

AEJMC Election Profiles

2018

Vice President

Hong Cheng Virginia Commonwealth University



Hong Cheng, professor and director of the Richard T. Robertson School of Media and Culture at Virginia Commonwealth University, has been an active member of AEJMC since 1993. Cheng served AEJMC as head of its International Communication Division in 2002-2003 and its Advertising Division in 2008-2009. He led sponsorships from the *Asian Journal of Communication* (Singapore), *Ecquid Novi: African Journalism Studies* (South Africa), and the *International Journal of Advertising* (UK) to establish four

best paper awards for the two divisions. From 2003 and 2005, he was on the AEJMC Internationalization Task Force.

He is the immediate past chair of AEJMC's Standing Committee on Professional Freedom and Responsibility. He participated in four annual AEJMC Equity & Diversity Award application reviews (including chairing two), in addition to organizing two conference panels on best practices in equity and diversity. He was elected twice (2012 and 2015) to AEJMC's PF&R Committee.

Cheng has served as an associate editor of *Journalism & Mass Communication Quarterly* since 2012, after nine years of associate editorship for the *Asian Journal of Communication*. Currently, he is on the editorial boards of the Ad Division's *Journal of Advertising Education* and ICD's *International Communication Research Journal*.

He has been actively involved in the American Academy of Advertising and the American Advertising Federation. He is a former AAA secretary and an immediate past member of AAA's Publication Committee. He is also the immediate past chair of AAF's National Education Executive Committee. He co-organized AAA's 2005 Asia-Pacific Conference in Hong Kong. Cheng has co-authored *Becoming a Media Savvy Student* and co-edited *Advertising and Chinese Society: Issues and Impacts and Social Marketing for Public Health: Global Trends and Success Stories*. He has edited *The Handbook of International Advertising Research*. These books are unique in their topic areas.

Before joining VCU in 2013, Cheng was a tenured professor at Ohio University. He started his academic career in the US at Bradley University and received tenure and promotion there. Cheng has served as a chair professor, senior fellow, or visiting professor/scholar at universities in the Chinese mainland, Hong Kong, Japan, Singapore, and Taiwan. He co-chairs VCU's China Plan Implementation Team. Over the years, he has received several awards in teaching, research, and professional service.

Cheng earned a PhD in mass communications from Pennsylvania State University and a master's degree in international journalism from Shanghai International Studies University.

Tim Vos University of Missouri



Tim P. Vos is Wallace Turner Memorial Faculty Fellow, associate professor, and chair of the Journalism Studies faculty at the Missouri School of Journalism. His research involves media sociology and gatekeeping, the roles of journalism, media history, and media policy. His work has examined how change has happened in print, broadcast, and digital news, public relations, and advertising.

Since joining Missouri's faculty in 2008, Vos has taught courses on journalism and democracy, principles of journalism, media history, philosophy of journalism, and research methods. He teaches courses for undergraduate, Masters, and PhD students.

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Vos is vice-chair of AEJMC's Standing Committee on Research and a former head of the History Division and chair of the ad hoc committee on bylaws. He hasn't missed an AEJMC conference since his first meeting in Miami in 2002. He's presented his research in 10 AEJMC divisions or interest groups.

Vos is research coordinator for the School of Journalism's Global Programs office, where he has organized two international conferences, both in Brussels, and facilitated several research partnerships. He is the lead U.S. investigator for the 67-country Worlds of Journalism Study, the lead U.S. investigator for the 34-country Journalism Students around the Globe study, adviser to the 28-country Journalistic Role Performance around the Globe study, and co-editor for the forthcoming Wiley-Blackwell *International Encyclopedia of Journalism Studies*.

Vos is co-author, co-editor, or editor of four books. He's the journalism series editor for University of Missouri Press. He's published around three dozen articles and book chapters. His research is published in leading journals, such as *Journalism & Mass Communication Quarterly*, *Journal of Broadcasting & Electronic Media*, *Communication Theory*, *Journalism Studies*, *Journalism*, *Digital Journalism*, and *Journal of Public Relations Research*. Vos has won the Best American Journalism Article award and several top-three faculty paper awards from AEJMC and ICA.

Vos earned his PhD in mass communication in 2005 from the S.I. Newhouse School of Public Communication at Syracuse University. He holds a MA degree in journalism and mass communication from the University of Iowa and a BA degree in philosophy and political studies from Dordt College in Iowa. Vos previously served on the communication faculty at Seton Hall University in New Jersey.

Vos, a native Iowan, was a first-generation college student. He spent 12 years as a broadcast journalist, during which time he interviewed most of the major party candidates for U.S. president and also wrote for local and national publications.

Vice President Platforms

Cheng's Platform

I am honored and humbled to be nominated as a candidate for AEJMC vice president. If elected, I will work hard to sustain AEJMC's strategic directions and priorities. I will work closely with AEJMC officers and members to build on the Association's excellent record.

AEJMC as an Invigorating Academic Home

I am looking forward to serving the AEJMC that we all love. I will faithfully help make our Association an even stronger force in JMC education and an even better academic home for its current and potential members. AEJMC has been my premier academic home since the 1993 Kansas City convention, where I presented my first two research papers as a graduate student.

Over the past 25 years, I have learned a great deal about research, teaching, and our profession through AEJMC paper sessions, teaching workshops, tours to media outlets, and a wide array of professional service opportunities. AEJMC has excited and enlightened me throughout my career. It has fostered my connections and collaborations with many AEJMC colleagues.

AEJMC as a Faithful Guardian of Press Freedom

I will work hard to enrich AEJMC's strong brand as a leading association. AEJMC has evolved amid drastic changes in JMC industries and higher education. Above all, I would like to see AEJMC assume even stronger leadership in redefining, enhancing, and protecting the roles of journalism and mass communication in democracy and in the marketplace worldwide, especially at a time with global geopolitical shifts and widespread cynicism, distrust, and attacks on journalism.

In 2013, the "Freedom of the Press in the 21st Century" report from the first AEJMC-hosted First Amendment Summit was released. Addressing topics like "the political economy of press freedom" and "privileges for the press," this report has become more significant and more relevant today because of the constant and increasing threats to press freedom at home and abroad.

Since we are in a more critical time for JMC education and journalism practice, AEJMC must be committed to an even stronger leadership role globally in battling charges of fake news and dwindling trust in JMC education and in journalism/media companies.

AEJMC as a Global Powerhouse of Excellence

I would like to see AEJMC become a global powerhouse that inspires groundbreaking research, ingenious programs, innovative curricula, and pragmatic pedagogy to cultivate creativity, entrepreneurship, critical thinking, ethical rectitude, media expertise, diversity awareness, and cultural intelligence for future JMC practitioners, professors, and

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Vos' Platform

AEJMC has a tremendous legacy, and I would be proud and humbled to serve the association. If I am elected as vice president of AEJMC, I would like to use my term to focus on two matters – one inward facing and one outward facing – that I think are important to sustaining that legacy moving forward. First, I believe we need to be engaged in a frank and open discussion about our identity as an association. Second, I think we should push for an expanded role for research-based decision making in public life, particularly when it comes to addressing systemic problems in the communication environment.

Both of these issues are complex: not easily addressed as a body, but impossible to accomplish without concerted action. As someone who studies barriers to institutional change, I'm aware that purposeful and constructive change is never easy and certainly never assured. But one thing is certain: Positive change and collective action don't occur without open discussion. This is a discussion I'm prepared to lead.

When it comes to AEJMC's identity, at least a couple of matters need attention. I'm concerned that the titles and content of new journals and handbooks in our field and faculty self-identification on Google Scholar and faculty websites don't align with AEJMC's current divisional labels and journal titles. If AEJMC served as a central socializing agent in our field, then how we as programs, departments, and scholars self identify would reflect the structures of the association. The fact that we are increasingly using a different set of terms says something about the relative resonance of AEJMC's nomenclature and, more important, is a worrying sign for the association. If educators don't see their identities reflected in AEJMC, they have other options in other associations.

This leads to a related issue regarding our identity: As we pursue the goal of internationalization – a goal I strongly support – we must also find a way to maintain a vital identity in a world with similar associations to ours. The International Communication Association, for example, needn't be seen as a competitor, but without a clearer sense of our own purpose and identity, it could become so. In a time when conference travel funds remain tight and membership fees are often paid out of members' pockets, AEJMC cannot afford to be the second or third choice for organizational affiliation.

I think we need to talk collectively about solutions to these challenges. The good news is that we have the institutional resources to make this a meaningful conversation. We can use our newsletter to put forward proposals for change. We can use conference panels to discuss these issues. And we can even use our journals to explicate concepts such as mass communication—a term found in the name of our association and flagship journal, but a concept whose resonance is being questioned in a digital media environment.

In terms of an outward facing initiative, I see a need to carve out

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A note about the 2018 Election...

AEJMC will use an online voting system this year. Eligible members will receive an email with a built-in link to the AEJMC ballot. Response deadline is **April 2, 2018**. After that the online system will be closed and votes tallied.

Eligible members without an email address on file, or whose email bounces back to AEJMC, will receive a paper ballot. Paper ballots received by **April 6, 2018**, will also be counted and

added to the final totals.

Brief biographies of each candidate appear in this flyer. Thank you for taking the time to read through this information and participate in the election process. As always, AEJMC appreciates the willingness of all candidates to run for office. The association cannot function effectively without such gracious volunteers.

Accrediting Council Representatives

Rocky Dailey
South Dakota State
University



Rocky Dailey is an assistant professor in the Journalism and Mass Communication department at South Dakota State University (SDSU). He has worked as a journalist in broadcast, print and online mediums during his 17-year professional career, including work at television stations KSFY, WHBQ, WDSI, WXMI, and the Billings Gazette newspaper. He received his Bachelors in Journalism from SDSU, his Masters in Journalism from the University of Memphis and his Doctorate in Education from Montana State University. He is also an active member of SPJ and research chair for the Internships and Careers Interest Group of AEJMC. Dr. Dailey's academic career includes working as an adjunct at Grand Valley State University and Montana State University-Billings, and as an assistant professor in the Richard T. Robertson School of Media and Culture (formerly School of Mass Communications) at Virginia Commonwealth University (VCU).

Dailey is the advisor for the online Master of Mass Communication (MMC) program at SDSU, which is the first and only completely online master of mass communication program accredited by ACEJMC. He has been involved in the accreditation process both during his time at VCU and with the MMC program at SDSU during its initial accreditation. His research focus is on the scholarship of teaching and learning in journalism and mass communication education

Lucinda Davenport
Michigan State University



Lucinda D. Davenport is director and professor of the School of Journalism at Michigan State University. She is a former associate dean of graduate education and research in MSU's College of Communication Arts and Sciences. She earned journalism and mass communication degrees from Ohio University (PhD), University of Iowa (MA) and Baylor University (BA).

Davenport has co-authored articles and papers on journalism and mass communication accreditation and education with Robin Blom (of Ball State) and Brian Bowe (Western Washington). Topics focused on value of accreditation, common curriculum core components, curriculum development and accreditation, and impact of ACEJMC international expansion. She led MSU through successful reaccreditation and participated in prior reports. She has attended several ACEJMC meetings as an observer and School director.

Enhancing the student experience inside and outside of the classroom is a priority for her. Augmenting time-tested journalism and mass communication principles and practices with ethics, innovative technologies and professional opportunities to prepare successful future leaders of the industry are others.

Davenport's professional experience includes being a print and broadcast reporter, photographer, radio news director, public relations practitioner and online news editor.

Thomas Reichert
University of
South Carolina



Tom Reichert is dean of the College of Information and Communications. The college includes the School of Library and Information Science and the School of Journalism and Mass Communications. Reichert comes to Carolina from the University of Georgia, where he was head of the advertising and public relations department in the Grady College of Journalism and Mass Communication.

Reichert's research interests include advertising and media content and effects. He's written or edited seven books about major issues and concerns regarding the uses and effects of advertising on professional practice and culture. His research has appeared in a variety of leading journals in the field including *Journal of Advertising*, *Journal of Current Issues and Research in Advertising*, and *Journal of Communication*.

He has worked to build bridges for students and faculty to the professional advertising and public relations.

He earned his bachelor's degree from Missouri and his master's and doctorate from Arizona.

Reichert is the 2017-18 American Academy of Advertising president-elect.

Bey-Ling Sha
San Diego State University



Bey-Ling Sha (PhD, APR), Professor and Director, School of Journalism & Media Studies, San Diego State. Sha would bring to the Accrediting Council a unique combination of excellence in scholarly research, university teaching, professional practice, and community engagement.

Sha is the 2016-2021 editor-in-chief of the *Journal of Public Relations Research*. She has published research in *Journalism & Mass Communication Quarterly*, *Public Relations Review*, and *Journal of Public Relations Research*, among other refereed journals. Her primary research program examines the intersection of identity and public relations.

She is co-author of the 11th edition of Cutlip and Center's *Effective Public Relations*, a gold-standard textbook in the field since 1952. The Public Relations Society of America named Sha its 2012 Outstanding Educator of the Year, and she has won campus-wide outstanding faculty awards from San Diego State (2007) and the University of Maryland (2004).

Currently, Sha serves on the board of the Society of Professional Journalists' San Diego chapter. Previously, she chaired the Public Relations Society of America's National Committee on Work, Life and Gender and the Universal Accreditation Board, which oversees the world's largest professional certification program in public relations. Her professional work has won national honors for public relations practice, and she is a member of the Arthur W. Page Society.

Committee on Professional Freedom and Responsibility Profiles

Kalen Churcher
Wilkes University



Kalen Churcher is an assistant professor of communication studies at Wilkes University, Wilkes-Barre, Pa. She teaches courses in multimedia journalism, media law and media studies. Her research is situated at the intersection of journalism and cultural studies.

Churcher received second place in the 2012 AEJMC Promising Professor Award and also was selected to attend the Scripps Howard Academic Leadership Academy that same year. She is an active member of the Cultural & Critical Studies Division and has served as the division's research chair, vice president and president.

She was the recipient of Wilkes University Interdisciplinary Teaching Award (2017) and the university's Outstanding Adviser Award (2015). One of her most recent papers, co-authored with Dr. Heather McIntosh, received in 2017 Top Five honors by the AEJMC Cultural & Critical Studies Division.

Churcher is the faculty coordinator of the Tom Bigler Journalism and Media Conference at Wilkes University, as well as the adviser to the university's award-winning newspaper, *The Beacon*. She also co-chairs her university's General Education Committee and is a member of her university's assessment committee and Institutional Review Board.

Churcher received her PhD in mass communications from the Pennsylvania State University and her MS in Human Resources from the University of Scranton. She is a former print journalist and PR practitioner.

Jerry Crawford
University of Kansas



Jerry Crawford is an associate professor at the University of Kansas' William Allen White School of Journalism and Mass Communications. He is a member of the Minorities and Communications Division and has been a member of AEJMC since 2005 and a 2016 AEJMC Institute for Diverse Leadership in Journalism and Communication Fellow. He is KU's first Faculty Fellow for Diversity, Equity and Social Justice, where he was involved in implementing the first campus-wide climate survey in over 20 years. He serves as a member of KU's Faculty Senate Committee on Standards and Procedures for Promotion and Tenure and is Director of the School's Multicultural Scholars Program. He has won teaching awards at the university and school level. He teaches courses in theory, ethics, documentary and multimedia reporting. His scholarship focuses on accreditation and governance of higher education and HBCUs.

He has published in *Journalism and Mass Communication Educator*, *Journal of Sports Media* and BEA's *Journal of Media Education*, along with book chapters and online publications such as the *Journal of Research Initiatives* and *Contemporary Issues in Education Research*, which are both geared toward researchers and schools without the budgets for subscriptions. His research on Latinos at HBCUs and MSIs has also been featured on NPR and The Atlantic. Prior to academia, he had more than 25 years of professional experience in broadcast management.

Calvin Hall
North Carolina Central
University



Calvin L. Hall (BA, MA, North Carolina State University; PhD, University of North Carolina-Chapel Hill) is the department chair and associate professor in the Department of Mass Communication at North Carolina Central University.

Hall was a member of the 2016-17 Institute for Diverse Leadership and was a participant in the 2017 Television Academy Foundation Faculty Seminar.

Before his arrival at NCCU, Hall was an associate professor and assistant chair in the Department of Communication at Appalachian State University. While at Appalachian State, he served as a visiting professor in the International Journalism graduate program at the Fudan University School of Journalism in Shanghai, China, in 2010.

Hall is a member of the Minorities and Communication and Scholastic Journalism divisions. He served as the head of the Scholastic Journalism Division from 2013 to 2015. He is the author of *African American Journalists: Autobiography as Memoir and Manifesto*, published by The Scarecrow Press. He is a member of the International Association for Literary Journalism, Studies, the Television Academy, and Mystery Writers of America.

Born in Asheville, N.C., Hall taught high school English and journalism. He is currently a member of the board of directors for Carolina Public Press, an online nonprofit news organization focused on in-depth and investigative journalism for the western counties in North Carolina.

Anastasia Kononova
Michigan State University



Anastasia Kononova studies media multitasking behaviors and effects in persuasive communication. She explores multitasking as a media use habit and as a process of dividing attention between a persuasive message and the context in which it is presented.

Kononova takes interdisciplinary and international approaches to study the phenomenon and effects of media multitasking. Before joining the Department of Advertising and Public Relations at Michigan State University, Kononova worked as an assistant professor of communication and media at the American University of Kuwait. She earned a doctoral degree at the University of Missouri's School of Journalism and a master's degree at Oklahoma State University.

Before graduate school, Kononova studied in Rostov State University (Southern Federal University since 2006) in Russia, where she also worked as a corporate communication specialist.

PF&R Committee Profiles con't.

Gabriel Tait

Arkansas State University



Gabriel B. Tait, PhD, is assistant professor of Multimedia Journalism in the College of Liberal Arts and Communication at Arkansas State University. He received his BA from Slippery Rock University, MA and PhD from Asbury Theological Seminary. He also worked for 20 years as a staff photojournalist for the *Detroit Free Press* and the *St. Louis Post-Dispatch*.

He also currently serves as Second-Vice Head of the Visual Communication Division and participates in the Cultural & Critical Studies, Minorities & Communication Divisions and other groups. He teaches courses in photojournalism, visual communication, multimedia storytelling, and visual research methods, and serves as the chair of A-State's Faculty Research Awards Committee. He is also president-elect for A-State's Phi Kappa Phi chapter.

His research areas include photojournalism practices, visual research methods, participatory photography, and the role photography plays in cross-cultural and religious contexts constructing identities. In 2017, he authored *Really Social Photojournalism* and a *Photojournalistic Changing of the Guard: Observations and Insights*. He also co-authored, *Citizen Framing of #Ferguson on Twitter*. His co-authored paper, *Are they the Greatest?: A Visual Comparative Analysis of Muhammad Ali and Maya Angelou*, is scheduled for publication in March 2018 (*Visual Communication Quarterly-VCQ*).

He has presented his scholarly and creative work at numerous conferences.

Bradford Yates

University of West Georgia



Brad Yates is a professor of mass communications at the University of West Georgia where he teaches media law, media programming and management, mass communication research methods, and radio and TV production. Since 1996, he has been an active member of AEJMC, and is the former chair of the Entertainment Studies Interest Group. He has served nearly every officer position since joining ESIG in 2006, including two terms as the PF&R Committee Chair. He was selected to participate in the Georgia Governor's Teaching Fellows Summer Symposium (2017) as well as other competitive fellowships/seminars with IRTS, NATPE, and the Television Academy Foundation. He also earned the UWG College of Social Sciences' Outstanding Teaching (2015), Outstanding Service (2014), and Outstanding Mentor (2012) awards. Yates is the founder of UWG's The WOLF Internet Radio, is the faculty advisor of the UWG Chapter of NBS-AERho, the National Electronic Media Association, and served the Board of Governors for three years. His research interests include media literacy, mass communication education, popular music, and Bruce Springsteen. His work has been presented at national and international conferences and published in refereed journals including *Atlantic Journal of Communication*, *The Internet and Higher Education*, *Journal of Popular Music Studies*, *Journal of Radio & Audio Media*, and *Learning, Media & Technology*. Yates received his MS from Syracuse and his PhD from Florida.

Cheng's platform

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scholars. These endeavors call for AEJMC members to pursue scholarly research and innovative teaching relevant to technological transformations that benefit our students, media industries, and society.

Of course, AEJMC is already replete with efforts in these areas. A 2006 report on the status and future of doctoral education in JMC identified and analyzed issues that would "influence future generations of our peers in mass communication scholarship and education." A 2009 analysis of the state of the JMC field and discipline painted the first "vivid picture of the needs of the Association" in its recent history. Although these reports need to be updated today, they have paved the way for many subsequent innovations in our Association.

"To engage globally" was determined as "one of the key directions" of the Association in its 2008 strategic plan. As AEJMC President Jennifer Greer summarized in her "From the President" message in January 2018, "the International Communication Division (ICD) has been a vital part of our organization since 1965, and strong efforts to engage internationally on all fronts have been carried on for decades in AEJMC." These efforts include an international colloquium in Mexico City (2001), two regional meetings in London (2002) and in Santiago (2015), and a task force on "AEJMC in the global century" (2012-2013). The fifth World Journalism Education Congress to be convened in Paris July 9-12, 2019, will be another milestone for AEJMC's leadership in creating "a common space for journalism educators and to focus on issues that are universal in the field." Hats off to those pioneers who have internationalized AEJMC and showed us international regional conferences can be done!

If elected, I would like to ensure the Association continues its leadership role in the World Journalism Education Council and to organize an AEJMC regional meeting in Asia (should I have its membership's blessing) by resorting to my professional network there. Asia was ranked a "top region" for AEJMC to hold international regional conferences after Europe, based on an Association-wide survey in 2015 on "the best way to continue our strong international efforts." To date, no such an AEJMC regional meeting has been held in an Asian country yet.

AEJMC as a Strong Leader in Other Key JMC Areas

A 2017 AEJMC presidential task force's initial report was suffused with innovative and insightful ideas to increase the relevance of what AEJMC members do to media professionals by "approaching symbiosis for the pros and the pros." If elected, I will lead with great enthusiasm and key initiatives to enhance this strategic direction. I would like to see, in the years to come, AEJMC continue to ask its members for their thoughts about the current status, best practices, and support needed from the Association in pivotal JMC education areas. These areas comprise, but are not limited to, research relevant to JMC industries, innovative teaching (including online teaching), diversity and inclusiveness in JMC education, student recruitment and retention, junior faculty mentoring and support, faculty development (especially retooling training opportunities), and AEJMC's global image and outreach. In particular, I would like to see AEJMC continue to embrace all the opportunities and challenges of rapidly changing technologies in our digital age.

I will also work diligently to help maintain the financial health of AEJMC and proactively explore various funding sources to create more award opportunities for its members and to increase travel support for AEJMC conference attendees, especially graduate students.

With deep humility and strong determination, I remain committed to leading our Association in its continued success as a preeminent global voice for JMC education and as a premier organization for JMC educators and scholars worldwide. Thank you.

Committee on Research Profiles

Linda Aldoory
University of Maryland



Linda Aldoory (PhD, Syracuse; MA University of Texas, Austin) is Associate Dean for Research and Programming for the College of Arts and Humanities and Professor in the Department of Communication at the University of Maryland. Formerly, she was Endowed Director of the Horowitz Center for Health Literacy and founder of the Center for Health and Risk Communication.

Aldoory's research is in public relations, gender and health communication. She examines publics and the best ways to use communication to improve health. Her research has been published in including *Journalism and Mass Communication Quarterly*, *Journal of Communication*, *Journal of Public Relations Research*, *Journal of Health Communication*, and *Health Communication*. She has been awarded several research grants, from USDA, NIH, and State of Maryland. Aldoory is former editor of the *Journal of Public Relations Research*. Aldoory has been a member of AEJMC since 1996. She was a founding member of the President's Task Force on Gender and Race Equity and Diversity, and chaired the inaugural President's Equity and Diversity Award Committee. She is also former member of the Standing Committee on Teaching two terms, chair of the Nominations and Elections Committee, and research chair of the Commission on the Status of Women. Aldoory is looking forward to continuing to serve the Association by working on its research activities and issues.

Andrew Billings
University of Alabama



Andrew C. Billings (PhD, Indiana University) is the Ronald Reagan Chair of Broadcasting and Executive Director of the Alabama Program in Sports Communication at the University of Alabama. Before that position, he was a Professor at Clemson University, serving in many positions including the Director of the Pearce Center for Professional Communication.

He has served in many different organizational capacities, holding positions within the structures of the ICA, NCA, and BEA, along with being active with AEJMC for many years. He publishes regularly in core publications of the association, including *Journalism & Mass Communication Quarterly* and *Mass Communication & Society*. With over 150 journal articles and book chapters and 18 different authored or edited book projects, he is deeply invested in mass communication research. Moreover, while the majority of his work is advanced from an empirical disposition, he is a strong advocate of epistemological egalitarianism, believing that all approaches to communication inquiry should be respected, honored, and advanced.

He has received many honors for his research, including top paper awards from AEJMC, ICA, NCA, and BEA. He also serves as Associate Editor of two journals, *Communication & Sport* and *Journal of Global Sport Management*. He is the 2016 recipient of the Mass Communication & Society Reviewer of the Year Award.

Brooke McKeever
University of
South Carolina



Brooke W. McKeever (PhD, UNC-Chapel Hill) is an Associate Professor in the School of Journalism and Mass Communications at the University of South Carolina. Her research focuses on strategic communication, including public relations, nonprofit and health communication. She has published in academic journals such as *Journal of Communication*, *Science Communication*, *Journal of Health Communication*, *Journal of Public Relations Research*, *Public Relations Review*, *Journal of Communication Management*, *Mass Communication & Society*, and *Journalism & Mass Communication Quarterly*. She has received awards for her research from the following AEJMC divisions: Communicating Science, Health, Environment & Risk (SHER), Mass Communication & Society, and Public Relations. In 2015, she won the first-place Promising Professor award from AEJMC.

McKeever served as PF&R Chair for the AEJMC PR Division last year and is now on the Division's Research Committee. She is also Chair of the Public Relations Society of America (PRSA) Association/Nonprofit Section, and served on the PRSA National Research Committee. She received a Page Legacy Scholar Grant from the Arthur W. Page Center for Integrity in Public Communication at Pennsylvania State University (among other grants). She earned her doctorate and a certificate in interdisciplinary health communication from UNC.

Nikhil Moro
Norfolk State University



A former journalist, Nikhil Moro (PhD, Ohio State) is Professor and Chair of the Department of Mass Communications and Journalism at Norfolk State University in Virginia. Under his leadership, the department has received reaccreditation from the ACEJMC, opened three tenure-track faculty lines, acquired a digital production studio, moved into a new state-of-the-art building, and committed to a new strategic plan and a new name.

Moro's research theorizes roles of journalists in sustaining digital democracy through the rule of law. He has published scholarly articles or reviews in *Global Media and Communication*, *J&MC Educator*, *J&MC Quarterly*, and *Southwestern Mass Communication Journal*. He is a co-editor of the *Journal of Contemporary Thought*, and serves on the editorial board of *First Amendment Studies*, among other journals.

Winner of a top paper award in 2006 from CCJIG, he also was honored in 2009 with an outstanding service award. As chair and vice-chair of CCJIG, Moro solidified its research identity and expanded membership. Moro won a top paper award in 2010 from the Southwestern Education Council for Journalism & Mass Communication. He has served as a Visiting Eminent Professor at the University of Mysore, India, and a Visiting Professor at the University of Navarra, Spain. He has worked as a journalist for *The Times of India*.

Research Profiles con't.

James Mueller
University of North Texas



James E. Mueller is a professor and interim associate dean at the Maybom School of Journalism at the University of North Texas in Denton, where he has worked for 18 years. He is the author of *Shooting Arrows and Slings Mud: Custer, the Press and the Little Bighorn*, which was named a finalist in non-fiction in 2014 by the Western Writers of America and the High Plains Bookfest. He specializes in writing about the 19th century press and the presidency and the press. Mueller's work has appeared in a variety of publications, including *American Journalism*, *Custer and His Times*, and *A Press Divided: Newspaper Coverage of the Civil War*.

Mueller has taught more than a half dozen different media courses including reporting, media history and public relations. He also taught for a semester at Eduardo Mondlane University in Maputo, Mozambique, as part of a cooperative graduate program created by the two universities.

Mueller has published books on the press relations of George W. Bush and Bill and Hillary Clinton. He holds a BJ and MA from the University of Missouri and a PhD from the University of Texas. He worked as a newspaper reporter, photographer and editor for about 10 years in suburban St. Louis before entering academia.

Donnalyn Pompper
University of Oregon



Donnalyn Pompper (PhD, Media & Communication, Temple University) is Professor, Public Relations Area Director, and Endowed Chair in Public Relations, School of Journalism & Communication, University of Oregon – where she teaches courses in and researches public relations, corporate social responsibility, and social identity. Overall, her research provides routes for enabling people, globally, to achieve their maximum potential at work, to embrace their intersecting social identity dimensions (e.g., age, ethnicity, gender), and to critically examine power issues across mass media representations.

Pompper is an internationally recognized scholar. She has sole authored three books (two winning national book awards), edited four book collections and one special issue of *Mass Communication & Society*, as well as 31 peer-reviewed academic journal articles in communication and psychology. Pompper serves on five academic journal editorial boards. She has served numerous leadership positions for AEJMC, including Head of two divisions: Mass Communication and Society and the Entertainment Studies Interest Group. She also has served on association-wide committees such as the Emerging Scholars Selection Committee and the Equity and Diversity Advisory Committee.

Pompper also has won numerous awards for her research, teaching, and service. Prior to joining the academy, she worked as a PR manager and journalist.

Vos' platform

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a greater role for our research to better inform government and industry decision making. Outside the United States, it is not uncommon for associations such as ours to be actively engaged in government-sponsored commissions, foundation-supported committees, and industry working groups to address public communication problems, such as misinformation, media illiteracy, or internet governance. It will take collective efforts – not just the work of individual scholars, or even a single association – to create a place at the table of public deliberation.

While it might seem that momentum doesn't favor evidence-based decision making these days, it is precisely this troubling development that should prompt us to push for change. When the Federal Communications Commission can arrive at a major policy decision while misstating historical facts, it should be clear our research contributions are sorely needed. When too many citizens struggle to tell the difference between real and fake news, our research and our public outreach efforts are clearly needed. When social media giants hold the livelihood of journalism in their hands, our input is surely needed. We have a record – perhaps a mixed record at times – of producing research relevant to important policy and industry outcomes. But our efforts haven't always made it where they are most needed. That needs to change.

I am under no illusions that we can remake the way public deliberation happens, especially given the antipathy toward higher education in much of the United States these days. In fact, we as scholars are about as far away as we have ever been to being seen as a credible force for good in society. But AEJMC can work with other scholarly associations and with concerned players in industry and government to build coalitions for change. The European Commission recently engaged with scholars to study ways to combat problems related to misinformation. That kind of partnership is too uncommon in the United States and elsewhere. It doesn't have to be.

In addition to these priorities, I am committed to continuing AEJMC's ongoing initiatives, such as promoting news engagement, supporting development of diverse leadership, and internationalizing the association. I'm committed to AEJMC's efforts to speak to critical issues that arise in journalism, public relations, advertising, and other areas of mediated communication. We live in a time when politicians attend training sessions on how to "disrupt mainstream media." As Patrick Champaign once wrote, media history is "the unending story of an autonomy that must be re-won because it is always threatened." While we can't hold back on being constructive critics of journalism and strategic communication when the public interest demands it, we also need to defend the communication professions that are often attacked for the wrong reasons.

I believe the association's future can be as bright as its storied past. To make that future a reality, we need to look inward to come to a better collective understanding of who we are. We also need to look outward, willing to push for a new and renewed voice in addressing problems in the news and information environment.

Committee on Teaching Profiles

Osabuohien Amienyi
Arkansas State University



Osa Amienyi is professor and chair of the department of media at Arkansas State University. He has been on the faculty at A-State since 1989 teaching mass media courses at both the graduate and undergraduate levels. From 2010 to 2012, he served as Interim Dean of the College of Communications. He has been an active member of AEJMC since 1987 and is a former Markham Research chair for the International Communication Division. As a Fulbright scholar at the University of Malawi-The Polytechnic in 2005, he helped the department of journalism to modularize curriculum.

In the last 28 years, he has attended many ASJMC workshops on curriculum development and led numerous curriculum revisions at his department. He has participated on three strategic planning committees at A-State that aimed to define the university's mission, core values, and strategic priorities. From 1995-1999, he edited the regional *Southwestern Mass Communication Journal*. In 1998-1999, he was the president of the Faculty Association and chaired the Faculty Senate, where he worked with various constituencies on campus to formulate and direct university policies.

He is a proven scholar with several published research articles, book chapters and a book. His research interests include political, development and international communication. He earned his BS at Tennessee State University, his MS at Northern Illinois University, and his PhD at Bowling Green State University.

Ralph Beliveau
University of Oklahoma



Beliveau is on faculty for the Gaylord College, affiliate faculty in Film and Media Studies and Women's and Gender Studies at the University of Oklahoma. He writes and teaches about media education and literacy, race, documentary, rhetorical criticism, video production, popular culture, & cultural studies. His interest in the Committee on Teaching is tied to his work in Media, Information, and Citizens' literacy as a foundation for media education. This is reflected in his writing of parts of the book *Digital Literacy* (2016).

He has attended the Summer Institute in Digital Literacy in 2015 and 2016, and the Winter Symposium on Digital Literacy in Higher Education, in January 2017. He has taught media for over 30 years at both the secondary and higher education level. He taught at the University of Wisconsin-Oshkosh and during graduate work at the University of Iowa. Beliveau ran an educational FM radio station and cable television studio in Chicago and worked in Los Angeles in independent film and television production. He served as editor of the *Journal of Communication Inquiry*, chair of the Cultural and Critical Studies division, and chair of Student Documentary for the Broadcast Education Association. Beliveau co-directs the Gaylord British Media Program, and taught the first "Gaylord in Arezzo" summer program, where he taught Documentary and Italian Popular Film and Literature. Beliveau earned his BS from Northwestern University and PhD from the University of Iowa.

William Davie
University of
Louisiana-Lafayette



William R. (Bill) Davie (PhD, University of Texas) is the professor of broadcast news and BORSF chair of Communication in the Department of Communication at the University of Louisiana at Lafayette. He teaches classes in broadcast newswriting, principles of electronic media, and communication law and ethics. In his office of coordinator, Davie serves as liaison to AOC Community Media and the Louisiana Association of Broadcasters.

At AEJMC, Davie has served as head of the Electronic News Division in addition to program chair, and member of the Edward L. Bliss Committee for Distinguished Broadcast Journalism Education, an award he won in 2013. Davie applies his years of professional experience in broadcast journalism and 25 years of instruction from teaching at universities in Texas and Louisiana with studies in communication law, ethics and professional practice. Davie has served as a Fulbright Teaching Scholar in China, and mentored Chinese students studying in Xian International Studies University. He has created client-based research projects for local news outlets in Louisiana, and has worked in the newsroom as a faculty fellow at WRGB-TV in Schenectady, New York. His vision of journalism education in the future includes the need for formulating a program of professional certification to safeguard against spurious attacks on professional journalism along with the need to discredit the disseminators of fake news.

Emily Metzgar
University of Indiana



Emily Metzgar is associate professor in The Media School @ Indiana University where she is also Director of the Honors Program. In that capacity, she has overseen the expansion of honors opportunities for students across the School's curriculum. She will become Director of Undergraduate Studies for The Media School in July.

Metzgar is an advocate for service-learning in the university classroom and served as co-editor of *The Course Reflection Project* (2015), also contributing a chapter about her course focused on media in American society. She regularly teaches experiential learning courses that incorporate international travel, including a class focused on media and culture in China.

Her research is focused on public diplomacy and she is a 2018 recipient of an AEJMC Senior Scholar Research Grant for her work focused on U.S. international broadcasting. An alumnus of AEJMC's Institute for Diverse Leadership and the Scripps Howard Academic Leadership Academy, Metzgar is past head of AEJMC's International Communication Division and incoming head of the International Studies Association's International Communication Section.

If elected to AEJMC's Standing Committee on Teaching, Metzgar will uphold the Committee's multiple missions, with particular attention to development of healthy faculty-administration relationships and promotion of standards in instructor education and compensation.

Teaching Profiles con't.

Mary Rogus
Ohio University



Mary T. Rogus is an associate professor of electronic journalism in the E.W. Scripps School of Journalism at Ohio University. She joined the faculty in 1999 and her primary areas of teaching are audio/video and online journalism, and media ethics. She has traveled extensively to conduct international training for professional journalists and journalism professors and was one of the first American trainers for Al Jazeera. Rogus has received multiple teaching awards including the AEJMC Edward Bliss Distinguished Broadcast Education award in 2014.

Rogus has been involved with AEJMC for nearly 19 years serving in multiple capacities, including the last three years on the Standing Committee on Teaching. She was one of the contributing authors on the committee's newly published book, *Master Class*, and thoroughly enjoys this service. She's also held multiple offices for the Electronic News Division, presented and produced dozens of panels, and presented research.

Her research interests include the impact of virtual duopolies on local television news diversity and production, and she co-authored a textbook on television news producing, entitled, *Managing Television News: A Handbook for Ethical and Effective Producing* which was endorsed by the late CBS anchor Walter Cronkite.

Prior to joining Ohio, Rogus spent 20 years working in local television news.

Adina Schneeweis
Oakland University

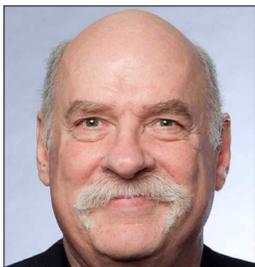


Adina Schneeweis is an associate professor in the Department of Communication and Journalism at Oakland University. She encourages active and experiential learning, critical writing, and mindful storytelling. She combines her professional experience in television documentary film and her scholarship on representations of diversity to teach critical storytelling and visual journalism courses, both face-to-face and online. She has given presentations on flipped learning, "gameful learning," as well as on incorporating issues of diversity into skills course curriculum. She argues that, particularly in communication, writing, and journalism courses that are organized around the teaching of skills, instruction on diversity is imperative alongside the learning of "how to."

Schneeweis' research focuses on the discursive construction of ethnicity and race in the media and in activism. Starting from the case study of the movement for rights of the Roma in Europe, her scholarship contextualizes advocacy communication among other institutional platforms implicated in politicized and hierarchical acts of minority construction. She earned two competitive faculty research fellowships. She has started her service to AEJMC in 2012, serving most recently as Division Head of Cultural and Critical Studies Division in 2016-2017. She earned her PhD and MA degrees from the University of Minnesota, Twin Cities.

Publications Committee Profiles

David Abrahamson
Northwestern University



David Abrahamson is a professor of Journalism and the Charles Deering McCormick Professor of Teaching Excellence at the Medill School at Northwestern University. He is the co-editor of *The Routledge Handbook of Magazine Research* (2017); author of *Magazine-Made America: The Cultural Transformation of the Postwar Periodical* (1996), an interpretive history of the magazine profession since World War II; and editor of *The American Magazine: Research Perspectives and Prospects* (1995). He teaches long-form writing and editing and co-directed Medill's Magazine Publishing Project. He is the general editor of a multi-volume historical series, "Visions of the American Press," published by the Northwestern University Press. He has served as head of both AEJMC's History Division (2002-2003) and its Magazine Division (1997-1998), and he is the current publisher of the refereed journal, *Literary Journalism Studies*. In addition, he is the past winner of the Magazine Division's Educator of the Year Award, as well as the Sidney Kobre Award for Lifetime Achievement in Journalism History from AJHA. His professional background includes senior editorial positions at Car and Driver and PC/Computing, and his articles have been published in *The New York Times Magazine*, *Science* and *Playboy*, as well as in scholarly journals such as *J&MC Quarterly*, *J&MC Educator*, *Literary Journalism Studies*, *American Journalism*, *Journalism History* and *Media Studies Journal*.

Frank Durham
University of Iowa



An associate professor in the School of Journalism & Mass Communication at the University of Iowa, Frank Durham's research interests include journalism history and media framing analysis. His research has appeared in *Critical Studies in Media Communication*, *International Journal of Communication*, *Javnost—The Public: Journal of the European Institute for Communication and Culture*, *Journal of Communication*, *Journal of Communication Inquiry*, *Journalism & Mass Communication Educator*, *Journalism and Mass Communication Monographs*, and *Journal of Public Relations Research*, among other venues.

He holds the BA in English literature from Tulane University (Arts & Sciences, 1982) and the M.A.M.C. from the University of Florida (1987). Prior to completing a doctoral degree at the University of Wisconsin-Madison in 1993, he worked in strategic communications. He teaches courses in journalism history, strategic communication, and cultural satire.

Durham is a member of the University of Iowa Faculty Senate, a member of the University Faculty Council, a member of the Senate Committee on Academic Values, and a founding participant in the University Office of Teaching and Learning Committee's large lecture development program. He won the 2011-2012 Collegiate Teaching Award in the College of Liberal Arts & Sciences at the University of Iowa.

Don Heider
University of
Loyola-Chicago



Don Heider is the Founding Dean & Professor at the School of Communication at Loyola University Chicago and Founder of the Center for Digital Ethics & Policy. He is editor of *Ethics for a Digital Age*, *A Practical Guide to Digital Journalism Ethics*, *Digital Ethics: Research & Practice*, *Living Virtually & Class & News*. He is co-author of *Managing Television News: A Handbook for Ethical and Effective Producing* and the author of *White News: Why Local News Programs Don't Cover People of Color*. Heider is a multiple Emmy-award winning producer who spent ten years in news before entering the academy.

Heider previously served as president of the ASJMC, chair and member of the Standing Committee for PF&R, on the AEJMC Finance Committee, & as Head of the Radio and Television Journalism Division. He also served as Associate Editor, *Communication Methods and Measures*, from 2007 – 2010, Book Review Editor, *Journalism and Mass Communication Educator*, from 2002- 2009, and a manuscript reviewer for a number of other publications. He has had research articles published in ten peer-reviewed journals.

Heider earned his BA, from Colorado State University, his MA from American University and his PhD from the University of Colorado. He served previously as Associate Dean at the Philip Merrill College of Journalism, University of Maryland and was on the faculty at Texas, Colorado, and Ole Miss.

Kathy Roberts Forde
University of
Massachusetts-Amherst



Kathy Roberts Forde, a journalism historian, is past chair of the AEJMC History Division and former associate editor of the peer-reviewed journal *American Journalism*. She is currently serving on the History Division's ad hoc task force overseeing the division's adoption of the longstanding peer-reviewed journal *Journalism History*. She recently completed a three-year term as chair of UMass Journalism. She was the founding director of the Media & Civil Rights History Symposium at the University of South Carolina, a biennial scholarly gathering.

In 2009, Forde won both the Frank Luther Mott-Kappa Tau Alpha Book Award and the AEJMC History Division Book Award for *Literary Journalism on Trial: Masson v. New Yorker and the First Amendment* (University of Massachusetts Press). In 2006, she won the Nafziger-White Dissertation Award. She has twice won the AEJMC History Division's Covert Award (2012 & 2013) for best article, essay, or chapter on the history of mass communication published in the previous year. She has also received the James W. Carey Media Research Award. She has been an NEH Summer Scholar at the W. E. B. DuBois Institute at Harvard and has received the Pioneer Award, the highest award given by the National Scholastic Press Association for service to high school journalism in the United States. She served a three-year term on the AEJMC Strategic Plan Implementation Committee.

Publications Profiles con't.

Hilary Fussell Sisco
Quinnipiac University



Hilary Fussell Sisco, PhD, APR, is an Associate Professor of Strategic Communication at Quinnipiac University. Fussell Sisco is also the founding Chair of the Strategic Communication Department at Quinnipiac.

Fussell Sisco is the Editor-in-Chief of *Public Relations Journal*. She also served as the Associate Editor and then Senior Associate Editor for the *Journal of Public Relations Research*. In addition, she has served as the Chair of the Educators Academy of PRSA, the Work-Life Gender Issues Committee of PRSA, the National Research Committee of PRSA and as a member of the Steering Committee for the Commission on Public Relations Education.

Fussell Sisco's research focuses on public relations in the non-profit sector, social media, and crisis communication. She has over 50 peer-reviewed publications in such journals as the *Journal of Public Relations Research*, *Public Relations Review*, *Public Relations Journal* and *Corporate Communications: An International Journal*. She has written on public relations education, technology, and crisis communication for the *Institute of Public Relations Research Letter* and *PRSA's Tactics*. She is also a 2014 & 2017 Arthur W. Page Legacy Scholar.

Fussell Sisco has over 13 years of teaching experience. She received her PhD in Mass Communication from the University of South Carolina, her Master's Degree from Radford University, and her undergraduate degree from Virginia Tech.

Robert Trumbour
Pennsylvania State
University-Altoona



Robert Trumbour is Associate Professor of Communications at Pennsylvania State University, Altoona College. He has been a member of the AEJMC Board of Directors. Trumbour has served as Chair of the Council of Divisions where he worked closely with AEJMC leadership to establish a process to replace the formal "chip auction," installing a new online system that was intended to offer more broad-based opportunities for leadership within Divisions and Interest Groups. He has published numerous book chapters, journal articles, and book-length manuscripts with university and commercial presses. Trumbour's most recent book received several awards including the prestigious Seymour Medal from the Society for American Baseball Research. He was co-author of *The Eighth Wonder of the World: The Life of Houston's Iconic Astrodome* (University of Nebraska Press) and was author of *The New Cathedrals: Politics and Media in the History of Stadium Construction* (Syracuse University Press). He served as co-editor of *The Rise of Stadiums in the Modern United States: Cathedrals of Sport* (Routledge). He has taught at Pennsylvania State, Southern Illinois, Saint Francis, and Western Illinois. Prior to teaching, Trumbour worked in various capacities at CBS in New York City. In recent years, he has served as a freelance field producer for NFL broadcasts.