

AEJMC Election Profiles

2019

Vice President

Heloiza Herscovitz California State University, Long Beach



Heloiza Herscovitz is a professor at the Department of Journalism and Public Relations at California State University, Long Beach. She has been heavily involved in the administration of AEJMC for several years. Currently, she is chair of the Council of Divisions having spent four years as a member of the board of directors. Prior to it, she was vice-chair of the Council of Divisions, head of the International Communication Division, vice-head, and research chair of ICD. Herscovitz has led

the initiative to update the demographic form used by AEJMC to improve data collection to measure diversity and inclusion. She is also a member of two presidential tasks – one on careers and one on AEJMC's brand and identity.

Herscovitz has a doctoral degree in mass communication from the University of Florida. She is trilingual and has taught in the United States, Mexico and Brazil. Before settling in California in 2006, she coordinated the first Spanish Language Journalism Master's Program at Florida International University, and the graduate program in Journalism at UFSC, a Southern Brazilian public university.

Her research has focused on media sociology in Latin America, with a special emphasis on Brazil, where Herscovitz worked as a journalist early in her career and later as a public relations practitioner for multinational companies. She has also lived in Puerto Rico, where she freelanced for international news agencies. Currently, she works on three research projects. One examines Latin American governments' attempts to regulate regional media conglomerates; and the second one investigates professional identity and ideology among border journalists from San Diego, California and Tijuana, Mexico. A third project will look at left-wing populism vs. right-wing populism in the 2018 Brazilian elections.

Herscovitz has been a member of AEJMC since the mid-1990s. She is also a member of the Newspaper and Online News Division and the Commission on the Status of Women.

Susan Keith Rutgers University



Susan Keith is an associate professor and chair of the Department of Journalism and Media Studies at Rutgers University in New Jersey. She attended her first AEJMC in 1999, as a PhD student, and has not missed one since.

Keith served on the AEJMC Board as chair of the Elected Standing Committee on Teaching in 2013-14. She has been a member of the teaching committee (2011-2013) and the Nominations Committee (2011-2014) and an AEJMC Institute for Diverse

Leadership fellow (2015-2016). She was head of what was then the Newspaper Division in 2007-2008, developed its Teaching News Terrifically competition and its grants program, and ran those programs from 2009 to 2016 as one of three NOND teaching chairs.

Her research focuses on journalistic work and content, including visuals and coverage of conflict. It is grounded in perspectives from media ethics, media law, visual communication, and memory studies and has been published in *Journalism & Mass Communication Quarterly*, *Journal of Broadcasting & Electronic Media*, *Journalism Studies*, *Journalism*, *Visual Communication Quarterly*, the *Journal of Media Ethics* and other journals.

She teaches editing and design, global news, and media ethics to undergraduates and media law and policy at the undergraduate, master's and doctoral levels. She helped start her department's study-abroad program and has served as coordinator in master's and PhD programs. In 2015, she received the Walter I. Susman Award, Rutgers' highest teaching honor. From 2001 to 2004, she taught at the Cronkite School at Arizona State University.

Keith earned her PhD from the University of North Carolina-Chapel Hill, her master's from the University of South Florida, and her bachelor's from the University of Montevallo, where she edited the campus newspaper. She was a first-generation college graduate.

Before becoming a professor, Keith spent 16 years as a reporter, editor, and designer at five daily newspapers in Alabama and Florida.

Vice President Platforms

Herscovitz's Platform

I have attended AEJMC conferences since the mid-1990s, when I was a shy international student from Latin America at the University of Florida's doctoral program in mass communication. Back then, I was stunned by the opportunity to meet in person those big names in the field whose books and articles I read in the university library, and whose quotes filled my notebooks every semester. A few years later, after I finally became an American citizen and engaged in service at AEJMC (these two events are unrelated, I promise), I gained the necessary confidence to introduce myself and shake hands with legendary scholars. And today, as I have the honor to run for vice-president of this association, which has deeply shaped my academic thinking, my early shyness has been replaced by admiration and gratitude. AEJMC is my academic home. I'm surrounded by friends who are outstanding scholars, professors and practitioners. After so many years, the privilege to continue learning guided by the AEJMC's principles and values still amazes me.

My recent experience serving on the board of directors for four years and being a member of two recent presidential Task Forces -- one on careers and the other on the AEJMC's brand and identity -- has prepared me to embrace new challenges as vice-president, and inspired me to develop a scholar-to-scholar mentoring agenda. Through my work at AEJMC I've learned a great deal about how our association gradually evolves into a better one by broadly consulting our membership and exploring all avenues before making major changes. We play safe and rely on the six major directions of our strategic plan to properly serve the interests of almost 3,500 members that count on the association's leadership to expand their academic and professional growth.

Mentoring is Key

If elected, the main theme of my term is mentorship. Good mentorship bumped up my research and teaching skills, not to mention that some of my mentors became lifetime friends such as the much-missed Michael Salwen of the University of Miami. Therefore, I have put together the following plan to implement my agenda:

1. Create a task force that will survey all existing mentorship activities among divisions, interest groups and commissions, and measure their degree of success.
2. Probe the perceived mentorship needs of current and past divisions, interest groups, and commissions' leaders.
3. Use the collected information to design a detailed scholar-to-scholar mentorship program.
4. Develop a set of expectations, objectives and guidelines to empower both mentors and mentees to create effective partnerships.

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Keith's Platform

I am honored to have been nominated to serve AEJMC, the organization that has helped me develop as a scholar and teacher for 20 years. At 107 years old, AEJMC is a mature association, with decades of strong leadership, devoted members, a conscientious staff, and a clear direction laid out in a strategic plan adopted 11 years ago.

We need to continue, however, to look at challenges ahead. So if I am elected vice president, I will have three goals: continuing to focus globally, honing our identity, and increasing our membership. These goals, also articulated by recent candidates for AEJMC's top leadership, are intertwined.

One direction of the AEJMC strategic plan approved in 2008 is to "engage globally and multiculturally." This is extraordinarily important. What happens on the other side of the globe affects everything from politics to climate to the economy thousands of miles away. Meanwhile, the places we call home are too often riven by divides produced by a lack of understanding across cultures.

AEJMC has made important efforts at meeting the goal of engaging globally, hosting a regional conference in Santiago, Chile, in 2015 and contributing a pre-conference and a special paper call to the World Journalism Education Congress this summer in Paris. AEJMC should continue to collaborate with WJEC, which meets every three years, and reach out to other academic and professional associations with overlapping membership or similar interests that already meet regularly outside the United States, such as the International Association for Literary Journalism Studies (which programs a session at our annual meetings) and Global Editors Network. These could be manageable steps toward AEJMC holding regional conferences outside the United States, including in Asia and Africa, on a regular schedule.

I would also prioritize research and teaching efforts to engage globally and multiculturally. First, I would work to create small grants to fund research collaborations between an AEJMC member and a researcher on another continent, considering a topic from at least two contexts. Second, I would encourage teaching that addresses diversity and cultural understanding by funding micro-grants for classroom activities that build connections across racial, ethnic and religious divides.

Another plank of AEJMC's 2008 plan called for strengthening the association's identity. AEJMC has remained relevant by evolving, going so far as to change its name about every 35 years. It was founded in 1912 as the American Association of Teachers of Journalism. That name was changed in 1950 to the Association for Education in Journalism. "AEJ" lasted 32 years, until the words "mass communication" in were added in 1982. Thirty-seven years since the last name change, it is time -- as current AEJMC Vice President Tim P. Vos wrote in this space last year -- to contemplate updating the name again.

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A note about the 2019 Election...

AEJMC will use an online voting system this year. Eligible members will receive an email with a built-in link to the AEJMC ballot. Response deadline is **April 4, 2019**. After that the online system will be closed and votes tallied.

Eligible members without an email address on file, or whose email bounces back to AEJMC, will receive a paper ballot. Paper ballots received by **April 5, 2019**, will also be counted and

added to the final totals.

Brief biographies of each candidate appear in this flyer. Thank you for taking the time to read through this information and participate in the election process. As always, AEJMC appreciates the willingness of all candidates to run for office. The association cannot function effectively without such gracious volunteers.

Accrediting Council Representative

Nikhil Moro
Kansas State University



Nikhil Moro (PhD, 2006; Ohio State) is an expert in media law with a national reputation in internet law and emerging technologies. His research has appeared in numerous peer-reviewed journals, including *First Amendment Studies*, *Journal of Internet Law*, and *Journal of Media Law & Ethics*. It has won awards at regional and national conferences, including those of the Association for Education in Journalism and Mass Communication.

In prior positions, Moro was recognized as a visionary leader, enthusiastic teacher, and service-aware colleague. He led the journalism department at Norfolk State University into national reaccreditation and founded at the University of North Texas a research cluster program in South Asian Media, Culture and Arts. He guided collaborations with four universities in India and wrote or edited for several periodicals: *The Networker*, *Columbus*; *Coffeeland News*, *Madikeri*; *The Times of India*, *Mumbai*; *Andolana*, *Mysore*; and *Reader's Digest*. He practiced and taught nearly every skill of journalism, including news gathering and reporting, copy editing, ethical decision making, page and graphics design, data analytics, and content management.

He served as a visiting professor in digital media law in Spain and India.

Tom Reichert
University of
South Carolina



Tom Reichert is dean of the College of Information and Communications at the University of South Carolina, a college consisting of two flagship, nationally-recognized schools: Journalism & Mass Communications and Library & Information Science. The college enrolls over 2,000 students across seven undergraduate majors, four master's and two doctoral degrees. Reichert comes to Carolina from the University of Georgia, where he was head of the advertising and public relations department in the Grady College of Journalism and Mass Communication. Before that, Reichert was on faculty in the College of Communication and Information Sciences at the University of Alabama and the journalism department at the University of North Texas. Reichert participated in successful reaccreditation activities at these programs.

Reichert's research interests include media content and effects. He's written or edited seven books about major issues and concerns regarding the uses and effects of advertising on professional practice and culture. His research has appeared in a variety of leading journals including *Journalism and Mass Communication Quarterly*, *Journal of Advertising* and *Journal of Communication*. He's worked to build bridges for students and faculty to the profession through new program development, study abroad, domestic field study and extracurricular initiatives. He earned his bachelor's degree from Missouri's School of Journalism and his master's and doctorate from Arizona. Reichert currently serves as President of the American Academy of Advertising.

Committee on Professional Freedom and Responsibility Profiles

Steve Bien-Aime
Northern Kentucky
University



Steve Bien-Aimé teaches journalism at Northern Kentucky University's College of Informatics as an assistant professor. His research interests include race and gender portrayals in sports and news media. His work has been published in *Journalism & Mass Communication Quarterly*, *Newspaper Research Journal*, *International Journal of Sport Communication* and *Journal of Information Policy*.

He takes service within journalism quite seriously. Bien-Aimé is a member of the Newspaper & Online News Division's Professional Freedom and Responsibility Committee. Additionally, he is an active member of ACES: The Society for Editing. His passion for inclusive communication earned him a position as an advisory council member for *Conscious Style Guide*, where he has served since 2016. He held a board position for Louisiana's chapter of Society of Professional Journalists from 2017-2018.

Prior to receiving his doctorate from the College of Communications at Penn State University, Bien-Aimé worked as a copy editor at *The News Journal* in Delaware and *The Baltimore Sun* and served in a variety of functions at FOXSports.com in Los Angeles, departing as deputy NFL editor. Bien-Aimé also served on the Asian American Journalists Association's national advisory board from 2009-2011.

Before arriving at Northern Kentucky, Bien-Aimé was an assistant professor at Louisiana State University's Manship School of Mass Communication.

Jeffrey Blevins
University of Cincinnati



Jeffrey Layne Blevins (PhD, Ohio University) is an associate professor and Head of the Journalism Department at the University of Cincinnati. Previously he was Director of Undergraduate Education at the Greenlee School of Journalism & Communication at Iowa State University, and held a faculty appointment at Central Michigan University.

Blevins is editor of the official journal for the Union for Democratic Communications, *Democratic Communiqué*. His research examines the political economy of media and telecommunications policy with publications in *New Media & Society*, *Journal of Information Policy*, *Journal of Broadcasting & Electronic Media*, *Journal of Media Law & Ethics*, and *Journal of Mass Media Ethics*, as well as other venues.

He is a frequent opinion columnist for national and regional news outlets, including *USA Today*, *St. Louis Post-Dispatch*, *Cincinnati Enquirer*, *Des Moines Register*, and others. He is a member of the Society of Professional Journalists, and has served as a contest judge for the National Society of Newspaper Columnists and the Scripps Howard Awards. In 2009 he was a federal grant reviewer for the Broadband Technology Opportunity Program administered by the National Telecommunication and Information Administration and U.S. Department of Commerce.

Blevins has been involved with AEJMC since 1999 and in 2011 took third place in the Best Ideas in the Teaching of Communication Law and Policy Competition.

Nicole Dahmen
University of Oregon



Nicole Smith Dahmen is an Associate Professor at the School of Journalism and Communication at the University of Oregon. Her research focuses on ethical and technological issues in visual communication, with an emphasis on photojournalism in the Digital Age. Dahmen's research is published in such diverse and leading journals as *Journalism & Communication Monographs*, *American Behavioral Scientist*, *Journalism Studies*, *Digital Journalism*, and *Newspaper Research Journal*. And due to the subject matter of her research, her work is also published in the two leading journals for visual scholarship, *Visual Communication Quarterly* and *Visual Communication*. She has presented more than 50 conference papers, with top paper awards at both the AEJMC and ICA conferences. She is an associate editor at *Visual Communication Quarterly* and on the editorial board at *Newspaper Research Journal*. She has also held a number of leadership positions in the AEJMC Visual Communication Division, including Research Chair and Teaching Chair. She is currently on the PF&R committee of the AEJMC News & Online News Division. Dahmen spent seven years at the Manship School of Mass Communication at Louisiana State University as an Assistant and later Associate Professor prior to joining the faculty at the SOJC at the University of Oregon. She received her M.M.C. degree from the Manship School of Mass Communication at LSU and her PhD from the School of Media and Journalism at the University of North Carolina at Chapel Hill.

Jeannine Relly
University of Arizona



Jeannine Relly is an associate professor in the School of Journalism at The University of Arizona. She also holds a courtesy appointment with the university's School of Government and Public Policy. Relly has affiliations with the university's Center for Border and Global Journalism, Center for Latin American Studies, Center for Middle Eastern Studies, graduate Human Rights Practice Program, and Center for Digital Society and Data Studies. She serves this year on her university's Diversity Coordinating Council and as co-chair of the university's Commission on the Status of Women Equity and Mentoring Workgroup and her college's Diversity and Inclusion Committee. She also is a current fellow of AEJMC's Institute for Diverse Leadership in Journalism and Communication. She is a former head of the International Communication Division and served as vice head, research chair, PF&R chair, and teaching chair of that division. As head of the ICD, Relly worked with executive board members to build affiliations with professionals and scholars in regions around the world for collaborative research and outreach activities. She has worked with collaborators on research in Afghanistan, India, Iraq, Kurdistan, Mexico, the West Bank and Gaza, and the U.S. She recently led a faculty-student exchange program in Tunisia and the U.S. She also chairs her school's grants committee that aims to collaborate with local journalists and news media on projects.

PF&R Committee Profiles con't.

Diana I. Rios
University of Connecticut



Diana I. Rios (PhD, University of Texas) is an associate professor with a joint appointment in the Communication Department and El Instituto, University of Connecticut. She defends freedom of speech, academic freedom, and democratic ideals. She was Minorities and Communication Chair and Elected Standing Committee on Teaching Chair. She Chaired Feminist Scholarship Division of ICA.

She was elected several times for university senate. As chapter president of the American Association of University Professors, she worked on policies and testified at the State legislature. She currently serves on the National AAUP Council, Foundation Board, and is National AAUP-CBC Vice Chair.

She is the author of many publications and papers examining media content, global drama series and their social media audiences, women in higher education, online instruction policy and praxis, as well as other aspects of communication, ethnicity, culture, and gender. She is co-editor of *Brown and Black Communication: Latino and African American Conflict and Convergence in Mass Media and Soap Operas and Telenovelas in the Digital Age*.

She was visiting faculty at U.C. Berkeley and Michigan State University. She was founding faculty and Director of the Institute of Puerto Rican/Latino Studies. She is creator and Director of La Comunidad Intelectual, an interdisciplinary living-learning community.

Bradford Yates
University of West Georgia



Brad Yates is a Professor and Interim Chair of the Department of Mass Communications at the University of West Georgia. He teaches media law, media programming and management, research methods, and radio and TV production. Since 1996, he has been an active member of AEJMC, and is the former chair of the Entertainment Studies Interest Group. He has served nearly every officer position since joining ESIG in 2006, including two terms as the PF&R Committee Chair. He was selected to participate in the 2017 Georgia Governor's Teaching Fellows Summer Symposium as well as other competitive fellowships/seminars with IRTS, NATPE, and the Television Academy Foundation. He also earned the UWG College of Social Sciences' Outstanding Teaching (2015), Outstanding Service (2014), and Outstanding Mentor (2012, 2018) awards. Yates founded UWG's The WOLF Internet Radio and is faculty advisor of the UWG Chapter of NBS-AERho, the National Electronic Media Association. His research interests include media literacy, mass communication education, and Bruce Springsteen. His work has been presented at national and international conferences and published in refereed journals including *Atlantic Journal of Communication*, *The Internet and Higher Education*, *Journal of Popular Music Studies*, *Journal of Radio & Audio Media*, and *Learning, Media & Technology*. Yates received his MS from Syracuse and his PhD from the University of Florida.

Herscovitz's platform

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5. Study the possibility of financially rewarding both groups and celebrating mentor/mentee accomplishments in a special event at every national conference.

6. Test and set the program in place to create a new tradition.

A scholar-to-scholar mentoring program is a powerful strategy to engage and retain membership, which is part of our strategic plan. A mentoring culture will add value to our association and expand the perception of AEJMC as a hub of resources for scholars, professors and practitioners who want to succeed in their careers.

We know that advice is helpful at every stage of our careers. A scholar-to-scholar mentorship program will benefit graduate students and junior faculty giving them a safe and non-judgmental environment to discuss a number of issues, including leadership skills, tenure strategies, submission of articles, moving from the professional field to the academia, deciding on theory and methodological approaches, and exploring effective and appropriate pedagogies. Also, a scholar-to-scholar mentoring program will be beneficial to mid- and senior faculty who long to explore other opportunities in administration or outside academia or take on new challenges such as teaching abroad. Furthermore, my concept of mentoring is not a one-way conversation, but a refreshing, sparkling mutual mentorship interaction. People who enjoy mentoring have a special mindset oriented to helping others and are open to receiving feedback. They possess the very human qualities of empathy, intuition, creativity, and passion that move them to succeed in their careers. If elected, I will be looking for those people.

Support Diversity and Inclusion

The scholar-to-scholar mentoring program will be tightly connected to diversity and inclusion efforts. Women, minorities, international faculty and other underrepresented groups will benefit tremendously from it both as mentors and mentees. The partnerships established on a yearly basis, therefore, hope to promote a higher diversity standard at AEJMC. My commitment to increase diversity and inclusion through mentorship is inspired by past presidential initiatives and by a study that noticed the absence of people of color at the highest levels of AEJMC leadership (Moody, Subervi and Oshagan, 2013). My initial contribution to increase diversity and inclusion took place in 2017, when I chaired the committee in charge of updating the demographic form used by our website to collect data from our members, which is currently in place. We now study how divisions, interest groups and commissions will further contribute to the association's overall efforts toward diversity and inclusion. We plan to adopt a more holistic form to encourage our leadership to report improvements in membership, engagement, and programming. In a nutshell, I believe our association's future will be brighter the more we support and increase efforts to become multicultural and globalized. My platform also includes working on diversifying our revenue base and engaging in fundraising. In the last four years, I had the opportunity to read our association's financial reports and operating budgets. I'm familiar with our revenues and investments and have prepared myself to participate meaningfully in our finance committee.

I am prepared to take the position of vice-president elect with your support. My leadership term will focus on mentorship, diversity and inclusion. At the same time, I will honor and work on past and current presidential tasks, and remain committed to advancing our association as the premier channel for the study of journalism and mass communication. Thank you to those who nominated me and to the Nominations and Elections Committee for giving the opportunity of a lifetime.

Committee on Research Profiles

Masudul (Mas) Biswas
University of
Loyola-Maryland



Masudul (Mas) Biswas (PhD, LSU) is an Associate Professor in the Department of Communication at Loyola University Maryland. He conducts research on a wide range of issues in diversity in journalism and communication education, media and public affairs, ethnic media, global media, and communication for development. He has published in academic journals such as *Newspaper Research Journal*, *Journalism & Mass Communication Educator*, *Teaching Journalism and Mass Communication*, *Journal of New Communications Research*, and *Athens Journal of Mass Media and Communications*. He has received top research paper awards from the following AEJMC divisions and interest groups: Minorities and Communication Division (MACD) and Small Program Interest Group (SPIG).

Biswas served as the head of AEJMC's Minorities and Communication Division (MACD) from 2015 – 2016. He also served as MACD's program chair/vice-head, research chair and student research chair from 2012 – 2015. Moreover, he served as newsletter editor of AEJMC's Commission on the Status of Minorities from 2011 – 2013. Currently, Biswas is webmaster of MACD, and site editor of Media Diversity Forum, a resource website on diversity and the media.

Manuel Chavez
Michigan State University



Manuel Chavez has been known for his active engagement and leadership in research in journalism and media studies. Since his arrival to Michigan State University School of Journalism almost 15 years ago, he has been at the upfront of research training, collaborative research, and innovative research methods. He served as the School's Director of Graduate Studies for six years working directly with master's students who are more comfortable with applied research methods and with doctoral students eager to learn advanced quantitative and qualitative methodologies.

In 2015, he was appointed as the College of Communication Arts and Sciences, Director of the Information and Media Ph.D. one of the top doctoral media programs in American Universities. In this role, he participated in the review of research advising and curriculum changes to update instruction to the fast-changing formats of media content delivery, process and impacts—from traditional print & broadcast to social & digital media. This interdisciplinary doctoral program is housed in three distinctive academic departments: Advertising + Public Relations, Media and Information, and the School of Journalism, and it has been recognized for its high research productivity. Chavez has published and supervised dozens of doctoral dissertations and master's thesis related to his areas of interest: international, crisis, and border journalism.

Michael Clay Carey
Samford University



Michael Clay Carey (PhD, Ohio University) is an assistant professor and head of the print and digital journalism track in the Journalism and Mass Communication Department at Samford University. His research focuses on cultural studies of media, community journalism, and how news products create and shape individual and group identity. He is the author of *The News Untold: Community Journalism and the Failure to Confront Poverty in Appalachia*, which won the 2018 AEJMC James Tankard Book Award. He has published in academic journals including *Journalism & Communication Monographs*, *Journalism & Mass Communication Educator*, *Journalism Practice*, *Journalism Studies*, *Journalism History*, and *Newspaper Research Journal*. His research has won awards from several AEJMC groups.

Carey has served in the following leadership positions with AEJMC's Community Journalism Interest Group: group head, programming chair, research chair, and PF&R chair. He oversees an annual call for applied research on community journalism conducted by the International Society of Weekly Newspaper Editors and the Huck Boyd National Center for Community Media. He teaches introductory and advanced writing classes, digital journalism, and the practicum course that produces *The Local*, Samford's award-winning student magazine. Carey also advises Samford's Society of Professional Journalists chapter.

Celeste González de
Bustamante
University of Arizona



Celeste González de Bustamante (PhD, University of Arizona) is associate professor in the University of Arizona School of Journalism. She also holds a dual courtesy appointment in the Center for Latin American Studies, and is an affiliated faculty of the Department of Mexican American Studies.

Her research focuses on historical and contemporary issues related to news and entertainment in the U.S. Mexico Borderlands and Latin America. Her current work centers on violence against journalists in Mexico and Latin America, and media representations and portrayals of Latinas/os in the news and entertainment media. Her scholarship has been published in *International Journal of Press/Politics*, *Journalism Studies*, *Journalism*, *Digital Journalism*, *Mexican Studies/Estudios Mexicanos*, among others. She is the author of *Muy buenas noches: Mexico, Television and the Cold War* (Lincoln, NE: University of Nebraska, 2012), and co-editor of *Arizona Firestorm: Global Immigration Realities, National Media and Provincial Politics* (New York: Rowman and Littlefield, 2012).

She has served in several AEJMC leadership capacities, including head of the International Communication Division. In 2018, she was selected to participate in the highly competitive UA Academic Leadership Institute. She has been a distinguished visiting professor at the Universidad Iberoamericana in Mexico City and University of Nebraska.

Research Profiles con't.

María Len-Ríos
University of Georgia



María Elizabeth Len-Ríos (PhD Missouri; MA Georgia; BA Macalester) is a professor of public relations at UGA's Grady College and associate dean for academic affairs. She headed AEJMC's CTAM Division from 2007-2008. She has also served as an elected member and then chair of AEJMC's Publications Committee, representing the committee on AEJMC's Board of Directors. A current member of AEJMC's Standing Committee on Research, she is chairing the Nafziger-White-Salwen Dissertation Award competition this year.

Len-Ríos is an editorial board member of the *Journal of Broadcasting & Electronic Media*, *Public Relations Review*, the *International Journal of Strategic Communication*, and *The Howard Journal of Communications* as well as serves as associate editor, *Journal of Public Relations Research*.

She has won 12 top paper conference awards, including from AEJMC's MMAG, MCSD, MACD, and SHER Divisions. She studies questions of difference and inequality in public relations, media and health communication. She has worked with colleagues on major grants from the NIH, National Cancer Institute and the Missouri Foundation for Health.

She has published more than 35 journal articles and book chapters, with her work appearing in *Journal of Communication*, *Science Communication*, *Journalism & Mass Communication Quarterly*, among others. She co-edited with Earnest L. Perry, *Cross-cultural journalism: Communicating Strategically about Diversity*.

Rochelle Ford
Elon University



Rochelle L. Ford, PhD, APR, became the dean of Elon University's School of Communications in June 2018. From 2014-2018, she served as a tenured professor and chair of the Public Relations Department in the S.I. Newhouse School of Public Communications at Syracuse University, responsible for all public relations programs at PRWeek's top-ranked institution. Additionally, Ford served as a Provost Faculty Fellow, co-chairing its Middle States Accreditation process. Before joining Syracuse, Ford was a faculty member and associate dean at Howard University for 16 years, mentoring African-American public relations professionals and championing the diversity agenda within the PR industry.

Ford has led hundreds of presentations on multicultural communications and diversity, and her scholarly works have been published in *Public Relations Tactics*, *The New York Times* and refereed journals. She has received numerous accolades, including the Public Relations Society of America National Capital Chapter's Diversity Champion Award and PRSA's national D. Parke Gibson Multiculturalism Award. She has also been inducted into the Arthur W. Page Society (2014) and the PRWeek Hall of Fame (2018), and served as a JLIID Fellow in 2006-07. Ford earned a bachelor's degree from Howard, a master's from University of Maryland at College Park, and her doctorate from Southern Illinois at Carbondale. She is the mother of two sons, Michael and Malik Larkin, and a daughter, Raven Ford.

Keith's platform

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The last time AEJMC revised its name, I was a rookie reporter at a family-owned newspaper. I watched four over-the-air television channels (I couldn't afford cable), read the three U.S. news magazines and saw films in theaters – or waited years until they migrated to TV. Since then, changes in technology, culture and society have given us a much more fragmented information ecosystem. We are surrounded by media, but to many scholars “mass communication” has become, as Chafee and Metzger predicted in 2001, a term that no longer fully describes the myriad media we research or prepare students to make.

Any effort to change the association's name will be fraught, as members of divisions and interest groups that have updated their names know. For example, it took four years, much discussion and multiple division heads to change the name of the Newspaper Division to Newspaper and Online News Division, as I proposed as head. Our association hasn't made that journey yet – a name change has already been rejected once this century – but it is time to think seriously about adopting two words that would make our association look more inclusive: “media” and “research.”

I regularly run into graduate students and professors, some from outside North America, who think that their research would not fit in AEJMC because the work examines media, including social media, that they perceive are not addressed to masses. In addition, I have sometimes heard graduate students say that AEJMC would not be a good venue for their work because their research does not focus on pedagogy. The words “mass communication” and “education” are signaling that our focus is far narrower than it actually is. We must keep “education” in our name, because teaching is a core part of our mission. But we should think about substituting “media” for “mass communication” and adding the word “research.” This will require that we do the hard work of thinking about not only what brand is comfortable for current members but also what brand will be relevant to future media researchers and graduate students.

AEJMC's strategic plan also wisely addressed membership, which we could improve in three ways. Current efforts to attract graduate students, our future leaders, are individually focused, placing us in competition with other associations for grad students' limited incomes. I would like to see AEJMC experiment with offering academic units cost-effective ways to purchase memberships for groups of graduate students. This would reduce the student cost of attending AEJMC and might help graduate students develop the AEJMC habit, perhaps producing greater future dues. In addition, we should target non-member attendees at regional conferences by offering a one-time discount if they join immediately.

Finally, we should reduce dues for adjuncts again and increase the benefits we provide this key group, which includes many professionals in cutting edge areas of fields we prepare students to enter. Before we do, however, we need to research what these under-studied instructors need from us. Groups within AEJMC have made various efforts to reach out to adjuncts over the years, not all of them effective, so we need to know whether innovations such as a virtual conference on teaching or dedicated teaching resources beyond those we currently offer through the Elected Standing Committee on Teaching, would be useful.

Committee on Teaching Profiles

Mohammed Al-Azdee
University of Bridgeport



Mohammed Al-Azdee is Associate Professor of Mass Communication in the School of Public and International Affairs, College of Arts and Sciences, University of Bridgeport, Connecticut, USA. Born and raised in Iraq, Al-Azdee served as a reporter for American media during the Iraq War.

Al-Azdee's achievements in journalism led him to the United States as a Fulbright scholar where he earned his MA from the Indiana University (IU) School of Journalism-Bloomington in 2008. The same year, the same school granted him a scholarship to enroll in the doctoral program. He earned his PhD in 2012 and started working for the University of Bridgeport.

Al-Azdee's research focus is the intersection amongst media, politics, religion, and technology. Articles by Al-Azdee have been published in *Foreign Policy Journal*, *International Affairs Forum*, *Arab Media & Society*, *Journal of Arab & Muslim Media Research*, and *Chiropractic & Manual Therapies*.

Al-Azdee served as head of the International Communication Division, 2017-2018, and he currently serves as a member of the Editorial Board of the *Newspaper Research Journal*, and a guest editor of a special issue of the *International Communication Research Journal*.

Al-Azdee has taught courses, including Communication Theory; Cybercrime and Cyberterrorism; Global Communication and Mass Media; Political Communication and Public Diplomacy; Communication and National Development; and Media and Islam.

Piotr (Peter) Bobkowski
University of Kansas



Piotr (Peter) Bobkowski (PhD, North Carolina at Chapel Hill) is Associate Professor in the William Allen White School of Journalism and Mass Communications at the University of Kansas.

His teaching portfolio spans the range of journalism offerings at KU, from first-year seminars to advanced graduate-level research methods courses, in both journalism and strategic communications, and in in-person and online formats.

Bobkowski is co-author with Karna Younger of a free, online, open-access, information gathering textbook, *Be Credible: Information Literacy for Journalism, Public Relations, Advertising and Marketing Students* (otn.pressbooks.pub/becredible).

His journalism education research, focusing on scholastic journalism, has been published in *Journalism & Mass Communication Quarterly*, *Journalism & Mass Communication Educator*, and *Girlhood Studies*, among others. His research on information sharing in social media has been published in *Computers in Human Behavior*, *Journalism Practice*, and *Political Research Quarterly*, among others.

His current service includes serving as Research Chair for the Scholastic Journalism Division (2016-present). Previously, he served as secretary and newsletter editor for the same division (2007-11), and was a member of the Board of Directors of the National Scholastic Press Association (2011-17).

Kay Colley
Texas Wesleyan University



Kay L. Colley is associate professor and chair of Mass Communication at Texas Wesleyan University. She teaches journalism and public relations courses. Previously, she taught journalism at the University of North Texas, Texas A&M and Blinn College. She has won several teaching awards including Teacher of the Year from the Small Programs Interest Group of AEJMC in 2011 and being named an Earl Brown Distinguished Faculty member by her colleagues at Texas Wesleyan University.

Colley has been involved in the Southwest Education Council for Journalism and Mass Communication for more than 10 years, serving on the board, as vice president and president, and presenting at the conference. She has also been involved with AEJMC for more than 10 years, serving in leadership positions in the Small Programs Interest Group and presenting at the annual conference. She works hard to marry the ideas of research into her teaching and has created a one-day, live crisis event that has included all mass communication students at Texas Wesleyan in the Spring term for the past three years to do just that. She has presented across the nation regarding this gamified learning experience at journalism and public relations conferences.

She is currently working with local school districts to integrate this exercise into their curriculum. She holds a PhD in Higher Education from the University of North Texas.

Tracy Everbach
University of North Texas



Tracy Everbach, PhD, is professor of journalism in the Mayborn School of Journalism at the University of North Texas. Her research focuses on women's work and leadership in journalism, and on representations of race, gender, sexuality, nationality, disability and other underrepresented groups in media. She is dedicated to making the world a more equitable place.

Everbach teaches undergraduate and graduate classes on race, gender and media, news reporting, mass communication theories, and qualitative research methods. In all classes she infuses critical thought about equity and diversity. She is a former head of the AEJMC Commission on the Status of Women and former member of the AEJMC Board of Directors. At UNT, she was a co-founder of and currently leads the Women's Faculty Network.

Everbach is co-author of the 2018 book *Mediating Misogyny: Gender, Technology and Harassment*, which identifies and analyzes problems of sexism and misogyny in media industries, including news media, social media, entertainment, advertising, sports, and gaming.

Her research has been published in numerous scholarly and professional publications, including *Journalism & Mass Communication Quarterly*, *Journal of Communication Inquiry*, *Journal of Sports Media*, and *Newspaper Research Journal*. She is a former city newspaper reporter, including 12 years at *The Dallas Morning News* and two years at the *Boston Herald*.

Teaching Profiles con't.

Chris Roberts
University of Alabama



Chris Roberts (South Carolina, 2007) is an associate professor and head of graduate studies at the University of Alabama's Department of Journalism and Creative Media. He teaches up and down the curriculum – from Intro to Mass Communication to doctoral classes in ethics and pedagogy.

As head of the Council of Divisions in 2016-17, the software he wrote that moved conference session planning online has saved tens of thousands of dollars in travel money and helped international AEJMC members better serve in leadership positions. He led the council after serving as head of the Newspaper and Online News Division.

Roberts joined academia after working decades as a journalist and teaching as an adjunct at three universities. Since joining Alabama, he has presented in two “Great Ideas for Teachers” sessions, won his College's teaching award in 2014, mentored graduate students in teaching, written chapters for three textbooks, and published (with co-author Jay Black) the textbook *Doing Ethics in Media: Theories and Practical Applications* (Routledge, 2011.) He presented Alabama's “Last Lecture” in 2016.

If elected, Roberts would continue the committee's good work that trains and inspires AEJMC members. He would continue to highlight the committee's focus on development (and compensation) for adjuncts and grad students. He would hope to add further discussions of teaching ethical standards to students, and in ethical standards for teachers.

Karen M. Turner
Temple University



Karen M. Turner is an associate professor and director of the broadcast journalism specialization in the Department of Journalism at Temple University. Turner served as department chair from 2000-2003, is a past president of the Faculty Senate and a founding member and currently director of Temple's Academic Center on Research in Diversity (ACCORD).

While on the Standing Committee on Teaching, she wrote the first chapter of *Master Class* that explored teaching being a calling not a job. Turner believes teaching is a calling and has been doing “God's work” at Temple for over 25 years, teaching broadcast journalism, sports journalism and media race studies courses. She has also worked with students covering the 2016 DNC and has twice led her college's international reporting program to South Africa.

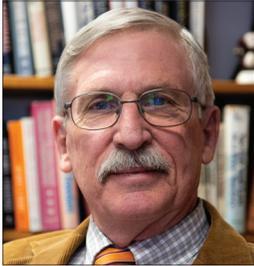
A recipient of the Lindback Fdn Distinguished Teaching award, Turner's publication topics include facilitating difficult conversations, her online race media course offered since 1997 and a mobile media election crowdsourcing project she co-initiated in 2004.

Turner is a member of several AEJMC divisions/commissions, regularly attending and presenting at Association conferences since 1997. She was an inaugural participant (2001) in the JLID program. Before joining Temple, Turner worked as a mayoral press secretary, a broadcast journalist and talk radio interviewer.

Turner has degrees from Dartmouth College, Northwestern University School of Law and Columbia University Graduate School of Journalism.

Publications Committee Profiles

W. Wat Hopkins
Virginia Tech University



W. Wat Hopkins is a professor of communication at Virginia Tech where he teaches writing and communication law courses. He has also taught at Fayetteville (N.C.) State University and the University of Arkansas at Little Rock. In addition, he spent a semester at the University of North Carolina at Chapel Hill as the Roy H. Park Distinguished Visiting Professor. He received his M.A. and Ph.D. degrees from UNC-CH and his B.A. degree from Western Carolina University.

Hopkins is editor of *Communication Law and Policy*, the quarterly peer-reviewed journal published by the Law and Policy Division. He was a founding member of and served two terms on the Virginia Freedom of Information Advisory Council, a committee that advises the governor and legislature on matters related to access. He is a member of the board of directors of the Virginia Coalition for Open Government. Hopkins is a past member of the AEJMC Publications Committee, and in 2015 he won AEJMC's Dorothy Bowles Public Service Award.

Before entering higher education, Hopkins was a reporter for seven years. He is married to a retired art teacher; they have three sons, two grandsons and two granddaughters.

Shirley Ho
Nanyang Technological
University



Shirley Ho is Associate Professor of Science Communication and Associate Chair in the Wee Kim Wee School of Communication & Information at Nanyang Technological University, Singapore. She is the former head of the Communicating Science, Health, Environment, & Risks (ComSHER) Division, after having served the same division as Vice-Head, PF&R Chair, and Teaching Chair. She is Associate Editor of the peer-reviewed journals *Environmental Communication* and *Asian Journal of Communication*, and editorial board member of the *Journal of Communication* and *Mass Communication & Society*.

Ho is the recipient of the 2018 Hillier Kriegbaum Under-40 Award, given by AEJMC. She has twice won the AEJMC ComSHER Division's coveted Top Published Article of the Year Award (2018 & 2013) on science and risk communication, in addition to the numerous top faculty paper awards that she has won at AEJMC and ICA over the years.

Ho's research focuses on science communication, in which she investigates cross-cultural public opinion dynamics related to science and technology. She has 57 peer-reviewed publications in such journals as *Communication Research*, *Public Understanding of Science*, and *Nature Nanotechnology*. She has given keynote speeches and other invited talks at Harvard University and the Massachusetts Institute of Technology. She received her PhD and MA in Communication from the University of Wisconsin-Madison.

Carolyn Lin
University of Connecticut



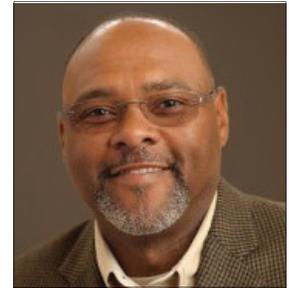
Carolyn A. Lin (PhD, Michigan State) is a Professor in the Department of Communication at the University of Connecticut. She is the founder of the CTEC Division and a recipient of a Distinguished Faculty Research Award.

Her research and teaching programs encompass the areas of content, uses and effects of digital media, strategic communication, health communication, environmental communication and cross-cultural communication. She has published over 120 journal articles and book chapters, in addition to four books and other publications.

Her research has been supported by NIH, CDC, NSF, U.S. Department of Education, U.S. Department of Agriculture, Connecticut Department of Mental Health and Addiction Services, Connecticut Department of Energy and Environmental Protection, and other sources. Her current research includes topics such as perception of news accuracy, native advertising, healthy eating/active living, climate change adaptation and transcultural social capital in the context of online, social media and/or mobile communication.

Professor Lin is the current editor of *Journal of Broadcasting & Electronic Media* and an editorial board member of multiple journals in the communication discipline, including *Journalism & Mass Communication*, *Mass Communication and Society*, *Journal of Advertising* and *Journal of Computer Mediated Communication*.

Earnest Perry
University of Missouri



Perry, an associate professor of journalism studies, currently coordinates the School's doctoral teaching program. He trains doctoral students to teach a variety of undergraduate classes, from writing and multimedia classes to large lecture courses. Perry also administers the School's Doctoral Teaching Fellowship, which awards two, \$25,000, four-year scholarships to doctoral candidates.

From 2005-11 and again from 2013-14, Perry served as chair of the Journalism Studies faculty, which oversees the School's undergraduate core curriculum.

"Perry is a respected scholar and recognized leader in graduate education on both the campus and international levels," said University of Missouri Provost Garnett Stokes. "I applaud his selection."

Perry, MA '95, PhD '98, returned to the Missouri School of Journalism in 2003 to redevelop the School's cross-cultural journalism course.

His research interests center on African-American press history, specifically the Black Press during the first half of the 20th century. He has published articles on history, cross-cultural journalism education and media management in leading peer-reviewed academic journals including *American Journalism*, *Journalism History*, *Journalism and Mass Communication Educator* and *Journalism and Mass Communication Quarterly*. He recently co-edited the book, *Cross-Cultural Journalism: Communicating Strategically About Diversity* with Maria Len-Rios, from the University of Georgia.

Publications Profiles con't.

Adina Schneeweis
Oakland University



Adina Schneeweis is an associate professor of journalism at Oakland University. She is a past chair of AEJMC's Cultural and Critical Studies Division. Her research focuses on the discursive construction of ethnicity and race in media and advocacy. Starting from the case study of the Roma in Europe, her scholarship contextualizes activism among institutional platforms implicated in politicized and hierarchical acts of minority construction. She earned two competitive faculty research fellowships. Her research has appeared in *Journalism & Mass Communication Quarterly*, *Popular Communication*, *Journal of Communication Inquiry*, *Journalism Studies*, *Women's Studies in Communication*, and *Communication, Culture & Critique*, among other venues.

Schneeweis teaches critical storytelling and visual journalism courses. She is a Faculty Fellow for the Center for Excellence in Teaching and Learning, and serves as the chair of the Graduate Studies Committee. She has chaired, and been a member of, numerous committees on instruction and curriculum, assessment, and academic conduct. She has mentored several junior faculty members and been inducted three times to the College's "Order of the Plume," identified by graduating seniors as someone who has had a profound impact on their college experience. She holds a BA in Journalism from Babes-Bolyai University in Romania, and MA and PhD degrees in Mass Communication from the University of Minnesota.

Sandra Utt
University of Memphis



Sandra H. Utt currently serves as assistant chair and head of the advertising major in the Department of Journalism and Strategic Media at the University of Memphis. She has been active in AEJMC's Advertising, Newspaper, and Visual Communication Divisions. She served as co-editor of *Newspaper Research Journal* (2001-2017), where under her guidance, NRJ moved from being self-published to a SAGE publication. She also has served as head of the Visual Communication Division, chair of the Standing Committee on Research, chair of the Strategic Plan Implementation Committee, chair of the membership committee, and co-chair of the task force on the re-organization of standing committees, which led to the current rotation for evaluation of divisions and interest groups. In 2017, she won the Dorothy Bowles Public Service Award, presented to those who have worked for more than a decade to bridge the gap between educators and professionals. Other recognitions have included: the Herbert Williams Outstanding Career Accomplishment Award, the Pennington Award for Outstanding Mentoring, and a Media Planning Fellow from the Advertising Educational Foundation. Utt earned her BS and MS in Journalism from West Virginia University and her PhD in mass communication from Ohio University. She previously taught at Texas A&M University and Norfolk State University.