

# PLACEMENT ADS

## Ad Rates

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### Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

**Auburn University** – School of Communication and Journalism

### Tenure-Track Assistant Professor in Journalism

Position: The School of Communication and Journalism at Auburn University invites applications for a tenure-track position as an Assistant Professor of Journalism beginning fall semester, Aug. 16, 2018.

Responsibilities: The candidate's primary teaching assignments will include broadcast and digital media. The successful candidate will be expected to demonstrate evidence of the ability to teach reporting, editing, shooting and producing news for broadcast and digital platforms. The candidate should be able to teach the impact of social media on journalism and how to use social media as a reporting tool.

Applicants may offer other areas of teaching and/or research specialization in journalism, such as international, sport, political, business, photojournalism or media law. The successful candidate will have taught or have an interest in developing online journalism courses and/or study abroad opportunities.

The School of Communication and Journalism partnered with Raycom Media in 2013 to create a broadcast newsroom to train student journalists. Faculty and Raycom news professionals work with students in the newsroom to reinforce classroom lessons with live reporting experiences. Our desired candidate will contribute to this initiative.

Tenure-track faculty members are expected to engage in scholarly research or appropriate creative work. In addition to teaching five courses per year, responsibilities include service to the school, college and the

professional journalism community; teaching graduate-level courses and directing theses in the graduate program.

Requirements/Qualifications: The ideal candidate will have a Ph.D. in journalism or mass communication and more than three years of professional television news experience. Outstanding candidates who are in the final stages of dissertation writing (ABD) will be considered. However, appointment to the tenure-track position at the rank of assistant professor for an ABD candidate requires the earned doctorate by the Aug. 16, 2018 start date. If the candidate fails to complete the degree by the designated date, the position will revert to an instructor position. The offer will be withdrawn if the Ph.D. is not earned by May 15, 2019. Salary is competitive, dependent on qualifications and contingent on funding. Applicants should have a demonstrated record of excellence in teaching collegiate-level journalism courses and a solid record of scholarly or creative productivity or substantive evidence of research/creative potential. Salary is competitive, dependent on qualifications and contingent on funding.

The candidate selected for this position must be able to meet eligibility requirements to work in the United States at the time the appointment is scheduled to begin and continue working legally for the proposed term of employment; excellent communication skills required.

Application: Please go to this website to apply for the position: <https://aufacultypositions.peopleadmin.com/>

**Review of applications will begin Sept. 8, 2017, and continue until a candidate is selected.**

Auburn University is one of the nation's premier land, sea, and space grant institutions. The university's enrollment of 25,134 students includes 20,175 undergraduates and 4,959 graduate students. The School of Communication and Journalism has almost 1,000 students in its four undergraduate majors and master's program ([www.cla.auburn.edu/cmjn](http://www.cla.auburn.edu/cmjn)).

Auburn University is an EEO/Vet/Disability employer.

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Responsibilities: The candidate's primary teaching assignments will involve teaching multimedia, design and data visualization. Candidates should be proficient in teaching the Adobe Creative Suite.

Applicants may offer other areas of teaching and/or research specialization in journalism, such as international, sport, political, business, photojournalism or media law. The successful candidate will have taught or have an interest in developing online journalism courses and/or study abroad opportunities.

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#### **University of Alabama — APR Tenure-Track Faculty Position**

The Department of Advertising and Public Relations at The University of Alabama seeks an outstanding faculty member for a tenure-track assistant professor position with a start date of August 2018; possibility to start in January 2018.

**Research:** An earned doctorate in advertising, integrated marketing communication or related field is required by date of appointment. Applicants must demonstrate strong potential to establish and maintain a scholarly research program. Because our departmental mission is to "shape the future of global advertising and public relations," we welcome diverse research perspectives, an understanding of the changing media environment, and entrepreneurial, leadership-focused thinking.

**Teaching:** UA is a student-centered research university. It is preferred that candidates have teaching experience and be able to successfully engage students in the classroom. Applicants must display an ability to be an active and involved member of a highly collaborative faculty team. An understanding of the strategic foundation of advertising is necessary, and applicants with professional experience in this area will be particularly strong candidates. Primary teaching assignments will include advertising strategy courses, such as research methods, consumer insights, advertising account planning and media planning. Secondary assignments could include creative advertising development courses, dependent upon department's needs and candidate's skills. The APR department houses a master's program and participates in a college-wide doctoral program.

The Department of Advertising and Public Relations is nationally recognized with more than 40 years of achievement by leading scholars and a highly competitive AAF National Student Advertising Competition team. Student work has been exhibited during The One Club for Art & Copy's Creative Week in

New York. The department is a frequent finalist in PRWeek's Education Program of the Year. The University of Alabama is an Equal Opportunity/ Affirmative Action Employer.

To apply: Upload an application, resume and cover letter for the assistant-level position at: <https://facultyjobs.ua.edu/postings/40587> and mail three letters of recommendation to:

APR Search Committee  
Attn: Dr. Hyoungkoo Khang  
University of Alabama  
Box 870172  
Tuscaloosa, AL 35487-0172

**Application review begins immediately and will continue until the position is filled.**

Questions regarding the search should be directed to [khang@apr.ua.edu](mailto:khang@apr.ua.edu).

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#### **University of South Carolina — Public Relations Instructor Position**

The School of Journalism and Mass Communications at the University of South Carolina invites applications for a full-time instructor in public relations to join the faculty in August 2017. The ideal candidate will have a passion for teaching and preparing undergraduate students for the professional work of public relations.

Candidate must have expertise and experience in public relations writing, strategic planning and creative use and monitoring of digital public relations. Candidate must have a master's degree in communications or related areas, or an MBA, and at least five years of professional experience in public relations. Previous teaching experience is a plus.

We are particularly looking for a candidate with the ability to teach public relations writing for multiple platforms and the desire to advise our growing chapter of PRSSA. The ideal candidate would have national press and/or agency experience and expertise in digital/social media.

The teaching load is four classes per semester. This is a full-time, non-tenure-track position.

The School

The School of Journalism and Mass Communications currently enrolls approximately 1,500 undergraduates and 60 graduate students in journalism, advertising, public relations, visual communications and mass communications. The school moved to its new state-of-the-art, 55,000-square-foot facility in Fall 2015. The SJMC offers bachelor's and master's degrees in journalism and mass communication and a Ph.D. in mass communication, and has enjoyed consistent and sustained growth in its accomplishments in academic and professional areas. For more information, visit the school's website at [www.jour.sc.edu](http://www.jour.sc.edu).

The University

The University of South Carolina is in South Carolina's capital, a family-friendly city located equidistant from beautiful Atlantic beaches and the historic, rolling Blue Ridge mountains. We are an affirmative action, equal opportunity employer, committed to building a culturally diverse faculty, staff and student body. Minorities and women are encouraged to apply.

Application Procedure  
Applications, nominations or questions should be addressed to:

Lisa Sisk  
Chair – Public Relations Instructor Search Committee

School of Journalism and Mass Communications

University of South Carolina  
Columbia, SC 29208  
[lisasisk@sc.edu](mailto:lisasisk@sc.edu)  
(803) 777-8605

Applicants should send electronically a letter of application, CV or resume, the names of at least three references and three writing samples demonstrating professional expertise. The application materials should be prepared in a single PDF and emailed to the search committee chair. **The search committee's review of applications will begin June 1 and continue until the position is filled.**

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**Virginia Commonwealth University —** The Richard T. Robertson School of Media and Culture at Virginia Commonwealth University invites applications for three full-time faculty positions. VCU is a Carnegie R1 public research university in Richmond, Virginia (classified "highest research activity") enrolling more than 31,000 students. The Robertson School has approximately 1,300 total students in three undergraduate sequences, two master's programs, and one interdisciplinary Ph.D. program. This is an exciting time to be at VCU and a great opportunity to join our collegial team of faculty and staff. The Robertson School inspires students to be transformative media innovators. Through immersive teaching in skills-based courses, the School gets students career-ready. Find out more about the Robertson School at <http://robertson.vcu.edu/>.

Individuals hired for the positions below should have commitment to a diverse working and learning environment. Interest in contributing to the School's growing international presence and community engagement is desired.

**Position (A) – Tenure-track Assistant Professor in Advertising Strategy** (commencing August 16, 2018)

This tenure-track position requires a master's degree or a Ph.D. in mass communications or a related field (ABD, with expected completion by August 15, 2018, is considered).

**See Placement on page 20**

## AEJMC News

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Suite A  
Columbia, SC 29210-5667

Non-Profit Organization  
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## Placement

Continued from page 19

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Ideal candidates should have college-level teaching experience in advertising strategy with a track record of inspiring others to reach their full potential and an established research agenda or professional focus in advertising strategy (including consumer research, data analytics, competitive analysis, and marketing strategy) with the expectation of continued productivity at a high level. Expertise in one of the School's existing focus areas (such as health communications, innovative digital media, or international media) or experience in producing award-winning advertising work is desirable.

**Position (B) – Tenure-track Associate or Assistant Professor in Public Relations** (commencing August 16, 2018)

This tenure-track position requires a Ph.D. in mass communications or a related field (ABD, with expected completion by August 15, 2018, is considered for an appointment at the Assistant Professor level). The ideal candidate should have college/university-level teaching experience and professional experience and teach courses in digital media, research, writing, graphic design, campaigns, international public relations, and/or strategic public relations at both the undergraduate and graduate levels.

For consideration for an appointment at the Associate Professor level, a candidate will be required to have a well-developed scholarly/research portfolio with evidence of multi-disciplinary applications and external grant funding appropriate to complement and expand existing expertise in the School. For consideration for an appointment at the Assistant Professor level, a candidate will be required to have an established research agenda, clear potential for external funding and traditional research or creative expression to complement and expand existing expertise in the School.

**Positions (C) – Full-time, non-tenure-track Instructor in Public Relations** (commencing January 16, 2018)

Candidates for this term position must have: (1) a master's degree in public relations or in a related field; (2) a proven track record of inspiring, guiding, and mentoring others to reach their full potential; and (3) high expectations for students. Successful college teaching experience is highly preferred. Course content will include (but is not limited to) PR graphics and production. Other courses could include digital media, research, writing, campaigns, international public relations, and/or strategic public relations. Candidates should have significant professional experience using the Adobe Creative Suite, including Illustrator, InDesign, and Photoshop as well as expertise in the areas of photographic composition, electronic newsletter design and distribution, website

production, and video storytelling.

Application Materials and Process

Please provide the following application materials: (1) a letter of application (to Dr. Marcus Messner, Chair, Public Relations Search Committee or to Prof. Scott Sherman, Chair, Ad Strategy Search Committee); (2) current curriculum vitae (including the names and contact information of three references); and for the Associate or Assistant Professor position in PR or the Assistant Professor position in ad strategy (3) separate statements on scholarship agenda or professional focus and teaching philosophy or style; (4) non-returnable samples of research scholarship or professional work; (5) non-returnable samples of teaching materials and student work (if available); and for the Instructor position in PR (3) the following items as one PDF file: three non-returnable samples of teaching materials and/or professional work and three non-returnable samples of student work (if available).

Apply online at <https://www.vcujobs.com/>. **For full consideration, application must be completed by September 15, 2017;** position remains open until filled.

Virginia Commonwealth University is an equal opportunity/affirmative action employer. Women, minorities, veterans, and persons with disabilities are encouraged to apply.

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