

PLACEMENT ADS

Ad Rates

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Copy Deadlines

January.....	Dec. 1
March.....	Feb. 1
July.....	June 1
September 15.....	Aug. 1
November.....	Oct. 1

California State Polytechnic University, Pomona — COMMUNICATION DEPARTMENT-Position in Public Relations.

The Communication Department in the College of Letters, Arts, and Social Sciences at California State Polytechnic University, Pomona (Cal Poly Pomona) invites applications for a **tenure-track position in PUBLIC RELATIONS at the rank of Assistant Professor**, to begin fall 2018. The Department serves nearly 500 majors with options in Public Relations, Journalism, and Organizational Communication.

The Position: The faculty member will teach various undergraduate communication courses in Public Relations/Strategic Communication. The position requires excellence in teaching and advising, research and publication, and service to the Communication Department, the university, and the discipline. The successful applicant will demonstrate commitment to students, student-centered learning, service learning, and other campus-wide initiatives. Applicants whose work incorporates a global perspective and a commitment to diversity in higher education are particularly encouraged to apply.

Minimum Qualifications:

- Ph.D. in Public Relations/Strategic Communication (completed no later than August 1, 2018)
- Ability to teach some combination of courses in the following areas: public relations writing; principles of public relations; public relations management; social media for public relations; organizational communication theory and advanced organizational communication theory; communication research

and advanced communication research; and additional courses in the applicant's area of expertise

- Demonstrated potential for continued scholarly publication
- Demonstrated ability to contribute to the diversity and excellence of the academic community through research, teaching, and/or service; and to commit to teaching and working in a multicultural environment

Preferred/Desired Qualifications:

- Previous college teaching experience
- Previous public relations professional experience

Application Procedure: (A completed application will consist of the following:)

- A cover letter that describes the applicant's teaching and research experience and interests and that addresses the duties and qualifications articulated in the position description
 - A Student Success Statement about your teaching or other experiences, successes, and challenges in working with a diverse student population (approximately one page, single-spaced)
 - A curriculum vitae comprised of at least those elements specified on the application form and including the names, titles, addresses, and telephone numbers of at least five individuals who can speak to the applicant's potential for success in this position
 - Three recent confidential letters of recommendation (one or more of these letters may come from the five individuals referenced above) that speak to the applicant's potential for success in this position
- Letters of recommendation must be signed and dated within the last two years. Letters may be submitted at:

<http://www.cpp.edu/~class/open-positions/applications/com-pr-letters.shtml>

- A completed application form found at: <http://www.cpp.edu/~faculty-affairs/documents/acadapplication.pdf>

- A transcript showing highest degree earned (an official transcript will be required of finalists)

The position is open until filled. **First consideration will be given to completed applications received no later than November 6, 2017.** Early response is encouraged.

An online application process will be used. To apply, please go directly to <http://www.cpp.edu/~class/open-positions/applications/com-pr.shtml>

For more information, please contact: Faculty Search Committee

c/o Victoria Key, Administrative Support

Coordinator

Communication Department
California State Polytechnic University,
Pomona

3801 West Temple Ave
Pomona, CA 91768

Phone: 909.869.3520 FAX: 909.869.4823

Email: vmkey@cpp.edu

Finalists will be required to appear for interviews and to deliver a classroom teaching presentation and a research presentation to faculty.

The University: Cal Poly Pomona, one of two polytechnic universities in California, is a member of the 23-campus California State University system. Our student population of approximately 23,000 enrolls in 51 baccalaureate, 30 master's degree programs, 11 credential and certificate programs, and a doctorate in Educational Leadership, presented by 1,200 faculty. We recruit successful and career-focused students from throughout California and beyond. We are proud of our status as a Hispanic Serving Institution. We have a strong commitment to supporting scholarship, research, and student achievement. Our scenic and historic 1,400-acre campus, once the winter ranch of cereal magnate W.K. Kellogg, is located about 30 miles east of downtown Los Angeles. Southern California is one of the most dynamic economic and cultural environments in the country, and the campus is within an hour's drive of beaches, mountains, and desert. The university is committed to diversifying its faculty and staff and has made educational equity one of its highest priorities. The mission of the university is to advance learning and knowledge by linking theory and practice in all disciplines, and to prepare students for lifelong learning, leadership, and careers in a changing, multicultural world.

The Department: The Communication Department serves more than 450 majors, with specialized options in Public Relations, Journalism, and Organizational Communication. Graduates earning a Bachelor of Science degree in Communication can pursue a variety of careers in public relations firms, corporate departments, and nonprofit agencies; print and online publications and news organizations; and human resources and training. The Department's options also help prepare students for graduate programs in communication and communication-related fields.

The College: The faculty and staff of the College of Letters, Arts, and Social Sciences provide an excellent education for students

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Placement

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desiring intellectual enrichment and career enhancement in the humanities, social sciences, and performing arts. The College offers introductory and advanced course work in 20 degree and certificate programs. Central to the mission of the College is the General Education program offered to all students enrolled in the University. The College embraces its role in providing courses and curricula in support of multiple and single subject teaching credential students. The University's mission to provide for the "intellectual, personal, and professional development" of its students, staff, and faculty lies at the heart of the College's commitment to offer programs that educate the whole person. Additional information is available at: <http://www.cpp.edu/~class/>

California State Polytechnic University, Pomona is an Equal Opportunity, Affirmative Action Employer. The University seeks to recruit and retain a diverse workforce as a reflection of our commitment to serve the people of California, to maintain the excellence of the University, and to offer our students richly varied disciplines, perspectives and ways of knowing and learning. Cal Poly Pomona subscribes to all state and federal regulations and prohibits discrimination based on race, color, religion, national origin, sex, gender identity/gender expression, sexual orientation, marital status, pregnancy, age, disability, genetic information, medical condition, and covered veteran status. The University hires only individuals lawfully authorized to work in the United States. As required by the Clery Disclosure Act, the university's annual security report is available at <http://www.cpp.edu/~police/annual-security-report.shtml>. The person holding this position is considered a 'mandated reporter' under the California Child Abuse and Neglect Reporting Act and is required to comply with the requirements set forth in CSU Executive Order 1083 as a condition of employment.

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San Diego State University — Tenure-track Faculty in Public Relations, School of Journalism and Media Studies.

The School of Journalism and Media Studies at San Diego State University (SDSU) invites applications for a tenure-track faculty position in public relations at the level of assistant professor, to start August 2018.

Responsibilities: The successful candidate will be able to teach in the long term across the undergraduate curriculum in public relations, including public relations writing (including digital/social media), principles of public

relations, public relations capstone, and applied research in public relations. The successful candidate also will be able to teach graduate-level courses in public relations, as needed on a rotational basis. In alignment with the University's teacher-scholar model, the new hire could also teach a dual-level elective fitting the candidate's area(s) of research interest and his/her research program. The faculty member is expected to have a scholarly research agenda in public relations, to provide service to the School and professional public relations communities, and to serve on master's thesis and comprehensive examination committees.

Required Qualifications: An earned doctorate in public relations, mass communication, communication, or an allied field is required by the position start date. Candidates should have a demonstrated commitment to excellence in both teaching and research, in line with SDSU's teacher-scholar model. Evidence or promise of a strong research agenda in public relations is required. Ability and interest to teach public relations courses at the undergraduate and graduate levels are required. Relevant professional experience in public relations is required.

Rank and Salary: This is a tenure-track faculty position at the assistant professor level. Appointment to the position requires that the candidate's doctoral degree be earned by the appointment start date in August 2018. Salary will be commensurate with qualifications and experience.

Applications: Review of application materials will begin September 1, 2017, and continue until the position is filled. Applicants should apply via Interfolio at <https://apply.interfolio.com/42731>. All additional inquiries should be addressed to:

Bey-Ling Sha, Ph.D., APR
Chair, Public Relations Search Committee
Professor and Director, School of Journalism and Media Studies
San Diego State University
bsha@mail.sdsu.edu
SDSU is a Title IX, equal opportunity employer.

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University of Minnesota, Twin Cities — Position Announcement.

Associate Professor/Professor | Journalism/Media

Associate Professor/Professor | Strategic Communication

Hubbard School of Journalism and Mass Communication
College of Liberal Arts

The Hubbard School of Journalism and Mass Communication (HSJMC) in the College of Liberal Arts at the University of Minnesota, Twin Cities invites applications and nomina-

tions for two senior, tenured faculty positions, one in journalism/media and one in strategic communication. The Hubbard School seeks faculty with unique research expertise complementing current faculty members' strengths in branding, corporate and non-profit communication, data/analytics, ethics, law, health, international/cross-cultural communication, political communication, science communication, or the sociology of news. Additional expertise addressing ethical problems in journalism, media or strategic communication with respect to race, ethnicity, gender, stereotyping, bias or minority representation is desirable.

Qualifications

Candidates for these positions will demonstrate expertise from a social scientific orientation, and provide evidence of excellence in teaching, research and publication credentials commensurate with schools at doctoral-granting research extensive universities. All candidates must have a terminal degree in media, journalism, communication or a relevant related field. Meaningful journalistic, media and strategic communication professional experience or a strong history of engaged research in media industry-related corporate or non-profit settings is highly desirable.

Successful candidates will demonstrate national or international recognition and a program of high-quality empirical research; teaching excellence both at the graduate and undergraduate levels; and a commitment to establishing linkages with the profession and related academic departments. Ongoing outreach to regional, national or international professional communities is expected. Candidates with experience or potential to secure research support from private foundations and federal agencies (such as the Knight Foundation, National Science Foundation or the National Institutes of Health) should note this in their application.

These positions are 100%-time over the nine-month academic year (late-August to late-May) beginning fall semester 2018 (08/27/2018). Appointments will be made at the ranks of tenured professor or tenured associate professor, depending on qualifications and experience, and consistent with collegiate and University policy.

About the Hubbard School of Journalism and Mass Communication

The Hubbard School of Journalism and Mass Communication at the University of Minnesota is part of the College of Liberal Arts and is accredited by the Accrediting Council on Education in Journalism and Mass Communication. Founded in 1922, the School is among the foremost journalism schools in the United States supporting an undergradu-

ate B.A. program; a professional M.A. program in strategic communication and five-year B.A. to M.A. program in health communication; and a master's and doctoral program in mass communication.

The HSJMC is located in Murphy Hall, a state-of-the-art facility built for cutting edge teaching and research. With more than 27,000 square feet across five floors, Murphy Hall boasts state-of-the-art multimedia classrooms; a 150-seat multimedia auditorium; a Digital Media Studio; labs for imaging, graphics and communication design; the Digital Information Resource Center/Sevareid Library; the Silha Center for the Study of Media Ethics and Law; a multimedia conference center; an eye-tracking research lab; and focus group facilities.

The operating budget for HSJMC is approximately \$7 million, and the school has a \$41 million endowment supporting its 27 full-time faculty (including 18 tenured and tenure-track faculty). Faculty and students enjoy the support of 13 staff who professionally manage the school's information technology, media studios, accounting, and communication needs.

The Hubbard School is ideally situated in one of the nation's most dynamic and creative metropolitan regions. The University of Minnesota, Twin Cities (UMTC), is among the largest public research universities in the country, offering undergraduate, graduate, and professional students a multitude of opportunities for study and research. Located at the heart of one of the nation's most vibrant, diverse metropolitan communities, the Twin Cities region is home to major media institutions, strategic communication (advertising, public relations, interactive/digital communication) firms, and Fortune 500 companies. This allows HSJMC to forge innovative partnerships and collaborations between industry and academe in both research and teaching.

Review of applications will begin October 2, 2017 and continue until the positions are filled. Nominations of outstanding potential candidates for this position are welcome and may be sent to Professor Marco Yzer, Search Committee Chair, at mcyzer@umn.edu. For inquiries regarding the Hubbard School of Journalism and Mass Communication, please contact Dr. Elisia Cohen, Professor and Direc-

tor of the School, by email: ecohen@umn.edu, or call the SJMC at 612.625.1338.

Applications must be submitted online through the University of Minnesota's employment system. To be considered for either position, please visit the Find a Job page of the University of Minnesota Office of Human Resources website, at <http://humanresources.umn.edu/jobs>

- Click the appropriate button under To Apply for Jobs

- Candidates for the position in Journalism/Media, search for:

- o Job Opening ID: 318605

- o Job Posting Title: Associate

Professor/Professor of Journalism/Media

- Candidates for the position in Strategic Communication, search for:

- o Job Opening ID: 318607

- o Job Opening Title: Associate Professor/Professor of Strategic Communication

- Search for Jobs Posted Within: Anytime
Please refer to the job posting for a complete position description and application instructions.

The University of Minnesota is an equal opportunity educator and employer.

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University of South Alabama — The Department of Communication at the University of South Alabama invites applications for the position of **Department Chair**. The Communication Department has four concentrations: Communication Studies, Digital Cinema and TV, Multi-media and Broadcast Journalism, and Strategic Communication. The Department also offers a Master's degree in Communication, focusing on Strategic Communication. The Department Chair is responsible for the academic, personnel, financial, and administrative needs of the Department and reports to the Dean of the College of Arts & Sciences. The successful candidate must have a PhD in Communication or a related field and should currently hold the rank of Associate Professor or Full Professor. Specialization is open. Other requirements for consideration include a strong research and publication record, a commitment to teaching excellence, and demonstrated administrative experience.

The start date for this position is August 15, 2018. **Review of applications will begin on**

November 17, 2017. While the search will remain open until the position is filled, applicants should send materials as soon as possible. Please be prepared to attach a letter of application, a curriculum vitae, a statement that outlines a strategic vision for leading and developing a research department, and the names of three references. Recommendation letters from three references must be sent directly to the Chair of the Search Committee before the application deadline. Upon request, applicants will arrange to have official transcripts sent to the Chair of the Search Committee, Professor Steven Trout, at HUMB 240, 5991 USA Dr N, Mobile, AL 36688-0002.

Applications must be submitted online at: <https://www.governmentjobs.com/careers/usouthal/jobs/1832151>

Additional information regarding this position, the Communication Department, and the University of South Alabama is available here: <http://www.southalabama.edu/colleges/art-sandsci/communication/>.

Questions may be addressed to Professor Steven Trout at strout@southalabama.edu.

The University of South Alabama is an EO/AA employer and does not discriminate on the basis of race, color, national origin, sex (including pregnancy, sexual orientation, gender identity and gender expression), religion, age, genetic information, disability, or protected veteran status.

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University of South Alabama — The Department of Communication at the University of South Alabama invites applicants for a **full-time (9 month), tenure-track assistant or associate professor position in Strategic Communication/Advertising** to begin August 15, 2018. ABD candidates nearing completion will be considered, but an earned Ph.D. in Strategic Communication or a closely related field is required at the time of the appointment. For more information, visit <http://www.southalabama.edu/colleges/art-sandsci/communication/facultyopenings.html>.

Materials must be received by October 30, 2017, to receive full consideration.

The University of South Alabama is an EO/AA Employer – Minorities/Females/Veterans/Disabilities/Sexual Orientation/Gender Identity.

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Correction for Award Sponsorship from July 2017 AEJMC News

The sponsorship description of AEJMC's 2017 Lionel C. Barrow Scholarship that ran in the July 2017 issue of *AEJMC News* was incorrect: this description indicated that two AEJMC divisions, Mass Communication and Society and Minorities and Communication, sponsor the award, while actually it is sponsored by the Communication Theory and Methodology Division and made possible in part through contributions from the Minorities and Communication Division, the Commission on the Status of Minorities, the Mass Communication and Society Division, and personal donations. *AEJMC News* regrets the error.