications at Penn State University; Sherlynn Howard-Byrd, assistant vice president for academic affairs at Wiley College; and Birgit Wassmuth, director of the School of Journalism and Mass Communication at Kansas State University.

AEJMC and ASJMC will introduce its first class of Institute fellows at the August 2015 AEJMC San Francisco Conference. Together, AEJMC and ASJMC have pledged \$100,000 to help fund the Institute for the next two years. The AEJMC national board will be developing long-term funding efforts as well as seeking donations. You can donate directly by sending a check to AEJMC HQ earmarked for the Institute for Diverse Leadership.

Quite simply, without diverse leadership at the top of journalism and communication programs, we are challenged to have diverse students in our classrooms who will be our industry future journalists and communication professionals. I hope you'll be a supporter, volunteer mentor, or applicant for the Institute for Diverse Leadership in Journalism and Communication.

<sup>i</sup> The American College President Study: Key Findings and Takeaways, <http://www.acenet.edu/the-presidency/columns-and-features/Pages/The-American-College-President-Study.aspx>

# AEJMC NEWS

Newsletter for the Association for Education  
in Journalism and Mass Communication

[www.aejmc.org](http://www.aejmc.org)

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in AEJMC includes a subscription to *AEJMC News*.

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**International via Airmail \$70. ISSN# 0747-8909.**

The contents of this newsletter may not reflect  
the editor's views or the association's policies.

## Nominate Now for Under-40 Award

Nominations for AEJMC's annual Krieghbaum Under-40 Award are now being accepted.

The award honors AEJMC members under 40 years of age who have shown outstanding achievement and effort in all three AEJMC areas: teaching, research and public service. The late Hillier Krieghbaum, former New York University professor emeritus and 1972 AEJMC president, created and funded the award in 1980. Nominees must be under 40 at the time of the **April 1 deadline**. They must also be AEJMC members in good standing at the time of the nomination and during the preceding year.

AEJMC's three elected standing committee chairs, or other designees, and AEJMC's executive director (non-voting) serve as the award's selection committee. Selection of the nominee is based on the content of his/her packet of materials. This award does not require the nominee to duplicate his/her tenure and promotion packet.

The committee reserves the right not to present the award.

### **Nominations should contain:**

- a letter from an AEJMC member (other than the nominee) describing in detail the candidate's professional record in teaching, research and service;
- one additional letter of support from a colleague (on or off campus) who is also an AEJMC member;
- a full vita.

### **Additional materials:**

- no more than five total of any combination of the following: abstracts of research findings, professional papers or published articles;
- no more than five course outlines or innovative teaching tools;
- no more than five teaching evaluations, citations or other recognitions pertaining to the nominee.

All entries should be submitted by email in several files (PDF or Word formats) by 5 p.m. (Eastern time) on **April 1** to [aejmchq@aol.com](mailto:aejmchq@aol.com). Type "Under-40 Award" in the email subject line.

For questions, contact Jennifer McGill at the above email address or 803-798-0271.

## Members Eligible to Apply for Mosse Award

AEJMC is accepting applications for the 23rd Baskett Mosse Award for Faculty Development.

The award recognizes an outstanding young or midcareer faculty member in journalism or mass communication. Its recipient is awarded a stipend to be used toward work on a development or enrichment activity in any appropriate aspect of teaching, research or public service.

The proposed activity should be true enrichment-oriented, not just to assist in normal work or for attendance at a conference.

Young or mid-career faculty members teaching in ACEJMC-accredited journalism programs are eligible to apply. Applicants must be current AEJMC members.

Applicants must submit the following:

- a typed, double-spaced description of the activity toward which the stipend will be applied. The description should not exceed one page. The activity may be new or ongoing.
- a copy of the applicant's curriculum vita.
- a letter of recommendation for the applicant and activity from the administrative head of the journalism program.

No more than two applications from the same program will be accepted the same year. If there are more than two potential applications from a program, the administrative head must rule on which application to submit.

Selection of the winner is determined by the Baskett Mosse Award Committee, composed of three AEJMC members (appointed by AEJMC's president) and two ACEJMC members.

The committee reserves the right not to present the award. Winners of previous Baskett Mosse awards may not enter the competition again.

All entries should be submitted by email in several files (PDF or Word formats) by 5 p.m. (Eastern time) on **April 1** to [aejmchq@aol.com](mailto:aejmchq@aol.com). Type "Baskett Mosse Award" in the email subject line.

For questions, contact Jennifer McGill at above email or 803-798-0271.

## JMCQ Issues Paper Call for Special Issue

*Journalism & Mass Communication Quarterly* seeks manuscripts for a special issue on "Information Access and Control in an Age of Big Data." The journal encourages submissions that approach this topic from a range of fields and research methodologies within journalism and mass communication and also from other disciplines, with a focus on the implications of the topic to media and society. Papers may offer insights about technological, behavioral, policy, legal and other issues.

This special issue lends itself to research from a variety of cultural and international perspectives, and therefore papers with international and intercultural approaches are particularly encouraged. We welcome both qualitative and quantitative approaches to the topic.

Papers will undergo blind peer review. Those selected will be published online in January 2016 and in print in summer 2016. The deadline for full paper submissions is **June 1**.

For questions regarding this special issue, please see the full Call for Papers at [http://jmq.sagepub.com/site/misc/JMCQ\\_Special\\_Issue\\_CFP\\_Nov2014.pdf](http://jmq.sagepub.com/site/misc/JMCQ_Special_Issue_CFP_Nov2014.pdf). You may also contact the guest editors: Edward L. Carter, Brigham Young University, [ed\\_carter@byu.edu](mailto:ed_carter@byu.edu); and Laurie Thomas Lee, University of Nebraska-Lincoln, [llee1@unl.edu](mailto:llee1@unl.edu).

# Committee on Teaching Announces Best Practices Competition

**Deadline: Entries should be received by 5 p.m. Eastern Time, March 20.**

For the 10th year, the AEJMC Elected Committee on Teaching is looking to honor innovative teaching ideas from our colleagues. Each year, the committee selects three winners in a themed competition highlighting different areas across the journalism and mass communication curriculum.

The 2015 Best Practices competition will focus on Online and Blended Learning; we seek entries that explain how you have used innovative online or blended learning techniques and systems in your journalism and mass communication courses. This area is broad, and ideas are welcomed from all disciplines represented among our membership. Teaching areas appropriate for this competition include, but are not limited to, media and society; print, broadcast, reporting and editing; public relations; advertising; media law; media ethics; visual communication; and photojournalism.

The AEJMC Teaching Committee will select winning entries for publication in our eighth annual AEJMC Best Practices in Teaching competition that will be published in an e-booklet. Winners are required to share their entries during a teaching session at the AEJMC annual conference in San Francisco, CA, Aug. 5-9. Winners also will receive certificates and a cash prize: First: \$300, Second: \$200, Third: \$100. Honorable mentions may also be awarded, but no cash will be provided for those entries.

## Submission Guidelines

Your entry must be in one single Word file (.doc or .docx) or Text (.txt) file. PDFs will not be accepted as we need text files to facilitate publication of the e-booklet containing the winning ideas. The first page of your entry should be a cover sheet with name, affiliation, contact information, entry title and a 125-word bio (written in third person). We will delete this cover sheet when we combine entries to facilitate blind judging. Do not include author name or any other identifying information in the description section of your entry.

The description section of your entry should be a TWO-PAGE executive summary and should include:

- Title
- 100-word abstract
- Explanation of the teaching practice or activity
- Rationale
- Outcomes

Under no circumstances should the description exceed two pages in 12-point type with one-inch page margins. You may include up to two additional pages in the Word or Text document with examples of student work or other supporting materials. However, the entire entry should not exceed five pages and must be in a single Word file with no identifying information other than on the title page. Submit your entry as an attachment by email to Chris Roush at [croush@email.unc.edu](mailto:croush@email.unc.edu). (The subject line should be "2015 AEJMC Online Teaching [YOUR NAME].") Copy the email entry to yourself as proof of submission. Confirmation of entry receipt will be sent via email within 48 hours of your submission. If you do not receive this, please call Chris Roush at 919-962-4092.

## Criteria for Judging

The criteria to evaluate entries are outlined below:

- Relevance of entry to the theme of Online and Blended Learning (10 points).
- Creativity or innovation (30 points).
- Real-world applications of relevant teaching theories, concepts and principles (15 points).
- Interactivity and evidence of active and collaborative learning techniques (25 points).
- Compliance with format in Call for papers (10 points): (i). Explanation of teaching/methodology, (ii). Rationale, and (iii). Outcomes
- Overall impression or assessment (10 points)

## Judging

The AEJMC Teaching Committee's panel of judges will decide the winners. All entries will be blind judged. Judges will not have access to any identifying information about entrants. The judges reserve the right not to award prizes. Competition results will be announced by April 30.

## Nominate Now for AEJMC's Bowles Award for Outstanding Public Service

AEJMC is accepting nominations for the Dorothy Bowles Award for Outstanding Public Service.

This award will recognize an AEJMC member who has a sustained and significant public-service record that has helped build bridges between academics and professionals in mass communications, either nationally or locally, and been actively engaged within the association.

Ideally the award will go to an AEJMC member who has been active in one or more divisions/interest groups, elected standing committees or other association leadership positions **AND** who has engaged with other communication industry-related organizations (such as the Student Press Law Center, Society of Professional Journalists, Journalism Education Association, Public Relations Society of America, National Association of Broadcasters, etc.) **OR** done other work **locally** to promote interaction between academics and professionals.

This award is designed to recognize someone who has not been recognized or honored for his/her public service in the past. Members who have served on the AEJMC Board are not eligible to be considered for the award until they have been off the Board for at least four years. When merited, one award will be presented per year. The recipient will receive \$1,000 in cash and an award.

The award will be presented during the AEJMC Business Meeting at the San Francisco Conference.

**Nominees** must be fulltime classroom teachers (not administrators) for the previous 10 years; must teach in an area of journalism/mass communication; must have been members of AEJMC for the past three years; must have a sustained and significant record of public service to AEJMC; and must have a sustained and significant record of service to programs or activities that promote connections between the academy and JMC industries (either on his/her home campus, or through other professional-based associations).

**Nominations, including self-nominations, should contain** a two-page letter that describes the nominee's service to both areas of public service; two additional letters of support affirming the nominee's service (one from each area); a 500-word statement from the nominee describing his/her views on how public service activities (in general or his/her particular service activities) complement the traditional teaching, research, and service roles of higher education faculty (the statement from the award recipient will be published in the September issue of *AEJMC News*); and full vita of the nominee.

Nominations should be received by **April 1**. Send nominations via email to Jennifer McGill at [aejmchq@aol.com](mailto:aejmchq@aol.com). For questions, contact McGill.

## AEF Offers 2015 Visiting Professor Program

The Advertising Educational Foundation (AEF) invites applications for its 2015 Visiting Professor Program (VPP).

The VPP is a two-week fellowship for tenured or tenure-track professors of advertising, marketing, communications and the liberal arts. In 2014, 15 professors were hosted by advertising agencies in Chicago, Los Angeles and New York City. Whether a professor is placed with an agency, a marketing or media company depends upon his/her area of expertise. The number of placements in the VPP is contingent upon the number of companies willing to host a professor. Preference is given to professors with little or no industry experience and to those who have not already participated in the program. Professors who are placed should know that programs will differ; no two programs will be alike. The program is only offered to professors teaching in the United States.

The VPP's objective is to expose professors to day-to-day operations of an advertising agency, marketing or media company; and to provide a forum for the exchange of ideas between academia and industry. The VPP gives professors a greater understanding of and appreciation for the industry while host companies have an opportunity to develop closer ties to academia.

The program will run from June 1-12 and begins with an orientation followed by individual fellowships. Apply only if your academic and personal responsibilities allow you to participate for the full two weeks. Notification will be made in April. Housing is provided to professors who are traveling from another state. Professors who reside in the host city (Chicago, Los Angeles, NYC, etc.) are expected to provide their own housing. All professors will receive a per diem. Professors pay for travel to and from the host city, as well as out-of-pocket expenses.

Visit the *On-Campus* section on [www.aef.com](http://www.aef.com) to apply and submit your CV and statement. Letter of recommendation (on school letterhead) must be mailed and postmarked by **Jan. 31**. Letter of recommendation is not accepted via fax or email. For more information, contact Sharon Hudson, vice president, program manager, at [sh@aef.com](mailto:sh@aef.com) or 212-986-8060.



# ***Mass Communication & Society* Announces Call for Papers: “Climate and Sustainability Communication”**

**Guest Editor: Donnalyn Pompper, Temple University**

This *Mass Communication & Society* special issue shall open new conversations for integrating arenas of science and environmental communication, political communication, health communication and their respective theory and research method sets. Links between communication and sustainability have garnered significantly greater attention among scholars in Europe and Scandinavia than in North America. Reasons for this and implications of such outcomes have yet to be thoroughly examined. Collectively, business-case approaches far outnumber critical approaches among U.S.-based research on sustainability.

Complex problems and opportunities associated with globalization and power inequities require interdisciplinary, creative approaches. *MC&S*, a highly-ranked SSCI journal, offers a perfect forum for inspiring new conversations and advancing climate and sustainability communication research.

The aim of this special issue is to build upon traditional approaches to mass media’s role in shaping and amplifying climate/sustainability issues by opening new space for including diverse perspectives of multiple opinion leaders (including NGOs and institutions) shaped by cultural orientations — and by shaping media used to communicate *about* them. Suggested foci include:

- Role of culture and nation in framing climate and sustainability campaigns
- Negotiating power inequities in setting and acting upon sustainability campaign agendas — local, regional, national, global
- How have climate/sustainability campaigns and NGOs succeeded, failed, and retrenched?
- In what ways do economic systems shape climate and sustainability discourse?
- What are the roles of mass media and other communication forms with regard to climate and sustainability programs?
- Which have been the most effective techniques (e.g., frames) for advancing sustainability and climate activism and behavior change through communication and why?
- How can insider-activism (employees as moral actors) work to inspire multinational corporations to reform operations impacting climate and sustainability communication?
- How might a global ethic interplay with climate/sustainability issues which defy definition or universal acknowledgement?
- How can conflicts among cultures and lack of global, ethical and legal regulatory policy with regard to climate and sustainability be negotiated in the short- and long-term?
- What is the role of theory building in communication beyond supporting “window dressing” and “greenwashing”; deeply-entrenched critiques of sustainability campaigns?
- Power of documentaries’ persuasive appeals about climate change and sustainability
- In what ways do advertisers assess effectiveness of green marketing campaigns?

*Mass Communication & Society* invites submissions for this special issue devoted to a symposium on “Climate and Sustainability Communication.” A wide range of manuscripts using varied research methods and theoretical frameworks is welcomed.

Encouraged are empirical studies which bear on the issues described above. Submit only original manuscripts that are not under consideration with other journals or books.

**Deadline for submissions:** Manuscripts are to be submitted by **June 30** via the *Mass Communication & Society* online system at <http://mc.manuscriptcentral.com/mcas> following the standard journal submission procedures. Authors should note in their cover letters that the submission is for the special issue devoted to “Climate and Sustainability Communication.” Final publication will be in Volume 19 (2016).

In addition to the electronic submission process, please send one hard copy to: Donnalyn Pompper, Department of Strategic Communication, School of Media & Communication, Temple University, 218 Weiss Hall, Philadelphia, PA 19122. Any questions concerning this call for papers may be directed to Donnalyn Pompper, [dpompper@temple.edu](mailto:dpompper@temple.edu).

# 2015 AEJMC San Francisco Conference

## Uniform Paper Call

The programming groups within AEJMC's Council of Divisions invite submission of original, non-published, English language only research papers to be considered for presentation at the AEJMC Conference Aug. 6-9 in San Francisco, CA. Specific requirements for each competition — including limits on paper length — are spelled out in the listing of groups and research chairs that appear below. **Papers are to be submitted in English only.**

All research papers must be uploaded through an online server to the group appropriate to the paper's topic via a link on the AEJMC website: [www.aejmc.org](http://www.aejmc.org). The following uniform call will apply to ALL AEJMC paper competitions. Additional information specific to an individual group's call is available at the end of the uniform call information.

1. Submit the paper via the AEJMC website link ([www.aejmc.org](http://www.aejmc.org)) to the AEJMC group appropriate to the paper's topic. Format should be Word, WordPerfect or a PDF. **PDF format is strongly encouraged.**

2. The paper must be uploaded to the server no later than 11:59 p.m. (Central Daylight Time) **Wednesday, April 1.**

3. Also upload a paper abstract of no more than 75 words.

4. Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number, and email address. The title should be printed on the first page of the text and on running heads on each page of text, as well as on the title page. **Do NOT include author's name on running heads or title page.**

5. Papers uploaded with author's identifying information **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION.** ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION. NOTE: Follow instructions on how to submit a clean paper for blind reviewing.

6. **Papers are accepted for peer review on the understanding that they are not already under review for other conferences and that they have been submitted to only ONE AEJMC group for evaluation.** Papers accepted for the AEJMC Conference should not have been presented to other conferences or published in scholarly or trade journals prior to presentation at the conference.

7. Student papers compete on an equal footing in open paper competitions unless otherwise specified by the individual division or interest group. Individual group specifications are appended to this uniform call.

8. Papers submitted with both faculty and student authors will be considered faculty papers and are not eligible for student competitions.

9. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

10. If a paper is accepted, and the faculty author does not present the paper at the conference, and if a student author does not make arrangements for his/her paper to be presented by another, then that paper's acceptance status is revoked. It may not be included on a vita.

11. Authors will be advised whether their paper has been accepted by May 20 and may access a copy of reviewers' comments from the online server. Contact the paper chair if you are not notified or have questions about paper acceptance.

**Special note:** Authors who have submitted papers and have not been notified by May 20 **MUST** contact the division or interest group paper chair for acceptance information. The AEJMC Central Office may not have this information available.

12. Authors of accepted papers retain copyright of their papers and are free to submit them for publication after presentation at the conference.

### Important Paper Submissions Information

- Upload papers for the AEJMC 2015 San Francisco, CA, Conference beginning **Jan. 15.** Paper submitters should follow instructions on the front page of the submission site to create their accounts and complete the information required.
- Deadline for paper submissions is **April 1** at 11:59 p.m. CDT. Any submissions after this time will not be accepted.
- **Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call.**
- **A COVER SHEET or a sheet with the 75-word required ABSTRACT that is included with a paper upload should be EXCLUDED from the page number limits set by all AEJMC Groups.**

Papers uploaded with author's identifying information displayed **WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION.** All AEJMC Divisions, Interest Groups and Commissions will abide by the rules below **WITHOUT EXCEPTION.**

NOTE: Follow online instructions on how to submit a clean paper for blind review at [aejmc.org/home/papers](http://aejmc.org/home/papers). Contact Felicia Greenlee-Brown with comments, concerns and other Conference Paper Call inquiries at [Felicia@aejmc.org](mailto:Felicia@aejmc.org).



## 2015 SAN FRANCISCO PAPER COMPETITION GROUP CALLS

### DIVISIONS

#### Advertising Division

The AEJMC Advertising Division invites submissions of original papers that clearly focus on some aspect of advertising or advertising education. Various theoretical orientations and methodological approaches are welcome. Individual paper submissions should not exceed 30 typed, double spaced pages (including all notes, references, tables, and figures) and should be submitted to only one competitive paper category in the Advertising Division: 1) Advertising Research, 2) Advertising Teaching, 3) Professional Freedom & Responsibility, 4) Special Topics, or 5) Student Papers. Papers exceeding 30 pages, or papers submitted to more than one paper competition within the division, will not be reviewed for consideration. For 2014, the Advertising Division would like to encourage submissions to the PF&R competition of papers dealing with all aspects of professional competencies and development within the advertising industry.

**Research Papers:** Submissions should be consistent with the style and format of the *Journalism & Mass Communication Quarterly*, the *Journal of Advertising* or the *International Journal of Advertising*. Research papers that examine various aspects of advertising will be considered. The topics for the Research Paper Category could include advertising effectiveness, cross-cultural advertising, global advertising issues, advertising ethics, or economic, political, social and environmental aspects of advertising. For questions, please contact George Anghelcev, Teaching Paper Chair, Penn State University. Email: gua4@psu.edu. Tel: 814.865.4354.

**Teaching Papers:** Teaching papers are invited on any research that addresses teaching: innovations, effective approaches, pedagogy, survey of the field, adoption of new technologies in the classroom, etc. However, keep in mind this competition is for research papers on teaching, rather than teaching tips or personal reflections. The style and format of the paper should conform to those in the *Journal of Advertising Education* or *Jour-*

*nalism & Mass Communication Educator*. Papers submitted to the teaching competition will be considered for review by the *Journal of Advertising Education*. For questions, please contact John Wirtz, Teaching Paper Chair, University of Illinois at Urbana-Champaign. Email: jwirtz@illinois.edu. Tel: 217.300.0368.

**Professional Freedom & Responsibility (PF&R) Papers:** Often referred to as the conscience of AEJMC, the goal of PF&R papers is to extend knowledge about and understanding of gender, race, ethics, social, and cultural influences; values; and free expression. Submissions may take the form of traditional research papers, but essays or critical analyses are also welcome. Historical as well as contemporary topics are appropriate. Many of the papers that were submitted last year to the research and teaching competitions would have been eligible for the PF&R category. Examples of advertising topics related to the PF&R mission could include papers about food and tobacco advertising which address ethical issues, minority representation in advertising content, as well as the degree of diversity in the advertising business, which ties into the racial, gender, and cultural inclusiveness mission of PF&R. The style and format of the paper should conform to those in the *Journal of Advertising* or *Journalism & Mass Communication*. Paper submissions should be maximum 30 pages in length, 12 point Times New Roman or equivalent font, including tables and references). Before uploading your paper, remove all author identification from the document, including any file properties. Authors are encouraged to submit at least a day or two before the deadline because, in the event of the inclusion of self-identifying information, **an early submission will allow resubmission prior to the deadline**. For questions, please contact Kelty Logan, PF&R Paper Chair, University of Colorado at Boulder. E-mail: Kelty.logan@colorado.edu, Tel: (303-492-2224).

**Special Topics Papers:** The special topics paper competition is a place for pioneering subjects, methods, and presentations. New approaches, innovation, and creativity are encouraged. A variety of advertising and advertising education topics are welcome. For example, we live in times of unprecedented technological innovation. This technological revolution

has created new platforms for the communication of brand messages; it has accelerated the globalization of brands and audience segments; it has changed the way people consume media and the way consumers interact with one another; and it has changed the way we teach and do research in advertising. Papers which focus on the challenges posed by these recent transformations to the practice of advertising are especially welcome. We also welcome exploratory and qualitative approaches, such as case histories, ethnographies, critical studies, visual essays, and methodologically innovative research on more traditional topics. Empirical research, critical reviews and conceptual pieces can be submitted. Submissions must be full papers (no abstracts or extended abstracts). To be considered, the papers should be maximum 30 pages in length (double-spaced, 12 point Times New Roman or equivalent font, including tables and references) and should conform to the Chicago or APA style. If you have any questions regarding the fit of your paper with this competition, or any other inquiries, please contact Keith Quesenberry, Special Topics Paper Chair, Johns Hopkins University. Email: kquesenberry@jhu.edu. Tel: 717.421.1414.

**Student Papers:** Graduate and undergraduate students are invited to submit original research dealing with any advertising-related topic. All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Research Paper competition. The style and format of the paper should conform to those in *Journalism & Mass Communication Quarterly*, the *Journal of Advertising* or the *International Journal of Advertising*. A cash award from the division and an additional award (\$200) sponsored by the *International Journal of Advertising* will be given during the San Francisco conference to the top student paper. For questions, please contact Padmini Patwardhan, Student Paper Chair, Winthrop University. Email: patwardhanp@winthrop.edu. Tel: 803.323.4526.

#### Communicating Science, Health, Environment, and Risk Division

The Communicating Science, Health, Environment, and Risk Division invites paper submissions that represent original

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research related to science, health, environment, risk, and other topics relevant to the communication of scientific information to the general public or specific populations.

ComSHER welcomes papers that follow any disciplinary approaches and all methodological orientations, both quantitative and qualitative.

To acknowledge research excellence, ComSHER offers the \$1,000 Eason Prize for the top student paper, which is the largest paper award given to graduate students at AEJMC. Students competing for top student paper and the accompanying \$1,000 Eason Prize will be judged together with other ComSHER faculty submissions. The Eason Prize is awarded in memory of former University of Texas doctoral candidate Lori Eason (1957-2002). Papers competing for the Eason Prize *cannot* be co-authored with faculty, and authors must identify their submission as an Eason Prize entry on the cover page.

In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers. If one individual appears as author or co-author on more than two (2) submitted research papers, the ComSHER Executive Committee will have the right to disqualify some or all of the papers in question from the research competition.

All accepted papers must be presented by a listed author, unless approved in advance by the Executive Committee. Failure to appear to present can result in author(s) losing eligibility to submit to the Division for one year.

Paper submissions should follow the AEJMC Uniform Paper Call Guidelines (no more than 25 pages of double-spaced text, plus references, tables, figures, and appendices). Note that due to policy changes across AEJMC, submissions with any residual identifying information will be rejected. Before uploading your paper, exercise extra diligence to remove all author identification from the document, including any file properties or obvious reference to self-citations.

See [www.aejmc.org/home/papers](http://www.aejmc.org/home/papers) for tips on keeping your submission

anonymous. Direct questions to Research Chair Anthony Dudo at [dudo@utexas.edu](mailto:dudo@utexas.edu) or 608-695-5932.

### Communication Technology Division

The Communication Technology Division encourages research submissions where the central focus is technology and changes in the communication process resulting from technology. The division welcomes theoretical and conceptual papers and a diversity of methodological approaches.

**Student Papers:** Papers solely authored by students are especially encouraged and are eligible to be entered for the Jung-Sook Lee Student Paper competition. The Jung-Sook Lee Award recognizes the best student paper, which makes “a substantial contribution to the substance or method on a topic related to communication technology and policy.” The award honors the division’s 1997-1998 research chair, Jung-Sook Lee of the University of Southwestern Louisiana, who died soon after the Baltimore conference in 1998. Authors of the top three student papers will receive a cash award. In addition, the author of the best student paper will have his or her conference registration fee paid by the division. For a paper to be considered for this award, all of the authors must be undergraduate or graduate students enrolled during the 2014-2016 academic year. Authors must type “Jung-Sook Lee Competition” in the upper-right corner of the first page of text to be considered for the award.

**Faculty Papers:** The division is pleased to present the annual Gene Burd Top Faculty Research Paper Award, made possible by the generosity of Prof. Burd from the University of Texas – Austin. The \$1,000 award recognizes the best faculty paper submitted to the division. For a paper to be considered for this award, at least one of the authors must be faculty. Authors must type “Gene Burd Competition” in the upper-right corner of the first page of text to be considered for the award.

Winners of both awards will receive their prize and be recognized at the San Francisco, CA conference. Submissions that do not win recognition in the Jung-Sook Lee Award or the Gene Burd Award are still considered for acceptance along with open competition submissions.

**Open Competition:** All other papers submitted to the division will be reviewed in an open competition. Please limit papers to no more than 25 pages (double-spaced) in length, excluding tables and references. If you have any questions or require more information about the submission process, please contact Porismita Borah, CTEC research chair, at [porismita@gmail.com](mailto:porismita@gmail.com)

### Communication Theory and Methodology Division

The CTAM Division accepts original research papers that advance the literature in mass communication theory, research methods, or both. CTAM welcomes both conceptual and data-based papers and is open to all methodological approaches. The division especially encourages submissions of papers that address “Global Bridges,” the 2015 San Francisco conference theme. Please refer to the Summer 2014 CTAM newsletter for a complete list of topics and papers presented last year to get a better idea of the potential “fit” of your paper: [http://aejmc.us/ctm/wp-content/uploads/sites/21/2014/08/CTMConcepts\\_Summer2014.pdf](http://aejmc.us/ctm/wp-content/uploads/sites/21/2014/08/CTMConcepts_Summer2014.pdf).

Recent CTAM papers include research in political communication, health communication, environmental communication, computer-mediated communication, international communication, and broader media effects.

**Paper Competitions:** Papers submitted to CTAM can be submitted to the open-call competition *or* the student paper competition. Winners of all awards will be recognized in the conference program and/or at the CTAM members’ meeting in San Francisco. In addition to the open-call and student competitions, CTAM recognizes the top theoretical submission to the division each year. A theory paper may extend what is known about the current workings of a theory by including a data analysis section, or strictly extend the current theory literature without including data. Papers submitted in the top theory paper competition will also be considered for awards in the open-call and student competitions, as applicable. **To be considered for the theory paper competition, the author(s) must type “Theory Paper Competition” in the upper right-hand corner of the first page of text.**

We strongly encourage submissions by students. Winners of the Chaffee-McLeod Award for Top Student Paper will be awarded \$250; two additional top student papers will also receive cash prizes. **To be considered for the student paper competition, all authors must be students, and the author(s) must type "Student Paper Competition" in the upper right-hand corner of the first page of text.**

**Requirements:** Please limit papers to no more than 25-pages (double-spaced) in length, excluding tables and references. Papers should follow APA style, have 1-inch margins, and use 12 point Times New Roman font. Please limit papers to a total of 35 pages total (including text, tables, and references). Please refer to the AEJMC general paper call for this year's online submission guidelines. Please make sure there is no identifying information in the body of the paper or in the document properties. Co-authors cannot be added after a paper has been reviewed. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants prior to the conference.

If you have any questions, please direct them to the research chair, Jörg Matthes (joerg.matthes@univie.ac.at).

### **Cultural and Critical Studies Division**

The Cultural and Critical Studies Division welcomes faculty and student submissions of original research that contributes to the study of journalism and media communication from a cultural and critical perspective. The Division accepts submissions that include critical inquiry that cuts across theoretical and methodological boundaries. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

The Division invites research on a variety of topics and approaches including, but not limited to, historical studies, gender, race and class analyses of media, news analysis, audience analysis, political

economy, literary analysis with a media foundation, philosophy of communication, ethics, and media criticism in general. CCS also encourages work that challenges conventional approaches to media, examines paradigmatic assumptions, and explores innovative ways of theorizing both news and entertainment media.

The Division presents awards to the authors of the top-ranking faculty and student submissions. Only one paper per author is accepted for review and submissions must not be under consideration elsewhere for presentation or publication.

Faculty and student submissions undergo separate blind review processes by faculty-only judges. Student authors – undergraduate and graduate students enrolled during the 2014-2015 school year – should include a cover sheet that clearly states that the paper is a student submission. Student papers with faculty co-authors are reviewed in the faculty competition and should not be designated as student-authored papers.

Preferred paper length is 7,500 words (approx. 25-pages, excluding tables, figures, and references). Abstracts must be no more than 75 words. Be sure that submissions contain no identifying information, such as name, university affiliation, job title, etc. either in the text of the paper or in the document properties. **Any identifying information found on the submission results in an immediate disqualification of the paper.**

**Questions** concerning submissions should be directed to research co-chairs Adina Schneeweis (schneewe@oakland.edu) or Suman Mishra (smishra@sue.edu).

### **Electronic News Division (formally Radio-Television Journalism Division)**

The Electronic News Division welcomes faculty and students to submit original research on any aspect of broadcast journalism or electronic communication with a journalism emphasis. The division welcomes a variety of subjects and methodological approaches.

Papers submitted to the 2015 Electronic News Division competition should be no longer than 25-pages of manuscript, excluding tables, figures, references and appendices, and should be submitted in one of the generally approved academic

bibliographic styles. Papers should be in 12-point, Times New Roman font, double-spaced and with one-inch margins.

Please be sure to submit a "clean" paper, otherwise it will be disqualified. Please refer to AEJMC's Uniform Paper Call on how to upload "clean" papers.

The Electronic News Division accepts only one paper per author. This is true even if you are primary author on one paper and co-author on another. In that case, please submit one of the papers to another division.

The division offers cash prizes for top student and top faculty paper submissions. Please note the student papers must be completely authored by students. Students with a faculty member as a co-author will not be judged as a student paper. Authors of all selected papers are expected to present their work in San Francisco. Cash awards for winning papers will only be awarded if the authors present their work at the conference. Please note that if your paper is presented in San Francisco, it will automatically be forwarded to the editors of **Electronic News** unless you choose to opt out of submitting it to that journal. **Questions** concerning submissions should be directed to Indira S. Somani, Howard University. Phone: 202-806-5118. Email: Indira.somani@howard.edu.

### **History Division**

The History Division invites submissions of original research papers and historiographical essays on all aspects of media history for the AEJMC 2015 conference in San Francisco, CA. All research methodologies are welcome.

Papers will be evaluated on originality and importance of topic; literature review; clarity of research purpose; focus; use of evidence to support the paper's purpose and conclusions; and the degree to which the paper contributes to the field of journalism and mass communication history. The Division presents awards for the top three faculty papers.

Papers should be no more than 25 double-spaced pages, not including notes, references or appendices. Papers should have 1-inch margins, and use 12 point Times New Roman font. Authors should also submit a 75-word abstract. Multiple submissions to the Division are not allowed and only one paper per author will

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be accepted for presentation in the History Division's research sessions. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

Papers must be electronically submitted using the services of All-Academic; you can find the link at [www.aejmc.org](http://www.aejmc.org). The deadline is 11:59 p.m. (Central Daylight Time) Wednesday, April 1, 2015.

**Please make sure there is no identifying information in the body of the paper or in the electronic file properties. Papers uploaded with author's identifying information will not be considered for review and will automatically be disqualified from the competition.** Please refer to the AEJMC general paper call for this year's online submission guidelines especially for how to submit a clean paper for blind review.

**Student Papers:** Undergraduate and graduate students enrolled during the 2014-15 academic year may enter the Warren Price Student Paper Competition. The Price Award recognizes the History Division's best student paper and is named for Warren Price, who was the Division's first chair.

Student papers should include a separate cover sheet that indicates their student status but omits the author's name or other identifying information. Students who submit top papers are eligible for small travel grants from the Edwin Emery Fund. Only full-time students not receiving departmental travel grants are eligible for these grants.

**Call for Reviewers:** If you are willing to review papers for the History Division research competition, please contact Kimberly Voss at [voss.kimberly@gmail.com](mailto:voss.kimberly@gmail.com) and indicate your areas of expertise and/or interest. We will need approximately 85 reviewers for the competition. Graduate students are not eligible to serve as reviewers and, in general, reviewers should not have submitted their own research into the competition.

**Contact information:** For more information, contact History Division Vice Head and Research Chair Kimberly Voss (University of Central Florida) at [voss.kimberly@gmail.com](mailto:voss.kimberly@gmail.com)

## International Communication Division

### Robert L. Stevenson Open Paper

### Competition & Markham Student Paper

**Competition:** The International Communication Division welcomes original, unpublished research papers that *focus clearly on international aspects of journalism and mass communication*. Papers that merely examine communication phenomena outside of the United States do not necessarily fit in this division. Any theoretical and methodological approaches appropriate to communication research are welcome. Papers are submitted either to the Robert L. Stevenson open paper competition (faculty and student-faculty) or the Markham student competition (strictly student-authored papers). All submissions must be uploaded through the AEJMC conference website. Be sure to note whether you are submitting to the Stevenson open paper competition or the Markham student paper competition. Authors will be notified about acceptance in early May. In addition to guidelines stated in AEJMC's uniform call, please note ICD's specific instructions below.

**Guidelines:** Papers should be submitted in Word or PDF format. Do not include any identifying information about the authors anywhere in the paper or in the document properties. Papers with identifying information of any kind will be automatically disqualified. Papers must include an abstract of no more than 75 words. The title should be clearly presented on the first page of text and on running heads throughout the document. ICD accepts papers of up to 25-pages, exclusive of references, tables, and figures. Tables and figures should be placed at the end of the document as reviewers will be instructed to stop reading text after page 25. Font should be 12-point, text should be double-spaced, and margins should be no less than one inch on all sides. Authors should use a style appropriate for the discipline, including APA, Chicago, and Harvard. We will review up to two papers per author, whether the author appears as a single author or as one of several authors.

Consult AEJMC's Uniform Paper Call for specific instructions on removing identifying information from the document that you submit. Please contact the research chair before submitting the paper if you have any questions, Ammina Kothari: [abkgpt@rit.edu](mailto:abkgpt@rit.edu)

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC uniform paper call and the additional ICD guidelines listed here. Papers that do not meet guidelines will not be reviewed. Submissions will be blind-reviewed by three reviewers; selections are based on merit.

**Awards:** ICD awards cash prizes for the top three faculty papers (Stevenson competition) and the top three student papers (Markham competition). Student winners will also receive free conference registration. Both *The Asian Journal of Communication* and *African Journalism Studies* also sponsor a "Best Paper Award" with cash prizes. (Cash prizes are forfeited if an author fails to present her or his work at the conference.) The Latino/Latin American Research Award sponsored by Florida International University School of Journalism and Mass Communication will honor three top papers in the International Communication or Minorities and Communication divisions with cash prizes and conference registration waivers. All winners of all the aforementioned awards will be notified in advance and all awards will be presented at the ICD business meeting during the conference.

### Asian Journal of Communication

**Best Paper Award:** The AJC Best Paper Award is presented annually by the *Asian Journal of Communication* (AJC), a refereed international publication of the Asian Media Information and Communication Centre (AMIC) and the Wee Kim Wee School of Communication and Information at Nanyang Technological University in Singapore, to an outstanding paper selected from the AEJMC International Communication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting mass communication research focused on the Asia-Pacific region. All papers submitted to ICD's Stevenson open paper competition are eligible for the AJC Best Paper Award and will be reviewed automatically for the award. All research methodologies are welcome.

### African Journalism Studies Best Paper Award for Journalism Research:

The ICD's "Best Paper Award for Journalism Research" is sponsored annually by *African Journalism Studies* for the most outstanding paper selected from the submissions to the AEJMC International Com-

munication Division's Open Paper Competition. Established in 2003, the award is aimed at promoting research in global journalism which will enhance and enrich understanding of issues such as international news flow, news theory, media ethics, media education, gender, and race, as well as specific topics, such as the media and AIDS. In line with ICD's international character, the award is also aimed at promoting research that addresses North-South and South-South journalism issues.

**Latino/Latin American Research Award.** Sponsored by Florida International University School of Journalism and Mass Communication, this award honors the top three research papers submitted to either the International Communication or the Minorities in Communication divisions by Hispanic scholars for journalism and mass media research relevant to their communities in Latin America, the Caribbean, the United States, Canada, or the Iberian Peninsula, including domestic and international communication. Topics include Inter-American or Iberian-American communication, news media flows, media theory, media technology or new media, communication for development and social change, media law and ethics, media education, ethnic or gender media and integration, media economics, media and the environment, political communication, critical media studies, popular culture, and cultural studies, among others. The award recognizes all research methodologies. Eligible scholars regard themselves as members of the Latino, Hispanic or Latin American community. The competition is open to AEJMC members and non-members, students and faculty.

If you have questions about the call or the 2015 ICD research competition at any time please contact: **Robert L. Stevenson Open Paper Competition Chair** – Ammina Kothari, Rochester Institute of Technology, abkgpt@rit.edu or **Markham Student Competition Chair** – Mohammed Al-Azdee, University of Bridgeport, malazdee@bridgeport.edu

#### Law and Policy Division

The Law and Policy Division invites submission of original research papers on communications law and policy for the 2015 AEJMC Conference in San Francisco, CA. Papers may focus on any topic related

to communications law and/or policy, including defamation, privacy, FCC issues, intellectual property, obscenity, freedom of information, and a myriad of other media law and policy topics. Papers outside the scope of communications law and policy will be rejected.

The Division welcomes a variety of theoretical orientations and any method appropriate to the research question. A panel of judges will blind-referee all submissions, and selection will be based strictly on merit. Authors need not be AEJMC or Law and Policy Division members, but they must attend the conference to present accepted papers.

Paper authors should submit via the online submission process as described in the Uniform Paper Call. Law and Policy Division papers must be no longer than **50-double-spaced** pages with one-inch margins and 12-point font, including cover page, appendices, tables, footnotes and/or endnotes, and end-of-paper reference list, if applicable. (Footnotes and/or endnotes and reference list may be single-spaced.) Papers that exceed 50 total pages or are not double-spaced will be automatically rejected without review. Although Bluebook citation format is preferred, authors may employ any recognized and uniform format for referencing authorities, including APA, Chicago, or MLA styles.

Papers that include author-identifying information within the text, in headers, or within the embedded electronic file properties will be **automatically rejected** (review instructions on AEJMC's website for stripping identifying information from electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information. Submitting before the conference deadline will allow you to fully check your submissions as they are entered into the system so that a resubmission prior to the deadline is possible if necessary.

There is no limit on the number of submissions authors may make to the Division. Any paper previously published or presented at a conference except the AEJMC Southeast Colloquium or the AEJMC Midwinter Conference is not eligible for the competition.

In 2015, the Division will again award the **Top Debut Faculty Paper**. The

top paper accepted by a faculty member who has never had a paper accepted by the Division will be awarded a prize of \$150 and will receive free conference registration. For papers with multiple authors, multiple faculty and/or faculty and student, to be eligible none of the authors of the paper may have previously had a paper accepted by the Division at the national conference. In addition, only the faculty author presenting the paper will be eligible for free conference registration.

**Student authors should clearly indicate their student status on the cover page.** Student-only submissions will be considered for the \$100 Whitney and Shirley Mundt Award, given to the top student paper. Co-authored papers are eligible for the competition so long as all authors are students. The Law and Policy Division will also cover conference registration fees for the top three student paper presenters. In the case of co-authored student papers, only the student author presenting the paper will be eligible for free conference registration.

If you have questions, please contact Courtney Barclay, Law and Policy Division Research Chair, Jacksonville University, Department of Communication, 2800 University Blvd., Jacksonville, FL 32211. Phone: (904) 256-7114; email: barclay@ju.edu.

#### Magazine Division

The Magazine Division invites submissions of original research papers and theoretical essays that advance magazine scholarship or scholarly knowledge of interpretive readership communities within the context of mass communication. All methodologies and theoretical frameworks are welcome. Authors need not be AEJMC or Magazine Division members, but if their paper(s) is/are accepted, they must attend the conference to present their research.

**Scope.** Submissions may address a range of aspects of magazine media—whether online, on mobile platforms, or print—including editorial and advertising content, production, and audience reception. Submissions that deal with lifestyle and literary journalism outside the confines of mainstream magazine media—such as fashion blogs and long-form online

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publications—are strongly encouraged. Magazine Division papers presented at past conferences have included content or discourse analyses of magazine editorial or advertising content; ethnographies of magazine newsrooms, with an emphasis on their digital transitions; historical analyses of individual magazines or magazine coverage of controversial topics over time; rhetorical analyses of literary journalism; and experiments investigating the effects of page layout and other magazine content features.

**Awards.** Three prizes of \$200 will be awarded at the conference in San Francisco: (a) Best faculty paper; (b) Best student paper; and (c) Best paper resulting from the division's Research Paper Co-Authorship Program for Practitioners and Research Faculty. Papers will be evaluated on methodology, theoretical framework, importance and originality of topic; literature review; significance of findings and how they support the paper's conclusions; focus, writing, and organization; and overall contribution to magazine research. Authors will be automatically entered in the award competitions based on their status and paper topic.

**Submissions.** Preferred paper length is up to 8,000 words, not including notes, references, and tables. There is no limit on the number of papers authors may submit for presentation in the Magazine Division research sessions. Multiple submissions of the same paper(s) to other divisions will be disqualified. Please follow the submission requirements in the AEJMC Uniform Paper Call, and be sure to remove all identifying information. Papers that contain authors' identifying information will not be considered for review and will be automatically disqualified. Instructions for submitting a clean paper without any identifiers (including in the electronic properties of the file) can be found at [www.aejmc.org/home/papers](http://www.aejmc.org/home/papers). Early submissions are encouraged. The deadline for all submissions is April 1, 2015.

Please direct any questions to the division's research chair, Miglena Sternadori, University of South Dakota, [miglena.sternadori@usd.edu](mailto:miglena.sternadori@usd.edu) or 605-760-0995.

## Mass Communication and Society Division

The Mass Communication and Society Division seeks research paper submissions from both faculty and students for the 2015 AEJMC annual convention in San Francisco. Submissions to the Mass Communication and Society Division can be on any topic related to mass communication processes and effects with the goal of contributing to a theoretical base of knowledge. The Division accepts research submissions from a variety of theoretical and methodological perspectives. Submissions should be consistent with the style and format of the journal *Mass Communication & Society*. Papers should be submitted to only one competitive paper category in the division: 1) Open Competition, 2) Student Competition, or 3) Moeller Student Paper Competition. Papers must not be under consideration elsewhere for presentation or publication.

**Submission Procedures:** Individual paper submissions should not exceed 30-**double-spaced** pages (count and format includes title page, abstract, notes, references, tables, and figures). Double space all material including title page, abstract, text, quotations, acknowledgements, references, appendices, tables, figure captions and footnotes. **All papers must be submitted in PDF format** through the AEJMC website link ([www.aejmc.org](http://www.aejmc.org)) to the Division. Papers should follow the Publication Manual of the American Psychological Association (updated 6<sup>th</sup> ed.), have 1-inch margins, and use 12 point Times New Roman, Times or Arial font. Abstracts must be no more than 75 words. The title should be on the first page with page numbers and running heads on each page of text. Hard copy or electronic version of papers submitted individually to the Research Co-chairs will not be accepted.

**Author-identifying information** MUST NOT appear anywhere in the attached paper file. Identifying information includes (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, (3) keeping author-identifying information within the text, in headers, or within the embedded electronic file **properties** and (4) links to authors' websites, email addresses, or social media accounts. **Inclusion of identifying information will result in automatic**

**disqualification of the paper** (please review the instructions on the AEJMC website for stripping identifying information from the electronic file properties). Authors are solely responsible for checking the final uploaded version of their paper for any and all author identifying information.

**Authorship:** When submitting co-authored papers, permission to submit the paper should be sought and obtained from all authors on the paper prior to submission. Paper authorship cannot be added, deleted, or changed after review of the paper.

**Two-paper limit:** In any one year, an individual can appear as author or co-author on a maximum of two (2) submitted research papers to the Division. If one individual appears as author or co-author on more than two (2) submitted research papers, the Division Executive Committee has the right to disqualify the third or more submitted paper.

**Author Information:** Completely fill out the online submission form with author(s) name, affiliation, mailing address, telephone number and email address. All authors and co-authors, their institutional affiliations and contact information must be included WHEN REGISTERING on the paper submission system. If there are three co-authors, for example, information about all three must be included in the registration.

**Student Competition:** Graduate and undergraduate students are invited to submit original research regarding any topic related to mass communication and society. For a paper to be considered for a student paper award, all of the coauthors must be students. The paper must be correctly submitted to the Student Competition category online. Papers submitted for the Student Competition must clearly note the competition on the title page. A faculty member as co-author automatically moves the paper to the Open Competition. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Moeller Student Paper Competition:** Students who submit a paper written for a class during the previous year are eligible for the Mass Communication and Society Moeller Student Paper Competition. Moeller Competition papers must be

nominated by the faculty member who taught the class. To nominate a student paper faculty should send an email verifying that the paper was completed for a class to the research chair(s). Papers submitted for the Moeller Competition must clearly note the competition on the title page. Please remember that the Moeller Competition is separate from our Student Paper Competition. The paper must be correctly submitted to the Moeller Competition category online. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Open Competition:** All other papers submitted to the Division will be reviewed in the Open Competition. At least one author of the winning paper is asked to attend the Mass Communication and Society Business Meeting to receive the award.

**Top Paper Recognition:** To acknowledge research excellence, the Division provides cash awards and waives one AEJMC conference registration fee for the top four winners in each research paper competition. All research paper submissions, regardless of faculty or student authorship, are judged together as general papers. However, the top papers in the Open and Student categories are recognized separately.

**Presentation obligation:** At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in author(s) losing eligibility to submit to the division for one year. The author(s) will also not be eligible to count that presentation on his/her vita. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference.

At least one author of each top paper is asked to attend the Mass Communication and Society Business Meeting to receive their awards.

Authors are responsible for following the guidelines for paper submissions outlined in the AEJMC Uniform Paper Call and additional Division's guidelines listed in this call. For questions, please contact re-

search co-chairs Gang (Kevin) Han at Iowa State University (ghan@iastate.edu, 515-294-0482) or Sei-Hill Kim at the University of South Carolina (seihillkim@gmail.com, 803-777-7037).

### Media Ethics Division

The AEJMC Media Ethics Division seeks a diverse range of original faculty and graduate student paper submissions related to ethics. The division encourages submission of papers that address a broad spectrum of ethics-related topics and concerns, which may include, but are not limited to, the relationship between journalism and democracy, media accountability systems, ethical decision-making, morality and moral development, truth-telling and deception, privacy, credibility, the impact of technology and economics on ethics, newsroom norms and routines, and the relationship between law and ethics.

The division is open to the broadest possible range of scholarship, looking at ethics across a range of communicative contexts (e.g., journalism, advertising, public relations, entertainment media, new media, social media, etc.), from a range of theoretical/paradigmatic approaches (e.g., philosophical, critical, sociological, psychological, etc.) and using a range of methods (e.g., qualitative, quantitative, mixed-method, etc.) Theoretical/normative essays grounded in ethics theory are also welcome, as are manuscripts related to the teaching of ethics.

In addition to our regular call, the Division is sponsoring a special call focusing on "New Horizons in Media Ethics." We also have awards for top faculty paper, top graduate student paper, and a professional relevance award. All submissions will be evaluated in the general paper competition. Authors wishing to be considered for any of the special calls should submit their paper only once. There is no limit on the amount of papers an author can submit to the division.

In addition to supporting the Carol Burnett Award winners, the Media Ethics Division will offer small travel stipends for the top student submissions.

All papers must be no more than 25-pages (excluding title page, references, figures, illustrations, and/or appendices) and must otherwise conform to the rules outlined in the AEJMC Uniform Call for Pa-

pers. Papers that do not conform to these rules, or which contain information identifying the author(s), will be disqualified. Authors should use APA style (6<sup>th</sup> ed.).

Submitting a paper to the Media Ethics Division implies that the author (or, one of the authors or a proxy) intends to present the paper in person.

### Special Call for New Horizons in Media Ethics

In addition to our regular call, the Media Ethics Division is sponsoring a special call for papers pertaining to "new horizons in media ethics." Where is media ethics headed as a field? Where ought the field head?

Papers may address, but are by no means limited to, the following:

What is the role of normative theory in the broader canon of mass communication theory? Are there questions of legitimacy for normative theory, and how might they be overcome? What is "theoretical" about normative theory? Is normative theory complementary or oppositional to empiricism?

How do we construct and defend normative theory in an age of moral relativism?

In a changing media landscape, where an unstable economy and technological innovation have seemingly transformed journalism and other forms of mediated communication, how does this impact how we theorize journalism, media, and communication from a normative perspective? How can ethicists contribute to the debate on "new media" and its technologies? What do we gain in the new media environment, and what do we lose?

How ought we theorize "change" from a normative perspective? What do trends in existing ethics scholarship indicate about where we are headed as a field? How proficient is current ethics scholarship in addressing the changing media environment? How do we need to adapt our scholarship? What concepts/topics/issues ought we be addressing?

How might ethics scholarship be enriched with dialogues from other fields/sub-fields/literatures (e.g., moral psychology, political economy, critical theory, media sociology, media effects, media

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criticism, democratic theory)? Likewise, how might these other traditions be enriched by engagement with our scholarship? Are there, on the other hand, limits to this? What are the “boundaries” of ethics scholarship?

What scholars or philosophical traditions possess rich terrain for ethics scholars but have generally been overlooked? How might this work be revived? What is the contribution to theory of these overlooked literatures?

Special call papers should be theoretical/normative, rather than empirical, although references to empirical work as support for the arguments made are of course welcome. Papers must be theoretically grounded. Special call papers must be marked “Special Call” on the title page. All papers must conform to the style and length rules outlined above and in the AEJMC Uniform Call for Papers.

**Carol Burnett Award for Graduate Students:** The Media Ethics Division is committed to supporting and promoting promising graduate students with an interest in media ethics. All graduate students who submit papers to the Media Ethics Division are encouraged to enter the Carol Burnett Award competition. The Media Ethics Division teams with the University of Hawaii and the Carol Burnett Fund for Responsible Journalism to sponsor this special paper competition for graduate students. Students are invited to submit papers on any topic related to media ethics, from any theoretical approach, using any method or combination of methods.

The winning paper will receive the Carol Burnett/University of Hawaii/AEJMC Prize, which includes a \$350 cash award. The runner-up will receive a \$150 cash award. Authors for the top two submissions will also receive a small travel assistance stipend. The winner will be invited to accept his or her prize at the Kappa Tau Alpha Awards Luncheon at the AEJMC conference. Burnett competition papers must be marked “Burnett Competition” on the title page.

The Burnett Award is reserved for graduate students; papers containing faculty members as co-authors are ineligible.

**Professional Relevance Award:** Special recognition will be given to the paper that is judged to be the most relevant to working professionals (journalists, advertisers, etc.). The recipient will be selected from the general paper competition.

**Top Faculty Paper:** Special recognition will be given to the faculty paper judged to be the best paper submitted among faculty authors. The recipient will be selected from the general paper competition.

All questions should be directed to the Media Ethics Division research chair Ryan Thomas, University of Missouri-Columbia, email: thomasrj@missouri.edu, phone 573-882-1455.

### Media Management and Economics Division

The Media Management, Economics, and Entrepreneurship Division (MMEE) invites original research paper submissions to be considered for presentation at the 2015 AEJMC conference in San Francisco, CA, August 6-9, 2015. Researchers interested in any aspect of media management or media economics are encouraged to submit papers. The division welcomes the use of diverse theoretical and methodological approaches to relevant topics. Papers presented at the Midwinter Conference and then revised also are welcome for submission.

Faculty and student papers compete on an equal footing. The division gives named awards to recognize the top three submissions from faculty, and the top three from graduate students (*faculty members cannot be included on student competition papers*). **Top graduate papers also receive monetary awards to help offset the cost of attending the conference.**

Some examples of relevant topics in media management and economics are: analysis of economic or management questions affecting media firms; media ownership, management and economic issues from the public-interest perspective (e.g., effects on reporting or content); historical discussions of interesting and important developments in the field; policy issues from a legal, regulatory or economic perspective; technology and its effects on management or economics; political economy; effects of changes in the environment where media firms operate; international and cross-cultural stud-

ies; the sociology and culture of media organizations; teaching media management and economics; and other related topics.

In 2014 the division changed its name to expand its focus on a **new related area: entrepreneurship**. We also encourage and welcome submissions within the following topics: opportunities and challenges for media startups; intrapreneurship and innovation within legacy media companies; role of higher education in the context of media entrepreneurship; and other media entrepreneurship related topics.

Please note that advertising and/or public relations companies are not considered “media firms” by MMEE Division; therefore, papers on the management of advertising agencies and/or public relations agencies should be submitted to the Advertising Division or Public Relations Division. Papers not appropriate for the MMEE Division will be disqualified before judging.

Paper submissions should be a maximum of 25-pages, excluding references and tables. All papers must be submitted electronically at the AEJMC Web site to access the All-Academic Web site available via the AEJMC Web site link. Papers must be uploaded to the All-Academic Web server no later than Wednesday, **April 1, 2015, 11:59 p.m. (CDT)**. All submissions must follow the guidelines for the uniform call for all paper competitions.

Please remove all potentially identifying author information from submissions. Failure to do so will automatically disqualify the paper from consideration. Examples of information to be removed include citations of the author’s previous work, individually or with co-authors; related reference list information; and file properties. Instructions for how to remove identifying information from files can be found on the AEJMC web site.

For questions about submissions, contact MMEE Research Chair Axel Roepnack, Fordham University, aroepnack@fordham.edu

### Minorities and Communication Division

The Minorities and Communication Division invites submissions of original research on any topic related to minorities in communication. Submissions employing any generally regarded scholarly method



of inquiry are invited. Papers should include appropriate literature reviews, methodology, findings and discussion. Only one paper per primary author will be accepted.

The term “minorities” has been defined to include Latinos, African Americans, Asian Americans, and Native Americans. Therefore, papers examining how these groups present images, news and/or other information about themselves, as well as those examining how issues and/or perspectives related to race/ethnicity and diversity are featured in mainstream or other specialized media, would generally fall into this division’s area of interest.

Papers should not be more than 25-pages, excluding references, tables, figures, and other graphics. If it is not historical research, APA reference style is preferred.

Student and faculty research will go through separate competitions. Students must identify their papers as such (“Student Paper”) on the title page of their submission. All sole- or co-authors of these papers must be students; papers co-authored by students and faculty should be submitted to the Faculty Research Paper competition. If these rules are not followed, papers are subject to disqualification. Also, follow the instruction in the 2015 AEJMC paper competition uniform call.

**IMPORTANT NOTE:** Please carefully check your manuscript for self-identifying information of any kind, including following a particular style guide’s directions on matters of self-citation. **Please avoid submitting your paper on the deadline day. An early submission will allow you to fully check the submission as they are entered into the system so that, if necessary, a resubmission prior to the deadline is possible.**

**Awards:** The MAC Division offers awards for top three faculty and top three student papers. Certificate along with a check will be awarded to each of the winners. **Questions?** Faculty Competition Contact: Josh Grimm, Faculty Research Chair, Louisiana State University. Phone: 225.578.5198. Email: jgrimm@lsu.edu; Student Competition Contact: Mia Moody-Ramirez, Student Research Chair, Baylor University. Phone: 254.710.7247. Email: mia\_moody@baylor.edu.

## Newspaper and Online News Division

The Newspaper and Online News Division (NOND) of the Association for Journalism and Mass Communication (AEJMC) invites submissions of **original, unpublished** research papers for consideration to be presented at the AEJMC Annual Conference, Aug. 6-9, 2015, in San Francisco, California. We welcome all categories of theoretical grounding and methodologies investigating newspaper and online news, broadly defined, including (but not limited to):

- Social media and information diffusion
- News analytics
- News coverage
- Law
- Ethics
- History
- Effects research
- Diversity and fairness issues
- Adoption and creation of technology
- Economic challenges and opportunities
- Norms and routines
- Digital and news literacy, etc.

The top 3 papers are recognized with a monetary award (1st, \$100; 2nd, \$75; 3rd, \$50).

Newspaper and Online News Division is again partnering with the American Copy Editors Society to encourage research related to copy editing. Papers on copy editing topics will be considered for this award, which comes with a \$100 prize. To be considered for this award, authors should include “ACES Award” on the top of the submission.

Students may apply for the MacDougall Student Paper Award. Authors should include “MacDougall Student Paper Award” on the top of the submission. MacDougall winners will be awarded \$200 and a certificate of recognition during the conference.

**To submit:** Interested authors must submit their papers using the All Academic System; NOND does not accept hard copies. All papers must follow the AEJMC uniform paper competition guidelines. Papers should be no more than **7500 words**, including tables, references, and appendices. All submissions undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not

been previously published or presented elsewhere and that they have been submitted only to NOND for evaluation. Authors must remove all identifying information from their papers or they will be automatically disqualified from the competition. Authors will be required to submit an abstract of their paper in which they must include: **3-5 keywords** and the kind of methodology used (qualitative, quantitative, mixed).

**Papers are due by 11:59 p.m. (CDT) April 1, 2015. Questions? Please contact:** Jasmine McNealy, University of Kentucky, jemcnealy@uky.edu or Frederick Schiff, University of Houston, fschiff@uh.edu

## Public Relations Division

Submitters should carefully review the specific details and directions for the Public Relations Division as well as the general requirements contained in the AEJMC Uniform Paper Call.

**Submission Categories:** A paper may be submitted in one of the three PRD categories: (1) open, (2) student or (3) teaching.

**Top Research, Teaching, and Graduate Student Papers:** Monetary awards are given for the top three papers in each of the three categories. Thanks to a generous gift from Dennis Wilcox, Professor Emeritus, San Jose State University, top papers in open and teaching categories will be awarded: \$500 for the top paper, \$300 for the second-place paper, and \$100 for the third-place paper. Top teaching papers will also receive expedited review in the *Journal of Public Relations Education*, provided they are submitted by December 31, 2015. Thanks to the generous support of The Plank Center for Leadership in Public Relations at the University of Alabama, the first author of each of the top three graduate student research papers will receive \$300, \$200, and \$100, respectively.

**Submission Limitations:** No more than **two** papers may be submitted by any one author or co-author across the three PRD categories. If it is found that one person is author and/or co-author of more than two submissions across the three PRD categories, **all** of the submissions will be automatically disqualified.

**A paper may NOT be under review:** (1) simultaneously with more than one of the three PRD categories, (2) simultane-

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ously with more than one division within AEJMC, (3) simultaneously with the AEJMC conference and any other conference, or (4) simultaneously with the AEJMC conference and any potential publication, including refereed journals, book chapters, etc.

**Authorship:** When submitting co-authored papers, permission to submit the paper should be sought and obtained from all authors on the paper. Paper authorship cannot be added, deleted, or changed after submission of the paper.

**Author Identification:** All authors and co-authors, their institutional affiliations and contact information must be included WHEN REGISTERING on the online system. If there are three co-authors, for example, information about all three must be included in the registration. Student papers must be authored or co-authored by students ONLY (no faculty co-authors), and all student papers must have the word "STUDENT" on the title page and in the running head.

Author-identifying information MUST NOT appear anywhere in the attached paper file. Identifying information includes (1) listing of authors' names and/or affiliations, (2) references to authors' previous work in a way that reveals authorship of the current work, and (3) links to authors' websites, e-mail addresses, or social media accounts. **Inclusion of identifying information will result in automatic disqualification of the paper. It is the responsibility of the paper author(s) to verify that no identifying information is contained in the paper text or in the document file properties.** Please follow the directions for removing your identifying information from the properties. This will need to be done EACH time you submit your paper to All-Academic.

**Paper Content:** Any recognized research method and citation style may be used. Papers should include appropriate literature reviews, methodology, findings and discussion. Papers should test, refine or expand public relations theory or practice; critically review issues relevant to public relations theory and research; or

explore methods of effective public relations practice. Teaching papers should test, refine or expand principles or practices associated with public relations pedagogy. All submissions should represent research COMPLETED by the conference submission deadline, not research proposals or reports on research in progress.

**Paper Formatting:** A paper cannot exceed 25 pages EXCLUDING abstract, references, figures and tables. Papers must be typed in a 12-point font, using Times New Roman, Times, or Arial font. Paper text must be formatted with double line spacing with 1-inch margins on all sides of the document; references may be single spaced, with a double space between citation entries. All papers must contain continuous page numbers; if multiple files are merged for the paper, then the author must ensure that the page numbers are continuous and do not repeat or start over from page 1.

Because of past conversion issues with the All-Academic system that resulted in papers being longer than the established requirement, **all papers must be submitted in PDF format.** For those using the newest version of Microsoft Word, you can save your paper as a PDF file using the "Save As" function. For those not using this version, you may use a free web service, such as [www.freepdfconvert.com](http://www.freepdfconvert.com). **Failure to follow these formatting guidelines will result in an automatic disqualification of the paper.**

**Presentation Requirement:** At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented by someone else. Failure to be present or provide a presenter for any paper will result in a one-year ban on the review of papers for all of the authors involved. Authors of accepted papers are required to forward papers to discussants and moderators prior to the conference. Presentations at AEJMC conference may be disseminated via social media; presenters may opt out of social media dissemination by requesting so at the time of presentation.

**Questions?** Please contact research chairs, Eyun-Jung Ki, The University of Alabama, [ki@apr.ua.edu](mailto:ki@apr.ua.edu) or Weiwu Zhang, Texas Tech University, [weiwu.zhang@ttu.edu](mailto:weiwu.zhang@ttu.edu)

## Scholastic Journalism Division

The Scholastic Journalism Division of AEJMC is accepting submissions of research papers for the 2015 conference in San Francisco.

Papers can be on any topic related to journalism education (at all levels); the student press; media, news, and civic literacy; youth journalism; or related fields. We welcome submissions from all theoretical and methodological perspectives.

Both faculty and student papers accepted will be eligible for top paper awards to be presented at the AEJMC Conference in August. Faculty papers with a student co-author or student papers with a faculty co-author will be judged in the faculty competition. The best papers should be theoretically based, methodologically rigorous, and clearly relate to an issue in journalism and/or civics education.

*Expectations for all papers:* Papers should be in 12-point type, Times New Roman, double-spaced. Papers should not exceed 25 pages in length, not counting references, tables, and appendices.

Style should follow either the Publication Manual of the American Psychological Association or the Chicago Manual of Style. Include an abstract of no more than 75 words. At least one author will be expected to attend the meeting to present the paper.

All research papers must be submitted online via a link on the AEJMC Web site. Do not put the author's name on the title page of the document you upload to the submission site. Reviews are blind. The site will also ask for author's name, affiliation, and e-mail address separately. You will be asked for your abstract, too.

For more information or questions, contact Scholastic Journalism Division Research Chair Genelle Belmas at (785) 864-7667 or [gbelmas@ku.edu](mailto:gbelmas@ku.edu).

## Visual Communication Division

The Visual Communication Division of AEJMC invites faculty and students to submit competitive papers devoted to theoretically based studies of visual communications, and to issues concerning the professional practice of visual media production, for presentation at the association's annual conference. Visual is broadly defined as and includes photography, film, television, web design, graphic design, il-

lustration, and digital imaging, as well as other visual phenomena.

The division encourages submission of papers that address a broad spectrum of methodology and application, both qualitative and quantitative, on all types of visual media: advertising, broadcast, digital imaging, film, graphic design, multimedia and web design, photojournalism, propaganda images, visual images and culture, visual literacy, and visual aspects of political campaigns, etc. Research in media history, law, policy, effects, processes, uses and ethics regarding visuals are also welcome. All submissions will be blind refereed by a panel of independent readers. Student papers will be assessed along with faculty papers. A \$100 award will be given to the top student contribution. The top three faculty papers will be recognized in the AEJMC annual conference program.

Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to another convention or published in scholarly or trade journals prior to presentation at the conference. Authors may submit more than one paper to the Visual Communication Division.

**SUBMISSION GUIDELINES:** All research papers must be uploaded through AEJMC's ALL ACADEMIC website. Make sure to upload through the link marked Visual Communication Division. All papers must be uploaded to the server no later than 11:59 p.m. (Central Daylight Time) Monday, April 1, 2015, and should comply with all of the AEJMC submission guidelines.

All papers must be type-written and double-spaced with one-inch margins. **The page limit is 30-pages, inclusive of all references, notes, tables, illustrations, and appendices.** Manuscripts must conform to one of the four listed reference styles: APA, Chicago, MLA, or Turabian for conference submissions.

All authors will be advised whether their paper has been accepted and will receive a copy of the reviewers' comments by May 19, 2015. At least one author of an accepted paper must attend the conference to present the paper. Failure to at-

tend the conference will disqualify an author from the next year's competition. For more information about submissions to the Visual Communication Division, please contact Gabriel B. Tait, Ph.D., Arkansas State University, [gtait@astate.edu](mailto:gtait@astate.edu).

## INTEREST GROUPS

### Community Journalism Interest Group

The Community Journalism Interest Group (CJIG) is seeking original, non-published research papers to be considered for presentation at the 2015 AEJMC national conference in San Francisco. The deadline for paper submissions is April 1, 2015.

CJIG'S goal is to identify and present original, meaningful research that advances the understanding of the role of journalists and news organizations as members of communities, geographic or digital. We emphasize that community need not just be defined as within traditional geographical or social boundaries, but that given technological advances it may also be applied to journalism and its relationship to communities of interest online. Papers could address issues such as how "community" is defined or how its meaning changes in an increasingly digital media environment.

The top submissions relating to the theme will have the opportunity to be considered for submission to the peer-reviewed journal *Community Journalism*, CJIG'S official publication. Paper submissions should include a 100- to 150-word abstract and not exceed 8,000 words, including references, tables and notes. All papers should conform to APA style, Sixth Edition. Graduate students are encouraged to submit papers. All research papers must be uploaded to the group via a link on the AEJMC website. Please see AEJMC's Paper Competition Uniform Call for more information. Additional questions should be directed to CJIG Research Committee Chair David Schreindl ([david.schreindl@dickinsonstate.edu](mailto:david.schreindl@dickinsonstate.edu)).

### Entertainment Studies Interest Group

The Entertainment Studies Interest Group invites faculty and graduate students to electronically submit papers for the 2015 AEJMC conference. The theme for the 2015 conference is Global Bridges, about. Papers that deal with any aspect of

mediated entertainment, including (but not limited to) narrative film, fictional television, fictional books, popular magazines, music, video games, new media, genre studies, celebrity studies and fan studies may be submitted to ESIG. All methods (qualitative, quantitative, historical, critical) of inquiry are encouraged. **Papers may not exceed 25-pages**, excluding tables, figures, and references. All entries should follow the AEJMC uniform paper competition. All submissions will undergo a blind review process by a panel of independent readers.

Although all papers compete on an equal footing, the first author of the top-ranked student paper sent to ESIG will be awarded the Cooper-Chen Research Award at the ESIG Business Meeting. Students who wish to be eligible for this award must indicate when submitting electronically that the paper was written exclusively by one or more students. Only students are eligible for this prize; **papers with any faculty co-author(s) are not eligible.** The top-ranked faculty paper will be recognized. Authors are not required to be a member of ESIG to submit a paper. The same author(s) can submit more than one paper to ESIG.

**Specific Guidelines:** Papers may not exceed 25-pages [standard margins], excluding tables, figures, and references. APA or MLA are acceptable styles for references. At least one author of an accepted faculty paper must attend the conference to present the paper. If student authors cannot be present, they must make arrangements for the paper to be presented.

**Questions** regarding submissions should be directed to the research chair, Amy Muckleroy Carwile, e-mail: [acarwile@tamut.edu](mailto:acarwile@tamut.edu)

### Gay, Lesbian, Bisexual and Transgender Interest Group

AEJMC's Gay, Lesbian, Bisexual and Transgender (GLBT) Interest Group seeks submissions of original research on any topic related to sexual orientation, gender identity, or gender orientation, and journalism or mass communication for the 2015 AEJMC national conference. Both faculty and students are strongly encouraged to submit their unpublished work, and papers employing all methods of in-

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quiry and theoretical frameworks are welcomed.

In previous conferences, papers included quantitative analyses pertaining to news coverage of same-sex couples' health insurance benefits and professional athletes' coming out stories, as well as critical/cultural analyses of GLBT images in strategic communication campaigns and historical analyses of GLBT individuals and media institutions. We especially welcome scholarship dealing with – but not limited to – topics such as:

- 1) GLBT content, consumption, and production across traditional and new media platforms;
- 2) transgender, queer, and/or genderqueer individuals and communities;
- 3) GLBT activism and advocacy, including local, state, and/or federal legislative (in)action (i.e., marriage equality, ENDA, safe schools initiatives, immigration, post-DADT, hate crimes, etc.);
- 4) sexual and gender identity within institutions (academia, collegiate and professional sports, the military, etc.).

Communication scholarship with ties to the 2015 AEJMC Conference site, San Francisco, is particularly encouraged. Paper submissions must comply with the AEJMC uniform paper call; may be no longer than 25 pages, excluding tables, figures, and references; and contain no identifying information. Please refer to <http://www.aejmc.org/home/scholarship/submit-clean-paper/> for detailed information on submitting papers for blind review.

The GLBT Interest Group is pleased to provide monetary awards and recognition for top student and faculty papers:

**Top Student Paper Award:** The GLBT Interest Group encourages graduate student submissions in its Top Student Paper competition. To be considered for the competition, papers must be wholly the work of students. The author(s) of the top student paper award will receive \$200 and a certificate in recognition of their work.

**Top Faculty Paper Award:** The top faculty paper submitted to the GLBT Interest Group will also receive an award. Papers written solely by faculty, or papers

co-authored by faculty members and students, are eligible. The author(s) of the top faculty paper award will receive \$200 and a certificate in recognition of their work.

Additional information about the GLBT Interest Group can be found at <http://glbtaejmc.wordpress.com/>. Questions regarding submissions should be e-mailed to the GLBT Interest Group Research Chair, Laurie P. Honda ([lauriep@uoregon.edu](mailto:lauriep@uoregon.edu)).

### Graduate Student Interest Group

The Graduate Student Interest Group (GSIG) invites graduate students to submit research papers for the 2015 AEJMC annual convention in San Francisco. GSIG is dedicated to providing opportunities for graduate students to present research in the conference setting. Author(s) may be at any point in their graduate education, from master's through Ph.D.

GSIG accepts research from a variety of theoretical and methodological perspectives that address any topic in journalism, media, or mass communication. The top-ranked submission will receive the annual **Guido Stempel Award** and will receive a cash prize, award plaque, and conference registration reimbursement for the lead author. Authors of the top four papers will have the opportunity to present at a special GSIG-sponsored research panel highlighting graduate student research. In addition, the top student poster will receive the **Carson B Wagner Award**, which includes a cash prize and award certificate. To be considered for GSIG awards, author(s) must be graduate students at the time of submission.

Authors are not required to be a member of GSIG to submit a paper, but authors of accepted papers must be members before presenting their research at the convention in August. Our membership fee is one of the most affordable of all AEJMC divisions and interest groups at \$7 per year.

Papers should be submitted to the AEJMC site in Word, WordPerfect or PDF format (PDF preferred). An abstract of 75 words should also be uploaded at the time of submission. Papers should be no more than 25-pages, not counting references, tables or appendices. Authors should use Times New Roman in 12-point font, with 1-inch margins, double-spaced and in APA

style. According to AEJMC submissions guidelines, the manuscript title should be printed on the title page, the first page of the text, and on running heads on each page of text. Do NOT include author's name anywhere in the document. **Papers uploaded with author's identifying information displayed WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION.** Please refer to the AEJMC uniform paper call for more information.

All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere (with the exception of the AEJMC Midwinter Conference) and are not under consideration by any scholarly journal or trade organization. Only one paper per primary author will be accepted.

Questions regarding submission should be directed to GSIG Research Chair, Holly Cowart ([hcowart@ufl.edu](mailto:hcowart@ufl.edu)).

### Internships and Careers Interest Group

The ICG of AEJMC is accepting submissions of research papers from both faculty and students for the 2015 conference in San Francisco, CA. Papers may be on any topic related to internships and careers. We are particularly interested in papers on:

- \* Careers in communications/journalism/advertising/PR
- \* Internships in communications/journalism/advertising/PR
- \* New communications/journalism/Advertising/PR career trends
- \* Internship assessment/pedagogy practices
- \* Communications industry evaluation/measurement techniques

The interest group is offering a free conference registration to the authors (maximum 4) of the top student paper. Entries should be no longer than 30-pages. On all other requirements, authors should follow the AEJMC Uniform Call for Papers. Questions should be directed to research chair, Michele Fogg, College of Southern Nevada at 702-651-5618 or [michele.fogg@csn.edu](mailto:michele.fogg@csn.edu).

### Participatory Journalism Interest Group

The Participatory Journalism Interest Group - PJIG invites research paper sub-

missions for the 2015 AEJMC Conference, August 6-9 in San Francisco, CA.

The deadline for paper submissions is April 1, 2015, at 11: 59 p.m. (CDT).

Papers must be submitted in accordance with all requirements of AEJMC and its uniform paper call and electronic submission process. Paper length is limited to 25-pages, not including references, tables, figures or appendices. Font size should be 12 pt., margins at least 1-inch on all sides, and the researchers should use a style appropriate to their research goals. Papers are accepted on the understanding they have not been published.

All submissions undergo a blind review process. Authors should ensure that their papers do not contain identifying references. For a detailed explanation, please see "submitting a clean paper" under the uniform paper call on the AEJMC website.

**Submitters: Carefully check manuscripts for self-identifying information of any kind, including following a particular style guide's directions on self-citation. We urge you to submit at least two days before the deadline so you can check your uploaded document for self-identifying information and resubmit prior to the deadline. For more information see [www.aejmc.org/home/papers](http://www.aejmc.org/home/papers)**

Papers submitted will be eligible for four separate awards: top faculty paper (\$151), top poster (\$100), first- and second-place student paper awards (\$151 and \$75 respectively). The poster award will be given after the conference and is based on the quality of the research and poster presentation. Because of the separate competition for students, graduate students should be careful to identify their papers as "student papers" in the submission process. Papers co-authored with faculty members do not qualify for the student competition.

PJIG is interested in research that examines the emergence, practice, sustenance and/or teaching modes of participatory journalism. Authors are urged to submit papers that generally conform to this group's interests. Papers should make sure to include discussions of news within the context of participatory/civic/citizen/entrepreneurial journalism.

Suggested paper topics include: Participatory/citizen/civic journalism in political campaigns, citizen media (including

news consumers as news producers), civic mapping, community conversations, newsroom projects, entrepreneurial journalism, legal and ethical issues in participatory/civic/citizen journalism, crowdsourcing versus traditional "gatekeeper" journalism, participatory/civic/citizen journalism in a multicultural environment, participatory/civic/citizen journalism and new technologies, history/philosophy of participatory journalism and its civic or citizen components, the changing newspaper industry economy and its effect on the development of participatory/civic/citizen journalism movements, media convergence and participatory journalism, the missions and meanings of "participatory," "civic" or "citizen" journalism, teaching journalism in those categories, and use of polls, focus groups and other methods in civic reporting.

Please direct questions to PJIG Research Chair Anne Hoag ([amh13@psu.edu](mailto:amh13@psu.edu)).

#### **Political Communication Interest Group**

The Political Communication Interest Group invites submission of original, non-published research papers to be considered for presentation at the 2015 AEJMC conference, August 5 to 9, 2015, in San Francisco, CA. The deadline for paper submissions is April 1, 2014, at 11:59 p.m. We welcome both faculty and graduate student papers of all methodological approaches and levels of analysis. Research papers should be directly related to mediated political communication, broadly defined. In particular, as part of our bi-annual exploration of the American electoral process, the Political Communication Interest Group invites the submission of manuscripts that focus on the 2014 U.S. Elections. Possible relevant topics include processes and effects of mediated political communication in relation to political news, political journalism, public policy, political figures and candidates; citizen engagement and mobilization; public opinion; campaigns and political advertising; advocacy; and political economy of the media. All submitted research papers should be clearly grounded in theory and methodology.

The Political Communication Interest Group has established the McCombs Shaw Award for Best Student Paper in Political

Communication with a \$100 prize to be given annually to the best graduate student paper submission. Student papers *may* not include any faculty authors/co-authors and must be clearly labeled as "Graduate Student Paper" on the cover page. In addition, the interest group annually honors the top three papers in political communication; both faculty and graduate student paper submissions are eligible for this honor.

All entries should follow the guidelines of the AEJMC uniform paper competition. Paper length is limited to 25-pages, not including references, tables, figures or appendices. All submissions will undergo a blind review process by a panel of independent reviewers. Papers are accepted on the understanding that they have not been previously published or presented elsewhere. Paper authors must remove identifying information from paper. Failure to do so will lead to an automatic disqualification.

If you have any questions, please contact research co-chairs Jasun Carr ([cardavi@isu.edu](mailto:cardavi@isu.edu)) or Amy Bree Becker ([abbecker@loyola.edu](mailto:abbecker@loyola.edu)).

#### **Religion and Media Interest Group**

The Religion and Media Interest Group (RMIG) invites submission of research papers on topics that incorporate themes related to religion and media. RMIG will consider papers using quantitative, qualitative or historical research methods and accepts any recognized citation style (although APA is preferred). Please note that essays, commentaries, or simple literature reviews will not be considered.

Possible areas of research focus include (but are not limited to): studies of religious group members and uses of religious or secular media; exploration of media coverage of religious issues and groups; analysis of audiences for religious news; media strategies of religious organizations; religious advertising; religious and spiritual content in popular culture; etc. *Papers focusing on historically underrepresented religions, denominations and/or groups as well as religious contexts outside the U.S. are strongly encouraged.* For more about RMIG and its mission, please see <http://www.religionandmedia.org/our-mission-and>

**Continued on page 22**

# Group Calls

## Continued from page 21

goals/. Papers will be considered for presentation as traditional research panels and poster sessions.

The maximum length of research papers is 25-pages, excluding endnotes and tables. The Religion and Media Interest Group also sponsors a Top Paper competition for both student and faculty papers. (Note: student papers may not have a faculty co-author.) The top student and faculty papers will be awarded \$100 each, with the second-place student and faculty papers receiving \$50 each. Co-authors will split the monetary awards, but each will receive a plaque. The awards will not be given if the selected papers are not presented at the conference. In order to be considered for the Top Paper competition, please specify either a student submission or a faculty submission on the cover page of the paper. Student papers that are not clearly identified as student submissions will not be considered for the student Top Paper Competition. All paper submissions must follow the 2015 AEJMC Uniform Paper Call.

Please pay particular attention to the following section of that call:

**Before submitting your paper, please make certain that all author-identifying information has been removed and that all instructions have been followed per the AEJMC uniform paper call. Papers uploaded with author's identifying information displayed WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. ALL AEJMC DIVISIONS, INTEREST GROUPS AND COMMISSION PAPER SUBMISSIONS WILL ABIDE BY THIS RULE WITHOUT EXCEPTION.**

Questions should be submitted to the RMIG Research Chair Joel Campbell at joeljaycampbell@gmail.com. Type "RMIG Research Paper" in the subject line when communicating via e-mail.

### Small Programs Interest Group

The AEJMC Small Programs Interest Group invites submission of original, non-published research papers that focus on the relationship between teaching and research, to be considered for presentation

at the AEJMC Conference, August 6 to 9, 2015 in San Francisco.

We invite members of all divisions and interest groups to contribute research papers – using any methodology, whether quantitative or qualitative—that focus on telling a story across many platforms (convergence) in journalism and mass communication. We especially encourage authors to submit studies on pedagogy approaches and the effects on students and faculty inside and outside of the classroom. Members of this division are particularly interested in smaller, teacher-oriented programs.

**GUIDELINES:** See the AEJMC General Paper Call for instructions to upload to All-Academic Site. The paper must be uploaded to the server no later than **11:59 p.m. (Central Daylight Time) Wednesday, April 1, 2015**. The competition is open to faculty and to graduate students; no separate student competition is held.

The paper must be formatted in Microsoft WORD or PDF. PDF format is strongly encouraged. Authors must completely fill out the online submission form, including author's name, affiliation, mailing address, telephone numbers (academic, home and cell), and preferred email address. The title must be on the first page of the manuscript and on the running heads on every page. However DO NOT INCLUDE author's name or affiliation within the running heads or title page or any pop-up options that may be contained in PDF submissions. Papers uploaded with author's identifying information WILL NOT BE CONSIDERED FOR REVIEW AND WILL AUTOMATICALLY BE DISQUALIFIED FROM THE COMPETITION. Follow instructions on how to submit a clean paper for blind reviewing.

SPIG requests a paper length of NO MORE than 25-pages (excluding references) and the document must be double-spaced and typed in 11-point Arial font or Times Roman font-and follow APA style guidelines. Researchers must also upload an Abstract of no more than 75 words.

**Authors must heed the AEJMC General Paper Regulations and Deadlines.** For example, papers submitted to the wrong division or that do not meet ALL the above guidelines will not be reviewed (for example, submission of an abstract by the deadline but a paper AFTER the deadline,

will result in the paper NOT being accepted). However, SPIG research co-chairs will make every effort to contact authors who do not meet guidelines so that they will be aware as early as possible that their paper has not been accepted and the reasons why.

Papers are accepted for peer review with the understanding that they are NOT under review (or being submitted during the AEJMC review period) to a second division or interest group OR to a journal or other publication. Papers submitted to the 2015 conference should NOT have been presented to another conference and neither should they have been published or be in the publication process BEFORE the date of the 2015 Conference in August.

For more information, contact the SPIG Research Co-Chairs: Mia Moody-Ramirez of Baylor University at: Mia\_Moody@baylor.edu or Patrick Sutherland of Bethany College at: psutherl@bethanywv.edu Phone: 304 829-7716.

### Sports Communication Interest Group

The Sports Communication Interest Group invites faculty and student submission of original research papers that focus on sports. Submissions must contain a clear media dimension such as traditional media (newspapers, TV, radio), digital or social media or strategic communication (PR, advertising, or sports marketing). Submissions should be theoretically grounded and offer tangible evidence of scholarly rigor. We welcome qualitative and quantitative research methods; we encourage a broad spectrum of approaches, including sociological, historical, critical, pedagogical, and cultural research. Only one paper per author will be accepted for review. Submissions must not be under consideration elsewhere for presentation or publication.

Please see the AEJMC Uniform Call for Papers for applicable submission requirements and instructions to upload to the All-Academic site and on how to successfully remove identifying information. We strongly recommend submitting early so you have time to check your uploaded document to ensure no identifying information is included. Papers should be no longer than 25 pages, double-spaced (not including tables, figures and references), using a standard 12-point font. Papers

that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will undergo separate blind review processes by faculty-only judges. Student papers co-authored by faculty will be inserted into the faculty pool, regardless of lead author status. Student authors — undergraduate and graduate students enrolled during the 2014-2015 school year — should include a cover sheet that clearly states the paper is a student submission. Submissions should contain no identifying information, such as name, university affiliation, or job title. Please be certain that any identification that may occur via electronic means is fully removed, as the presence of any identifying information, whether intended or unintended, will result in removal from consideration.

Please direct questions about submissions to John Carvalho at Auburn University (carvajp@auburn.edu) or Anne Osborne at Syracuse University (anosborn@syr.edu).

## COMMISSION

### Commission on the Status of Women

The Commission on the Status of Women invites submissions of research for competitive paper sessions that are based on issues of gender and communication. We welcome papers in which gender is a main analytic focus and invite projects that use a variety of approaches and research methods, including but not limited to critical, empirical, ethnographic, historical, legal and semiotic analyses. It is expected that the research will demonstrate a familiarity with feminist communication theory. Examples of relevant topics include: representations of women in the news; the role of gender in newsrooms or classrooms; effects of mass media on women and girls; feminist approaches to teaching and communication; women's use of/production of media; gender equality in the profession or the academy; how gender influences or matters in health, risk, and crisis public relations campaigns, etc.

Suggested paper length is 25-pages (double-spaced, 12-point type), excluding tables, references, figures or illustrations. We especially encourage submissions by graduate students. The winner of the top student paper will be awarded \$100, and the winner of the second place student paper will receive \$50. Authors of the top papers will be recognized in the conference program and at the CSW business meeting at the conference.

This paper call is part of the overall AEJMC call for research papers; all submissions must adhere to the general guidelines put forth by AEJMC. Please consult the AEJMC 2015 Paper Competition Uniform Call for information about paper formatting, submission deadline, creating a "clean" paper, and other guidelines. CSW wishes to stress that papers containing any identifying author information will be disqualified. Please forward any questions regarding uploading a "clean" paper or other queries to Jennifer Vardeman-Winter, CSW Research Chair, at jvardeman@uh.edu.

**Comparison of AEJMC Paper Submissions and Acceptances, 2013-2014**

DIVISIONS	2013			2014		
	Submitted	Accepted	%Accepted	Submitted	Accepted	%Accepted
Advertising	92	46	50.0	98	49	50.0
Communicating Science, Health and Risk	148	69	46.6	134	85	63.4
Communication Technology (CTEC)	113	57	50.4	105	52	49.5
Communication Theory & Methodology	85	51	60.0	79	45	56.9
Cultural & Critical Studies	87	43	49.4	78	39	50.0
Electronic News	38	19	50.0	41	33	80.4
History	66	34	51.5	65	33	50.7
International Communication	108	56	51.8	117	52	44.4
Law and Policy	60	28	46.6	55	24	43.6
Magazine	13	9	69.2	17	9	52.9
Mass Communication & Society	147	76	51.7	134	69	51.4
Media Ethics	42	23	54.7	36	19	52.7
Media Management & Economics	39	16	41.0	40	25	62.5
Minorities & Communication	54	25	46.2	45	21	46.6
Newspaper and Online News	115	58	50.4	142	64	45.0
Public Relations	137	58	42.3	129	63	48.8
Scholastic Journalism	14	8	57.1	27	16	59.2
Visual Communication	39	22	56.4	29	15	51.7
<b>TOTALS FOR DIVISIONS</b>	<b>1397</b>	<b>698</b>	<b>49.9</b>	<b>1397</b>	<b>713</b>	<b>52.0</b>
Averages	77.6	38.7	49.8	77.6	39.6	51.0
Minimum	13	8	61.5	13	9	52.9
Maximum	148	76	51.3	148	85	59.8
<b>INTEREST GROUPS/ COMMISSIONS</b>	<b>Submitted</b>	<b>Accepted</b>	<b>%Accepted</b>	<b>Submitted</b>	<b>Accepted</b>	<b>%Accepted</b>
Community Journalism	10	5	50.0	15	8	53.3
Entertainment Studies	63	33	52.3	67	35	52.2
Gay, Lesbian, Bisexual, Transgender	14	7	50.0	12	7	58.3
Graduate Student	58	22	37.9	52	28	53.8
Internships and Careers	5	3	60.0	9	4	44.4
Participatory Journalism	16	10	62.5	20	12	60.0
Political Communication	99	53	53.5	81	46	56.7
Religion and Media	35	18	51.4	24	14	58.3
Small Programs	4	4	100.0	2	1	50.0
Sports Communication	56	24	42.8	45	22	48.8
Commission/Status of Women	44	22	50.0	36	20	55.5
<b>TOTALS FOR INTEREST GROUPS/COMMISSIONS</b>	<b>404</b>	<b>201</b>	<b>49.7</b>	<b>404</b>	<b>197</b>	<b>54.2</b>
Averages	40.4	20.1	49.7	40.4	20.1	60.9
Minimum	4	3	75.0	4	1	50.0
Maximum	99	53	53.5	99	46	56.7

## AEJMC News

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# Placement Ads

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## Ad Rates

AEJMC Placement Service ad rates are \$250 for the first 200 words and 25 cents for each additional word. Ads should be emailed to [aejmcnews@aol.com](mailto:aejmcnews@aol.com). Type "Newsletter Ad" in the subject line. Include the name of the contact person and phone number. Schools are billed after publication with tearsheets.

### Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

The University of Southern Mississippi invites applicants for a **full-time, nine-month, tenure-track faculty position as an assistant professor of broadcast journalism** in the

School of Mass Communication and Journalism in the College of Arts and Letters to begin in fall 2015.

The successful candidate will

- teach undergraduate broadcast journalism and digital journalism courses;
- serve as an academic adviser to undergraduate broadcast-digital journalism majors; and
- assist the school in developing a journalism curriculum that addresses the impact of new technology and media convergence.

Minimum qualifications: The successful candidate should have a demonstrated commitment to excellence in both research and teaching. Evidence or promise of a strong research agenda is required. Candidates must have earned a Ph.D. in mass communication or a related discipline. A.B.D. candidates are eligible, but all degree requirements must be completed by August 1, 2015. The position includes teaching skills courses (reporting, shooting, video/audio editing, news produc-

ing/production and digital/social media reporting), theory courses for converged, TV and radio newsrooms, and digital and social media courses. The successful candidate should have at least three years of professional broadcast/multi-platform experience, as well as experience teaching skills courses.

Preferred qualifications: Earned Ph.D. in mass communication. Experience in teaching social media courses as well as broadcast journalism courses.

Applicants must complete an employment application form located on The University of Southern Mississippi Human Resources website at [www.usm.edu/hr](http://www.usm.edu/hr). Through that website, applicants must also submit a letter of application and curriculum vitae. **For full consideration, applications should be submitted by Jan. 30, 2015.**

For additional information, contact Dr. Mary Lou Sheffer, 601-266-4258, [mary.sheffer@usm.edu](mailto:mary.sheffer@usm.edu).

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