Call for Proposals:
Oct. 18 Deadline for Book Proposals for AEJMC-Peter Lang Publishing Scholarsourcing Series

This year, book contracts have been awarded to Elizabeth Skewes and Kathleen I. Alaimo of the University of Colorado, Boulder, for Victims, Heroes and Villains: How the Media Frame Mass Shootings; and to Roselyn Du of California State University, Fullerton, for Algorithmic Audience: Rethinking News Literacy in the Age of Artificial Intelligence.

AEJMC members are now invited to submit abbreviated book proposals for Scholarsourcing—a joint book publishing venture between AEJMC and Peter Lang Publishing, now in its fifth year. Based on the concept of crowdsourcing, Scholarsourcing reimagines the way scholarly books are proposed, peer-reviewed, and approved for contract.

Oct. 18, 2019 is the deadline to submit an abbreviated book proposal (no more than 500 words) for the first round of Scholarsourcing. The proposed book should be based on original research; it should not include previously published material. The mini-proposal must include the following:
— book title (this should clearly indicate what the book is about)
— rationale and synopsis of the book
— one or two sentences highlighting what’s unique about the book
— a brief explanation of how the book speaks to the mission of AEJMC, specifically related to no more than two of the following mission statements:
  • to promote the highest possible standards for journalism and mass communication education
  • to cultivate the widest possible range of communication research
  • to encourage the implementation of a multi-cultural society in the classroom and curriculum
  • to defend and maintain freedom of communication in an effort to achieve better professional practice and a better-informed public.

The abbreviated proposal should be emailed as a Word attachment to Erika Hendrix, Peter Lang Acquisitions Editor at erika.hendrix@plang.com no later than 11:59 p.m., Oct. 18. Please put “Scholarsourcing” in the subject line of the email, followed by the book title. Please include your full name, affiliation, position, and email address in the main body of the email as well as confirmation of your AEJMC membership. No author-identifying information should be contained in the proposal document.

The proposals will be uploaded to the AEJMC online system, which will allow AEJMC members to browse, comment, and vote on proposals between Nov. 15, 2019 and Jan. 17, 2020. Authors will be notified by March 2, 2020 if their proposals received enough votes by the AEJMC membership to advance to the second round. Those authors who qualify to advance will be invited to submit a complete book proposal using the Scholarsourcing proposal guidelines (issued at this time). Complete book proposals must be submitted to the Peter Lang Acquisitions Editor by April 15, 2020. Complete book proposals will be reviewed by the AEJMC Scholarsourcing editorial committee and ranked to determine which author(s) shall receive a book contract offer. All authors will receive detailed reviews and will be notified of the outcome by June 15, 2020.

The AEJMC Scholarsourcing editorial committee includes:

**Series Editor:** Carolyn Bronstein, DePaul University

Carolyn Kitch  
Temple University

Radhika Parameswaran  
Indiana University

Gregory Pitts  
Middle Tennessee State University

**QUESTIONS SHOULD BE DIRECTED TO ERIKA HENDRIX,**  
PETER LANG ACQUISITIONS EDITOR, AT ERIKA.HENDRIX@PLANG.COM