

# AEJMC Election Profiles

# 2020

## Vice President

### Deb Aikat Univ. of North Carolina at Chapel Hill



A former journalist, Deb Aikat (pronounced EYE-cut) has served since 1995 on the faculty of the Hussman School of Journalism and Media. An award-winning scholar, Aikat theorizes the role of digital media in the global sphere.

Aikat has served AEJMC since 1992. As AEJMC Publications Committee member, Aikat participated in the Fall 2019 selection of *J&MCQ* and *JMCE* editors.

His AEJMC work includes: Co-chair, Bridges to the Professions Presidential Task Force (2016-18);

Member, Careers Presidential Task Force (2018-2019); AEJMC representative, ACEJMC Accrediting Council (2007-13); Founder, “Magnanimous Mentor” initiative (2009-2012); Chair, Teaching Committee (2009-10); Chair, Best Practices in Teaching competition (2008-10); Chair, Professional Freedom & Responsibility (2015-16), Chair, Equity & Diversity Award committee (2013, 2014).

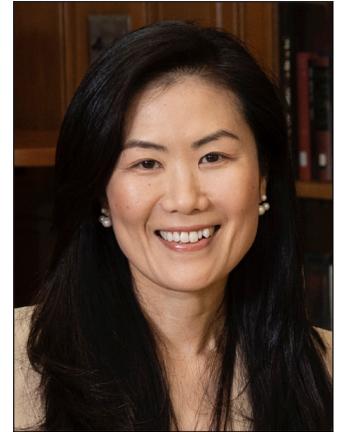
Aikat joined AEJMC members in 2015 to constitute the South Asia Communication Association, which examines media and communication in South Asia and its diaspora worldwide.

Aikat co-authored the 2019 book, *Agendamelding: News, social media, audiences, and civic community*, with Don Shaw, Milad Minoie and Chris Vargo. *Agendamelding* theorizes how audiences meld messages of newspapers, television, and social media in our 21st century digital age. The book marks the 50th anniversary of the seminal 1968 agenda-setting study in UNC-Chapel Hill. *Agendamelding* was recognized as a winning title in the 2016 AEJMC-Peter Lang Scholarsourcing competition. His research has also been published in book chapters and refereed journals.

The Scripps Howard Foundation recognized him as the inaugural winner of the “National Journalism Teacher of the Year award” (2003) for “distinguished service to journalism education.” Aikat won UNC’s Diversity Award for Faculty (2019) “for exemplary scholarship in promoting diversity, equity, social justice, community engagement, and/or cultural awareness;” AEJMC Senior Scholar Grant Award (2017-18); AEJMC-Scripps Howard Researcher of the Year (2014-15); AEJMC top research paper awards; Distinguished Teaching Award for Post-Baccalaureate Instruction (2003), UNC’s highest honor for excellence in teaching graduate students; David Brinkley Teaching Excellence Award (2000); AEJMC Baskett Mosse Award (1999); Tanner Faculty Award for Excellence in Undergraduate Teaching (1999), UNC’s topmost honor for teaching undergraduate students; UNC Students’ Undergraduate Teaching Award (1998); and IBM Research Fund Award (1995).

Aikat earned a Certificate in American Political Culture from New York University and a PhD from Ohio.

### Jisu Huh University of Minnesota



Jisu Huh is Professor, Mithun Endowed Chair in Advertising, and Director of Graduate Studies in the Hubbard School of Journalism and Mass Communication at the University of Minnesota.

Huh has been an active member of AEJMC since 2001 and has attended and presented at every AEJMC annual conference. Her active involvement with AEJMC began early in her career. As a doctoral student she helped with the ASJMC-sponsored *Annual Surveys of Journalism & Mass Communication*

*Enrollments and Graduates* at UGA, and served as a student member on the AEJMC Task Force on the Future of Doctoral Education in Mass Communication.

As a professor, Huh has work on many AEJMC committees and task forces. She was elected twice to the Standing Committee on Research, leading the committee as chair for two years, running its Deutschmann Award and Blum Award for multiple years, and working closely with various divisions and interest groups as the Research Committee’s liaison. In 2015, she led the AEJMC annual conference Plenary Panel on “Big Data and Its Implications on Journalism and Mass Communications.” She also served on the Board of Directors, Division Assessment Committee, and Kriegbaum Under-40 Award Committee for multiple terms. Most recently, Huh worked on the AEJMC Presidential Task Force on Graduate Education and Research Enhancement Committee, and currently serves on the Membership Committee. Huh has also served in leadership roles for other academic organizations. She was elected Vice President of the American Academy of Advertising (AAA) in 2014 and President in 2016-2017. During her tenure as AAA’s President, she ran two successful AAA annual conferences, and helped expand AAA’s global connections.

Huh earned her BA from Korea University and MA and PhD from the University of Georgia. Prior to academia, she worked in advertising in Seoul, Korea. Huh’s research and teaching covers a wide range of topics related to advertising and its effects, especially in the digital and social media contexts. Her current research includes computational advertising research, consumer trust and its role in information diffusion, and direct-to-consumer advertising of healthcare products. She has published over 60 journal articles and book chapters in premier outlets, and presented over 100 conference papers. Huh was Associate Editor of *Journal of Advertising* for six years and currently serves as Associate Editor of *International Journal of Advertising*. In recognition of her outstanding scholarship and contributions, she was named a Distinguished Alumni Scholar in 2018 by UGA’s Grady College.

# Vice President Platforms

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## Aikat's Platform

"...I honestly believe that advertising is the most fun you can have with your clothes on."

- Madison Avenue adman Jerry Della Femina in his 1970 book that defined advertising and inspired the American TV series *Mad Men* (Della Femina, 1970, p. 270).

Truth be told, I can arguably adapt Della Femina's witty adage to say AEJMC is the most fun JMC educators can have. Period.

Like you, I have cherished the magnanimity, the camaraderie, and the collective wisdom of 3,700 educators, students and practitioners who have contributed to AEJMC's rise as a singularly collegial, interdisciplinary organization fostering excellence in education, research and professional freedom. My 10-point platform outlines key ideas and insights about the future of AEJMC.

AEJMC has been my academic home since 1992, when I was a PhD student. I have enjoyed every moment of the AEJMC experience. I am, therefore, honored and humbled that my peers nominated me for election to vice-president.

In my 28 years as an AEJMC member, I have experienced the joys, trials and tribulations of our field. I, therefore, feel privileged to have among the best preparation possible to serve in this important role.

In our commitment to enhancing AEJMC's relevance, I am committed to advancing AEJMC priorities through 10 strategic steps:

**1. Redefine the role of AEJMC in the changing media ecosystem:** AEJMC should adapt to the transforming media models in our 21st century digital age. Media organizations are struggling with waning public trust. Declining local news has affected all of us. Social media platforms disseminate news without the diligence of fact-checking. AEJMC can redefine the intellectual *métier* of JMC research and education in our pursuit of media and journalism that matter.

**2. Bolster the AEJMC brand within our field and beyond:** Let us enhance AEJMC's visibility as a research power house and our status as a premier alliance of JMC educators and administrators.

**3. Recognize distinguished contributions of AEJMC members:** We should institute an AEJMC Distinguished Fellows Program to reward and recognize AEJMC members for their contribution to JMC education and beyond. Our peer organizations have done so for decades. Think of the 182 ICA fellows since 1979 and NCA's 108 Distinguished Scholars since 1993. Several of these scholars are AEJMC members.

**4. Mentor colleagues and students to thrive and excel.** As Chair of AEJMC's Teaching Committee, I conceptualized in 2009 the AEJMC's "Magnanimous Mentor" program. Several AEJMC units have peer mentoring programs and we should unify our efforts. We should form an "AEJMC Academy for Students" by teaming students with AEJMC members who will mentor them in areas ranging from research tools, to career development, to furthering their scholarly pursuits. The students may travel to the mentors' campus, shadow them, or interact in other ways, similar to the Institute for Diverse Leadership (IDL) fellows.

**5. Enrich the spirit of AEJMC community and camaraderie:** Let us boost AEJMC's spirit and *joie de vivre*. I am proud to be part of AEJMC's jocund and erudite community sharing a bond of scholarship as we commiserate budget cuts and navigate our busy lives. In addition, we should consider increasing representation of the AEJMC Central Office staff at AEJMC board meetings. The AEJMC staff takes good care of us and we should engage them to lead. More staff members at board meetings will enable them to be more involved.

**6. Reinforce AEJMC fundraising and budget innovations:** As AEJMC explores fundraising strategies and resources to jump-start ini-

## Huh's Platform

As I write this and envision the future of AEJMC, I recall my first day in the U.S. as a timid international student enrolled in a professional MA program at UGA. Growing up in a family where no one had ever gone to graduate school, I had never thought of earning a graduate degree nor imagined I could become a professor, let alone doing all of that in English in a foreign country. Stumbling through the unfamiliar world of graduate school and experiencing enormous language and cultural barriers, I thought of quitting frequently. In fact, I would have quit if I had not had the compassionate, insightful, and encouraging teachers, mentors, and peers, whom I call my academic family.

During my formative years as a graduate student, AEJMC became my academic home and its members my extended family, and I believe many of you feel the same way about AEJMC. This great organization and its generous members have nurtured generations of students and faculty in our field and provided them with critical opportunities to jump-start their careers and helped us grow as scholars and educators. I am grateful to be part of this special community and have had the many opportunities allowing me to serve and contribute to its mission.

In today's world of declining trust in media institutions and hyper-fragmented media environment filled with misinformation and disinformation, the importance of rigorous research and effective education in journalism and mass communication is ever greater, and the mission of AEJMC is ever more critical. As AEJMC plays an important role not just for our academic community but for the public, I reflect on the tremendous opportunities and challenges that lie ahead of us. Among the current and emerging challenges and opportunities, I view the following issues as particularly relevant and important for the next president: (1) diversity, equity, and inclusion, (2) radical and rapid transformation of the media landscape and linked industries, and (3) globalization of media/communication practice, research, and education.

First, diversity, equity, and inclusion are particularly critical and timely issues in our society as well as in our field. AEJMC has long been committed to fostering diversity and inclusion, and invested significant efforts and resources with meaningful accomplishments. While we embrace the value of diversity, however, achieving the level of diversity that fairly represents our society across the students and future workforce in our field and the faculty teaching them, will still take more time, hard work, and creativity. Reaching closer to this goal will be one of my highest priorities as president. As difficult as this might be due to interlinked historic, structural, and cultural factors, I believe we can accomplish major steps forward with multipronged and innovative approaches. These should include: 1) research to enhance deeper understanding of the reality of the diversity and inclusion issues beyond superficial metrics; 2) programs to help recruit and retain highly diverse students into the pipeline of our faculty and practitioners; 3) continuing and new initiatives to foster, mentor, and support those from underrepresented and non-traditional backgrounds into leadership roles across academe and industry; and 4) public education to promote and advance the value for diversity and inclusion.

Second, heightening the relevance of our work to the changing media/communication industries will be another important focus. Under the excellent leadership of past presidents, AEJMC has made great strides toward bridging the academe-industry gap. However, with the profound and rapid transformations and global disruptions happening in the media/communication industries, the relevance and interchange of ideas and knowledge between our scholarship and practice still exists.

# Vice President Platforms con't.

*Ailat's platform continued from previous page*

tiatives, let us work on innovative approaches to cultivate fundraising with foundations, the industry, and motivate colleagues to suggest ideas.

7. **Liaise with peer organizations to enrich our field:** As co-chair of the AEJMC Presidential Task Force on Bridges to the Professions (2016-2018), I value closing the gap between the media industry and academia. We should forge closer partnerships with peer organizations to enhance our AEJMC experience. These partnerships would benefit AEJMC members with discounted memberships in peer organizations and nurture networking ties to share resources and ideas.

8. **Expand international opportunities for AEJMC:** We have restricted to the US and Canada our 106 annual conference venues. Let us consider other nations to expand AEJMC's global mission. We should also forge global ties in other realms.

9. **Foster opportunities for equity and diversity:** As a 2005 graduate of the AEJMC-ASJMC Journalism Leadership Institute in Diversity, I have been impressed with the transformative power of diversity initiatives such as the IDL and the Equity & Diversity Award. Let us continue to recognize innovative approaches for inclusion, equity and diversity.

10. **Enhance AEJMC's commitment to scholarship and speaking truth to power:** Even as journalists continue to question, analyze, annoy, laud and criticize presidents and politicians, our free speech rights empower anyone practicing journalism with significant rights. It also means that reporters, editors, bloggers, and commentators have a major ethical responsibility. AEJMC is the right venue to ratify that resolve.

If I am elected as the AEJMC vice-president, I will lead, by consensus, a compelling plan to enhance research, teaching, and professional freedom and responsibility, the three pillars of AEJMC.

In conclusion, let me share a moment of truth. "Work expands so as to fill the time available for its completion," theorized British naval historian Cyril Northcote Parkinson in a humorous essay in *The Economist* (1955). We are all pressed for time; however, we can together accomplish success in our AEJMC work.

Like you, I firmly believe in the power of collective wisdom. One of the great benefits of being an AEJMC member is that we are surrounded by lots of smart people. Together, we can do amazing things. To that end, I feel honored to run for election as vice-president to accomplish insights and ideas from AEJMC members like you.

## References:

- Della Femina, J. (1970). *From those wonderful folks who gave you Pearl Harbor: Front-line dispatches from the advertising war*. New York, NY: Simon and Schuster.
- Parkinson, C. N. (1955, November 19 "Parkinson's Law." *The Economist* [London, England edition]. Vol. CLXXVII, no: 5856, page 635-637. Retrieved from <http://www.economist.com/node/14116121>

*Huh's platform continued from previous page*

To reflect and adapt to constant changes in the media/communication industries, building on AEJMC's strong legacy of being the global leader in JMC research and education, we should continue to take the leadership role in redefining and broadening our disciplinary boundaries and foster non-traditional research and teaching ideas. I would continue supporting existing programs proven effective for strengthening our scholarship and translating the knowledge for the benefit of the communication practice as well as the public. I would also work with the AEJMC's standing committees or form a task force to develop new initiatives to further promote the visibility and relevance of our research and teaching, especially expanding our connections with new areas where future careers for our students are emerging.

Third, expanding our global connections would be another important focus for the long-term growth and health of our discipline. While AEJMC has been predominantly North America-centered, many of our students and faculty come from outside North America, and some of the past presidents have actively pursued globalization initiatives, including AEJMC's participation in the WJEC and recent AEJMC International Regional Conference. I would further expand the globalization of AEJMC and our global leadership. Such expansion will not only bring in new members contributing to our mission but also highlight different research problems and perspectives opening new avenues for future scholarship, education, and public service.

In this effort, I see great value in collaborating with established academic associations in other countries, and believe my global connection and prior leadership experiences would be helpful. As President and Past-President of AAA, I initiated and successfully implemented several globalization initiatives. These include AAA and European Advertising Academy annual joint board meeting, which resulted in fruitful partnership and active cross-Atlantic collaborations. I also organized and chaired two successful AAA Global Conferences, one in Tokyo (2017), in collaboration with the Japan Academy of Advertising, and another in Beijing (2019), working with the China Advertising Association.

As I work with the AEJMC Board of Directors and general members in the coming years, I will ensure existing effective programs are supported continuously, and develop my own initiatives appropriately. I believe my prior experiences within AEJMC and outside, and my international connections would be a great asset to AEJMC. I am honored and grateful to be nominated for vice president and excited about this opportunity to work with everyone to make AEJMC a stronger and more inclusive organization for all of us, and to achieve its mission.

## A note about the 2020 Election...

AEJMC will use an online voting system this year. Eligible members will receive an email with a built-in link to the AEJMC ballot. Response deadline is **April 3, 2020**. After that the online system will be closed and votes tallied.

Eligible members without an email address on file, or whose email bounces back to AEJMC, will receive a paper ballot. Paper ballots received by **April 6, 2020**, will also be counted and

added to the final totals.

Brief biographies of each candidate appear in this flyer. Thank you for taking the time to read through this information and participate in the election process. As always, AEJMC appreciates the willingness of all candidates to run for office. The association cannot function effectively without such gracious volunteers.

# Accrediting Council Representative

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Dwight Brooks  
Zayed University



Dwight Brooks is dean of the College of Communication and Media Sciences at Zayed University in the United Arab Emirates. The college is accredited by ACEJMC and enrolls over 1,200 students on its Abu Dhabi and Dubai campuses. Prior to that, Brooks was vice dean of Hofstra University's Lawrence Herbert School of Communication. Brooks also served for seven years as director of the School of Journalism at Middle Tennessee State University. He also was chair of the Department of Mass Communications at Jackson State University. Brooks was a faculty member for ten years at The University of Georgia's Grady College of Journalism and Mass Communication. In each of these universities, Brooks played a leading role in successful ACEJMC reaccreditation initiatives.

Brooks has extensive experiences with regional, national, and international accreditation processes. In addition to his familiarity with ACEJMC, Brooks is an active member of multiple AEJMC divisions. He was elected twice to the Committee on Professional Freedom and Responsibility (PF&R), and as PF&R Chair, served on the AEJMC Board. Brooks' research on race, gender and media has been published in various journals such as *Journalism and Communication Monographs* and the *Howard Journal of Communications*. Brooks is an accomplished academic leader in fostering shared governance, international education, and student success. He earned a master's degree from Ohio State and doctorate from Iowa.

Pat Curtin  
University of Oregon



Pat Curtin (PhD, Georgia) is professor, associate dean for undergraduate affairs, and assessment director at the University of Oregon's School of Journalism and Communication. Previously, she was an assistant and associate professor at the University of North Carolina-Chapel Hill, where she served as head of the master's and doctoral programs. She has been an active AEJMC member since the mid-1990s, serving on the Council of Divisions as head of the Public Relations Division and chair of the Standing Committee on Research. She is completing her second term on the Standing Committee on Publications as chair of the committee and serving her second term on AEJMC's Board of Directors.

She has been a member of ACEJMC site review teams and a major contributor to accreditation self-studies. She has been an external reviewer for national and international programs, including those at Temple University, the University of Northern Colorado, and the University of Singapore. She successfully designed and instituted an assessment plan at the UO's School of Journalism and Communication, resulting in a restructuring of the undergraduate curriculum. Her university service includes the Faculty Personnel Committee, the Provost's Advisory Committee on Academic Excellence, and the Faculty Grievance Appeals Committee.

She is the recipient of national teaching and research awards as well as a UNC-CH Provost's award for service.

# Committee on Professional Freedom and Responsibility Profiles

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Rauf Arif  
Texas Tech University



Rauf Arif is an assistant professor of Journalism & Creative Media Industries (JCMI) at the College of Media and Communication, Texas Tech University. Born in Pakistan, Arif worked as a news reporter in Islamabad, Pakistan for over eight years, both for print and electronic media including the CNBC Pakistan TV. Arif received his MS in Mass Communication (2007-09) from the University of Kansas, and a PhD in Mass Communication & Journalism (2009-2014) from the University of Iowa. As an active member of the AEJMC since 2009, Arif has served the Association in multiple capacities including his ongoing role as a Research Liaison for Asia, ICD, and as the former president and a current member of the South Asia Communication Association (SACA). Arif is also actively involved in promoting freedom of media and speech in South Asian region. His observations on social media and society have appeared in national and international media. Arif has a number of publications focusing on social media and social movements, the role of communication technologies in healthcare sector, cross-cultural image analysis, cross-cultural media practices, mediated public diplomacy, and the changing trends of Pakistani media in the post-9/11 era. His active research agenda also involves the use of social media and public diplomacy to promote friendly relations between the United States and the Muslim World.

Jeffrey Blevins  
University of Cincinnati



Jeffrey Layne Blevins (PhD, Ohio) is an associate professor and Head of the Journalism Department at the University of Cincinnati. Previously he was Director of Undergraduate Education at the Greenlee School of Journalism & Communication at Iowa State University, and held a faculty appointment at Central Michigan University.

Blevins is editor of the official journal for the Union for Democratic Communications, *Democratic Communiqué*. His research examines the political economy of media and telecommunications policy with publications in *New Media & Society*, *Journal of Information Policy*, *Journal of Broadcasting & Electronic Media*, *Journal of Media Law & Ethics*, and *Journal of Mass Media Ethics*, as well as other venues.

In addition to scholarly pursuits, Blevins is a frequent opinion columnist for national and regional news outlets, including *USA Today*, *St. Louis Post-Dispatch*, *Cincinnati Enquirer*, *Des Moines Register*, and others. He is a member of the SPJ, and has served as a contest judge for the National Society of Newspaper Columnists and the Scripps Howard Awards. In 2009 he was a federal grant reviewer for the Broadband Technology Opportunity Program administered by the National Telecommunication and Information Administration and U.S. Department of Commerce.

Blevins has been involved with AEJMC since 1999 and in 2011 took third place in the Best Ideas in the Teaching of Communication Law and Policy Competition.

Kalen Churcher  
Wilkes University



Kalen Churcher is an associate professor of communication studies at Wilkes University, Wilkes-Barre, Pa. She teaches courses in multimedia journalism, public relations, media law and media studies. Her research is situated at the intersection of journalism and cultural studies.

Churcher is currently the vice chair of the Small Programs Interest Group and is an active member of the Cultural & Critical Studies Division, where she has served as the division's research chair, vice president and president.

She was the recipient of Wilkes University Interdisciplinary Teaching Award (2017) and the university's Outstanding Adviser Award (2015). She received 2017 Top Five honors by the AEJMC Cultural & Critical Studies Division for a co-authored paper with Dr. Heather McIntosh. Her research has appeared in journals including, *Communication, Culture & Critique*; *Journal of Effective Teaching*; *Journal of Film and Video*, as well as various books. She is the faculty coordinator of the Tom Bigler Journalism and Media Conference at Wilkes University, as well as the adviser to the university's award-winning newspaper, *The Beacon*. She also co-chairs her university's General Education Committee and is a member of her university's Assessment Committee, Institutional Review Board, Middle States Assessment Work Group and Women's and Gender Studies Committee.

Churcher received her PhD from Pennsylvania State and her MS from University of Scranton. She is a former print journalist and PR practitioner.

Meredith Clark  
University of Virginia



Meredith D. Clark, PhD, (she/her/hers) is an assistant professor in the Department of Media Studies at the University of Virginia. A longtime member of AEJMC, she served as chair of the Commission on the Status of Women during the 2018-2019 academic year. Clark is a former newspaper/digital news journalist, having worked at the *Tallahassee Democrat* and *Raleigh News & Observer*.

Her newsroom experience is a direct influence on her research on issues of race, media, and power, in news and social media. She directed the American Society of News Editors' (ASNE) Newsroom Diversity Survey in 2018 and 2019, and is currently academic lead for Documenting the Now II, a research initiative supported by the Andrew W. Mellon Foundation. She previously served as an advisory board member for the project.

Clark also serves on the advisory board for Project Information Literacy, a research institute engaged in national studies about how young people find and use information online. Her research has been published in *Journalism & Mass Communication Educator*, *New Media & Society*, *Electronic News*, and *Social Movement Studies*, among others. She is the faculty advisor for the UVA student chapter of the National Association of Black Journalists.

# PF&R Committee Profiles con't.

Amy Falkner  
Syracuse University



Amy Falkner was appointed interim dean in April 2019, after serving as acting dean since August 2018. Falkner joined the Newhouse School full-time in 1998 as an assistant professor in advertising and became chair of the advertising department in 2004. She was made associate dean of academic affairs in 2006 and senior associate dean of academic affairs in 2013.

Falkner's senior associate dean portfolio included oversight of course planning and scheduling, curriculum development, including the design of the school's online digital communications master's program, and finalizing steps in the merger of the school's Newspaper and Magazine departments into the Magazine, News and Digital Department. She has overseen all faculty searches for 13 years and has been a dedicated supporter of increasing faculty diversity.

Falkner is an active member of the Association for Education in Journalism and Mass Communication, including serving two terms on the Standing Committee for Teaching and presenting on best practices in teaching advertising, diversity, and academic leadership issues at its annual conferences. Her research interests are in the purchasing behaviors and media usage of LGBT consumers. She was lead researcher for a number of years on a major survey and study used by Fortune 500 marketers and media companies to develop products and marketing addressed to LGBT consumers.

Before entering higher education, Falkner worked for 10 years in the newspaper industry in both editorial and advertising. She earned her MA from Syracuse and has a BA from St. John Fisher College.

Jason Shepard  
California State University  
Fullerton



Jason Shepard is professor and chair of the Department of Communications at California State University, Fullerton, one of the largest mass communications programs in the United States.

Shepard's research examines the role of the First Amendment in American democracy, journalism and culture. He is co-author of *Major Principles of Media Law*, in its 29th edition, and he writes "Online Legalities," a column in *California Publisher*. His first book, *Privileging the Press: Confidential Sources, Journalism Ethics and the First Amendment*, explored the history and ethics of journalists' protection of confidential sources.

At CSUF, Shepard has taught courses in communications law, media history and multimedia journalism. He serves as publisher of the *Daily Titan* student newspaper. He has won several university-wide leadership awards, and he oversaw the Department's ACEJMC reaccreditation in 2015. Shepard earned his doctorate, master's and bachelor's degrees from Wisconsin-Madison. UW-Madison's School of Journalism and Mass Communication recognized him with the inaugural Sharon Dunwoody Early Career Award in 2019.

Shepard has been active in AEJMC for more than 15 years, especially in the Law and Policy Division and LGBTQ Interest Group, including as former head.

Prior to academia, Shepard worked as a journalist for 10 years in Wisconsin, and he taught middle school English and U.S. history in the South Bronx of New York City as a corps member for Teach For America.

Gabriel Tait  
Ball State University



Gabriel B. Tait, PhD, is the assistant professor of Diversity and Media in the College of Communication, Information, and Media at Ball State University. His research focuses on cultural and visual identity formation and representation, visual research methods, and participatory photography and its role in cross-cultural and religious contexts. Tait has published in various journals and publications, including *Visual Communication Quarterly*, *Newspaper Research Journal*, *On Knowing Humanity (OKH) Journal*, and the *Encyclopedia of Christianity*. In 2019, he published the co-edited volume *Narratives of Storytelling across Cultures: The Complexities of Intercultural Communication* with Tony DeMars.

Tait is currently head of the AEJMC Visual Communication Division after serving in many of the division's leadership roles, including research chair. Tait participates in the AEJMC Cultural & Critical Studies and Minorities & Communication divisions and the Religion & Media and Participatory Journalism interest groups. He also serves on the *Visual Communication Quarterly* editorial board. He received his BA from Slippery Rock University and his MA and PhD from Asbury Theological Seminary. Prior to joining academia, Tait worked over 20 years as a staff photojournalist for the *Detroit Free Press* and *St. Louis Post-Dispatch*. He was nominated for a Pulitzer Prize.

He currently teaches courses in diversity and media and photojournalism. Prior to joining BSU, Tait taught at Arkansas State.

Bradford Yates  
University of West Georgia



Brad Yates is a professor and serves as chair in the Department of Mass Communications at the University of West Georgia. He teaches media law and radio production. He has been an active member of AEJMC since 1996, and he currently serves the Emerging Scholars Program Steering Committee. He is the former chair of the Entertainment Studies Interest Group. He served nearly every officer position since joining ESIG in 2006, including two terms as PF&R Committee Chair. He was selected to participate in the 2017 Georgia Governor's Teaching Fellows Summer Symposium as well as other competitive fellowships/seminars with IRTS, NATPE, and the Television Academy Foundation. He also earned the UWG College of Social Sciences' Outstanding Teaching (2015), Outstanding Service (2014), and Outstanding Mentor (2012, 2018) awards. Yates founded UWG's The WOLF Internet Radio and is faculty advisor of the UWG Chapter of NBS-AERho, the National Electronic Media Association. He served the NBS-AERho Board of Governors for three years. His research interests include media literacy, mass communication education, and Bruce Springsteen. His work has been presented at national and international conferences and published in refereed journals including *Atlantic Journal of Communication*, *The Internet and Higher Education*, *Journal of Popular Music Studies*, *Journal of Radio & Audio Media*, and *Learning, Media & Technology*. Yates received his MS from Syracuse and his PhD from Florida.

# Committee on Research Profiles

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Harsha Gangadharbatla  
University of Colorado



Harsha Gangadharbatla is an associate professor in the College of Media, Communication and Information at the University of Colorado Boulder. He served as the Founding Chairperson of the Department of Advertising, Public Relations and Media Design, and grew the number of majors from 150 to over 1000 and the number of full-time faculty from three to 18 in under five years. His research interests include but are not limited to emerging media technologies, social and economic effects of advertising, and environmental communication. He has authored (or co-authored) over 50 publications including conference proceedings. His work has appeared in the *Journal of Advertising*, *Journal of Business Ethics*, *International Journal of Advertising*, *Journal of Computer Mediated Communication*, and *Creativity Research Journal*, among others. He is an active member of AEJMC and currently serves on the AD Division Executive Committee. He also received faculty top paper award in the Mass Comm and Society Division in 2012. He currently serves on the editorial boards of the *Journal of Advertising*, *Journal of Current Issues and Research in Advertising*, and the *Journal of Interactive Advertising*. He is a former associate editor of the *Journal of Interactive Advertising*. He served as the Vice President of the American Academy of Advertising and co-chaired its annual conference in New York overseeing the review process and putting together the conference schedule. He holds a BE in Electrical Engineering from Motilal Nehru National Institute of Technology (India), an MA in Advertising from Michigan State and a PhD from Texas at Austin.

Melita Garza  
Texas Christian University



Melita M. Garza (PhD, North Carolina at Chapel Hill) is an associate professor of journalism at TCU's Bob Schieffer College of Communication. She is affiliated with both the Department of Women and Gender Studies and the Department of Comparative Race and Ethnic Studies. Her research examines the media as an agent of democracy, focusing on news constructions of what it means to be considered American, as well as media representations of immigrants. Her scholarship has been published in *American Journalism*, *Journalism History*, and the *Howard Journal of Communications*. Her book, *They Came to Toil: Newspaper Representations of Mexicans and Immigrants in the Great Depression* (University of Texas Press, 2018) was a finalist for the AEJMC Tankard Prize and the Frank Luther Mott – Kappa Tau Alpha Journalism & Mass Communication Research Award. Her research has also received awards from MACD and CCSD. Garza was the History Division's PF&R chair, research chair for the Southeast Colloquium, and currently book review editor for the division's journal, *Journalism History*.

Before academia, Garza was an award-winning journalist for twenty years at the *Los Angeles Times*, the *Milwaukee Journal*, *Chicago Tribune*, and *Bloomberg News*. She was named a Donald W. Reynolds business journalism professors seminar fellow and annually judges the Society for Advancing Business Editing and Writing's Best in the Business contest, which she won as a reporter.

Shirley Ho  
Nanyang Technological  
University



Shirley Ho (PhD, Wisconsin-Madison) is Associate Professor in the Wee Kim Wee School of Communication & Information, and Research Director for Arts, Humanities, Education, & Social Sciences in the President's Office at Nanyang Technological University, Singapore. She is the Editor-in-Chief of the journal *Environmental Communication*.

She serves on the AEJMC Emerging Scholars Program Steering Committee. She is the former Head of the AEJMC Communicating Science, Health, Environment, & Risks (ComSHER) Division, after having served the same division as Vice-Head, PF&R Chair, and Teaching Chair. She is an editorial board members of *Journal of Communication* and *Mass Communication & Society*.

Ho is the recipient of the 2018 Hillier Kriegbaum Under-40 Award, given by AEJMC to honour a scholar annually who has shown outstanding achievement in research, teaching and service. She has won four coveted Best Published Article of the Year Awards from AEJMC's ComSHER and MCS Divisions on science and risk communication, in addition to numerous other top faculty paper awards that she has won at AEJMC.

Ho's research focuses on science communication, in which she investigates cross-cultural public opinion dynamics related to science and technology. She has 65 peer-reviewed publications in such journals as *Communication Research*, *Public Understanding of Science*, and *Nature Nanotechnology*. She has given keynote speeches and other invited talks at Harvard and MIT.

Avery Holton  
University of Utah



Avery E. Holton is an Associate Professor and Vice-President's Clinical and Translational Scholar at the University of Utah, where he also serves as the University's Student Media Advisor. Working out of the Department of Communication, and in coordination with the Honors College, his research and project developments focus on the intersections of journalistic identity, misinformation, digital and social media, and broader issues of health communication. He was selected as a 2018 National Humanities Center Summer Fellow for his explorations of artificial intelligence in journalism and in healthcare settings and served in 2019 as an Oslo Metropolitan University Digital Journalism Research Fellow in Oslo, Norway. He has been a member of the Association for Education in Journalism and Mass Communication for 10 years, presenting, moderating, or chairing during the annual conference more than 30 times. He has also served in multiple division and interest group leadership capacities. He completed his tenure as Head of the Communicating Science, Health, Environment, and Risk Division in 2019.

Avery also serves on six editorial boards, including *Journalism*, *Health Communication*, and the *Journal of Broadcasting and Electronic Media*. He has published more than 70 peer-reviewed journal articles, book chapters, and encyclopedia entries in journals such as *Communication Theory*, *Journalism*, *Journalism Studies*, and *New Media & Society*.

# Research Profiles con't.

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Patrick Meirick  
University of Oklahoma



Patrick Meirick, (PhD, Minnesota) is an associate professor of communication at the University of Oklahoma, where he also directed the Political Communication Center for six years. Before starting graduate school, he was a newspaper journalist.

Meirick's research focuses on political communication, including political misperceptions, political advertising effects, public opinion, framing, and first- and third-person perception. He is the author (with Jill Eddy) of *A Nation Fragmented: The Public Agenda in the Information Age* (Temple University Press, 2019). His work has appeared in *Journal of Communication*, *Communication Research*, *Political Communication*, *Public Opinion Quarterly*, *Media Psychology*, *Journalism and Mass Communication Quarterly*, and *Mass Communication and Society*, among others. He has been interviewed dozens of times by local, national, and international news organizations including *The Guardian*, *Al Jazeera*, *NPR*, *the Christian Science Monitor*, *New Republic*, and *The Atlantic*.

Meirick is an associate editor for *Mass Communication and Society* and an editorial board member for *Communication Research*; he is a past member of the editorial boards of *Journalism and Mass Communication Quarterly*, *Journal of Advertising*, and *Communication Quarterly*. He served the Communication Theory and Methodology division as head, vice-head, research chair, Barrow Scholarship committee chair, and recruitment chair. He also has served as a senior scholar mentor in the Emerging Scholars Program.

Amber Roessner  
University of Tennessee



Lori Amber Roessner, an associate professor at the University of Tennessee's School of Journalism & Electronic Media, teaches and studies media history and its relationship to cultural phenomena and practices, including the operation of politics, the negotiation of public images and collective memories, and the construction of race, gender, and class.

Since 2014, she has published two books, including *Jimmy Carter and the Birth of the Marathon Media Campaign* (LSU Press, 2020), and co-edited *Political Pioneer of the Press: Ida B. Wells-Barnett and Her Transnational Crusade for Social Justice* (Lexington Books, 2018). Her earlier journal-length cultural histories appeared in *Journalism & Mass Communication Quarterly* and *Journalism History*, among others, contributing to her receiving the distinction of American Journalism's Inaugural Rising Scholar in 2014.

Moreover, Roessner extends her passion for research into the classroom, where in fall 2012 she established the Ida Initiative. The public history initiative, designed to promote study of the life, work, and legacy of Ida B. Wells-Barnett, evolved into *Ida B. & Beyond*, a one-day conference held in association with AEJMC's Southeast Colloquium in March 2015, and the aforementioned volume. Her work in this area recently was honored with one of the AEJMC History Division's Inaugural Transformative Teaching of Media and Journalism History recognitions. Roessner regularly presents at AEJMC and remains deeply committed to her service within the organization.

Ryan Thomas  
University of Missouri



Ryan Thomas (PhD, Washington State) is an Associate Professor of Journalism Studies at the University of Missouri, where he also holds a courtesy appointment in the Department of Communication. His research program addresses the intersection of journalism ethics and the sociology of news, focusing on the forces shaping journalism, how journalists make sense of them, and how these changes affect journalism's democratic obligations.

His peer-reviewed research appears in such journals as *Journalism & Mass Communication Quarterly*, the *Journal of Media Ethics*, *Journalism Studies*, *Journalism Practice*, and *New Media & Society*. He has also published a wide variety of book chapters and invited articles. He was a recipient of AEJMC's 2020 Senior Scholar Grant. Thomas serves on the editorial boards of the *Journal of Media Ethics* and *Digital Journalism* and is a former head of AEJMC's Media Ethics Division, having previously served as the division's programming chair, research chair, and newsletter editor. He has served on a number of AEJMC committees, including the reviewing committee for the Emerging Scholar Program and a committee looking at how AEJMC measures member diversity. At Missouri, he teaches courses in media ethics, qualitative research methods, and media sociology, is extensively involved in graduate advising, and has chaired the School's policy, doctoral admissions, and student outreach committees. He is a first-generation college student from Merthyr Tydfil, Wales.

Melissa Tully  
University of Iowa



Melissa Tully (PhD, Wisconsin-Madison) is associate professor and director of undergraduate studies in the School of Journalism and Mass Communication at the University of Iowa. She headed AEJMC's Participatory Journalism Interest Group (PJIG) in 2013–14 and was Co-Vice Head from 2011–13. She is an active member of AEJMC. Tully's research focuses on news literacy, news consumption, engagement on social media and African digital media. Her scholarship has been published in numerous academic journals, including AEJMC flagship journals, *Journalism & Mass Communication Quarterly* and *Journalism & Mass Communication Educator*, and AEJMC Division journals, *Mass Communication and Society* and *Newspaper Research Journal*, as well as leading journals, *Information*, *Communication & Society*, *International Journal of Communication*, *Journal of Broadcasting & Electronic Media*, *Journalism Practice*, and *Journalism*, among others. She received a 2020 AEJMC Senior Scholars Award for her research on news literacy and (mis)information in Kenya, a project that incorporates multiple methods including field research to study Kenyans' experiences with news and (mis)information, how they use news and social media to meet their information needs, and the strategies they use for navigating evolving news and information ecosystems. This work is also supported by a Summer Research Fellowship from International Programs at the University of Iowa.

# Committee on Teaching Profiles

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Masudul Biswas  
Loyola University Maryland



Masudul (Mas) Biswas (PhD, LSU) is an Associate Professor in the Department of Communication at Loyola University Maryland. His teaching interests are diversity and the media and digital media and design.

Biswas regularly teaches web development, digital media capstone, and mobile media courses at Loyola University Maryland. In addition to these courses, Biswas is also experienced in teaching graduate courses online on user experience and social, cultural and political impacts of emerging media. He also conducted research on the topics of media and public affairs, ethnic media, global media, and communication for development. His research articles are published in peer-reviewed academic journals such as *Newspaper Research Journal*, *Journalism & Mass Communication Educator*, *Teaching Journalism and Mass Communication*, *Journal of New Communications Research*, and *Athens Journal of Mass Media and Communications*. He has received top research paper awards from the following AEJMC divisions and interest groups: Minorities and Communication Division (MACD) and Small Program Interest Group (SPIG).

Biswas served as head of AEJMC's MACD from 2015 - 2016. Moreover, he served as newsletter editor of AEJMC's Commission on the Status of Minorities from 2011 - 2013. Currently, Biswas is webmaster of the AEJMC's Minorities and Communication Division, and site editor of Media Diversity Forum, a resource website on diversity and the media.

Dhiman Chattopadhyay  
Shippensburg University



Dhiman Chattopadhyay is an assistant professor at Shippensburg University's Department of Communication/Journalism. He teaches across the curriculum—from Intro to Communication, Media Writing, and Diversity & Media, to graduate classes in Strategic Communication, and Media Management. Chattopadhyay joined academia after 18 years as a journalist/editor with some of India's largest English language news organizations, reporting from three continents. Prior to Shippensburg, he has taught at Lamar University (Texas), Bowling Green State University (Ohio), and as visiting faculty in different universities across India. He was one of the only two PhD students among 23 winners of AEJMC's "Great Ideas for Teachers" award at the 2017 annual conference. His research has been published in peer-reviewed journals such as *Asian Communication Research*, *Global Media & Communication*, *Journal of Graphic Novels & Comics*, and *JMCQ*, and as multiple book chapters. He is one of the founding members of the South Asian Communication Association (SACA), now a part of AEJMC, and an editorial board member of *Asia Pacific Media Educator*. If elected Chattopadhyay hopes to be an advocate for greater inclusivity within AEJMC, and work to develop AEJMC-led training sessions and teaching workshops that help junior faculty, faculty of color, and other historically underrepresented groups (groups that are also underrepresented in the AEJMC leadership).

Raluca Cozma  
Kansas State University



Raluca Cozma (PhD, Louisiana State) is an associate professor of journalism and Associate Director for Graduate Studies and Research in the A.Q. Miller School of Journalism and Mass Communications at Kansas State University. She teaches classes in electronic media, research methods, and political communication. At AEJMC, she is completing her first term on the Standing Committee on Teaching and is currently vice chair. She has coordinated the committee's Best Practices teaching competition for the past two years. She also served as research chair, program chair, and then head of the Newspaper and Online News Division from 2011 to 2015. She currently serves as the President of the Southwest Education Council for Journalism and Mass Communication. Cozma combines her professional experience in local television news and her scholarship on news framing, excellence, and credibility to teach journalism and research skills in an age of evolving global and social media. Cozma won the Early Achievement in Teaching Award in 2014 and the Harry Heath Distinguished Adviser's Award from Iowa State University's Greenlee School in 2012. Her research examines the evolution of foreign correspondence. Cozma argues for a more nuanced and realistic view of foreign news, using social science to understand what can be changed to ensure correspondence learns from its past, serves the public, and is genuinely foreign, rather than merely a projection of Washington views.

Kristin Gustafson  
University of Washington



Kristin Gustafson (PhD Washington; MA Minnesota) is a senior lecturer at the University of Washington Bothell, where she has built deep expertise on pedagogies of diversity, collaboration, community, engagement, and access. She has brought this expertise to AEJMC as a History Division Teaching Chair since 2015. In this role, she launched a "Transformative Teaching of Media and Journalism History" teaching competition to highlight excellent teaching relevant to the History Division; wrote 14 columns featuring pedagogies of diversity, collaboration, community, and justice; and co-organized and moderated four teaching panels for the annual conference. Gustafson teaches journalism, media, history, and portfolios for UWB'S School of Interdisciplinary Arts and Sciences and advised the student newspaper. Her institutional-level teaching leadership includes: nomination for the Distinguished Teaching Award; election to Campus Council on Assessment & Learning; appointment to UW's tri-campus Faculty Council on Teaching and Learning; three-year service as faculty lead for Media and Communication Studies curriculum; two-year service on the school's Curriculum Committee; mentoring junior teaching faculty; service on promotion and reappointment committees; and leading campus-wide teaching excellence workshops. Her work appears in *American Journalism*, *Journalism*, *Journalism History*, *Newspaper Research Journal*, and *Visual Communication Quarterly*.

# Teaching Profiles con't.

Kevin Hull  
University of South Carolina



Kevin Hull (PhD, University of Florida) is an assistant professor at the University of South Carolina. Within AEJMC, he is a member of and previously served as the teaching co-chair, social media chair, and communication co-chair for the Sports Communication Interest Group. He has also been a member of the Mass Communication & Society Division, the Scholastic Journalism Division, and the Graduate Student Interest Group. In 2018, he was awarded the Promising Professor award from AEJMC's Mass Communication & Society Division.

He has taught a wide-range of classes at U of SC, from hands-on journalism skills classes to large lecture sports media classes to a graduate-level research methods class. He also turned the school's core face-to-face Principles of Journalism class into an online offering. Additionally, he led the efforts to create a new sports media concentration and several classes that will be a part of that program. Hull was recognized with an award from the Student Disability Services Office for his work with the student body and was later chosen to be the faculty representative to speak to 6,000 incoming students before the 2017 semester.

His journalism education research has been published in *Journalism & Mass Communication Educator*, and he was recently named a Breakthrough Scholar at the University of South Carolina. Before joining higher education, Hull was a television sports broadcaster and a high school teacher.

Michael Longinow  
Biola University



Michael Longinow is the former chair of Biola's Department of Journalism and the advisor of *The Chimes* newspaper. During his tenure at Biola, he has overseen the rapid expansion of journalism within the university, hiring new faculty members in the fields of photojournalism, broadcast journalism and public relations. He's led the department in a convergent approach to teaching and a cross-cultural approach to career preparation, encouraging students to become fluent in other languages and to participate in study abroad programs.

Longinow attended Wheaton College, earning a BA in Political Science, and completed the University of Illinois' graduate program in news-editorial journalism. During his early days as a reporter, Longinow freelanced for the *Chicago Tribune* and *Sun-Times*, as well as smaller weeklies in metro Chicago, and as a full-time reporter for small dailies in Illinois and Georgia in the mid-1980s. Longinow was invited in 1989 to teach news-editorial journalism at Asbury College in Kentucky. At Asbury, he helped build a news component into the journalism program and assisted with the launch of an annual photojournalism workshop and bilingual newspaper for migrant Hispanics.

While at Asbury, Longinow completed a doctorate at the University of Kentucky. His dissertation probed the history of Christian higher education and American journalism between 1888 and 1942. Longinow moved to California in 2005 to join the Biola journalism faculty.

Carol Schwalbe  
University of Arizona



Carol Schwalbe is a full professor and director of the University of Arizona's School of Journalism. She teaches editing, multimedia journalism, travel writing, science journalism, and environmental journalism. From 2002 until 2010 she taught at the Walter Cronkite School of Journalism and Mass Communication at Arizona State University. She has won numerous awards, including Arizona State University's Faculty Achievement Award for Excellence in Classroom Performance, University of Arizona's Leicester and Kathryn Sherrill Creative Teaching Award, University of Arizona's Provost Award for Innovation in Teaching, AEJMC Magazine Media Division's Educator of the Year, and AEJMC/Scripps Howard Journalism Teacher of the Year Award. Schwalbe's research focuses on the role of images in shaping ideas and public opinion during the Cold War, ethical concerns about publishing violent images, the visual framing of war, gatekeeping, and innovative pedagogy in the digital age. For five years she was editor of AEJMC's *Journal of Magazine & New Media Research*. She co-authored a broadcast textbook called *News Now: Visual Storytelling in the Digital Age*. Her professional writing has appeared in *National Geographic* publications. Schwalbe came to Arizona in 2002 from *National Geographic* magazine, where she was a senior articles editor. Before that, she was a senior articles editor for *National Geographic Traveler*, a member of the launch team for nationalgeographic.com, and an editor-writer in the book division.

Kevin Williams  
Mississippi State University



Kevin Williams (PhD, Georgia) is an associate professor and chair of the broadcasting concentration in the Department of Communication at Mississippi State University. He teaches Mass Media and Society, Digital Communication, and Interviewing. He has served in several capacities for the Mass Communication and Society Division, including Teaching Chair and eventually Division Head.

His love for teaching was first recognized as a teaching assistant when selected to be a part of UGA's highly competitive Future Faculty Program. He has returned often to assist with workshops for the group. He has won top teaching awards at MSU and has also been recognized for his teaching in MCSD's Promising Professor Competition. He often serves as a judge for that competition. As a six-year member of MSU's Faculty Senate, he contributed to major revisions in the promotion and tenure process, oversaw the creation of a workplace anti-bullying initiative, and conducted periodic reviews and revisions of the university's academic operating procedures. He played a major role in MSU founding its Phi Beta Kappa chapter. He has also served on both the university's honor code council and grade appeal committee. In addition to traditional face-to-face lectures and labs, he also enjoys teaching in a flipped classroom. His reputation for teaching online led to serving on the university's committee dedicated to improving online instruction. If elected, he will focus on novel ways to engage students, work/life balance, and also promises to bring snacks.

# Publications Committee Profiles

George Anghelcev  
Northwestern University  
Qatar



George Anghelcev (PhD, Minnesota) is an associate professor of strategic communication at Northwestern University in Qatar and a senior research fellow at the Arthur W. Page Center for Integrity in Public Communication. Prior to joining Northwestern's international campus in Doha, he spent a decade at Penn State's College of Communications, where he received tenure in 2014.

He has contributed significantly to AEJMC over the years in various capacities, including Head of the Advertising Division (2016-2017). In 2017 he received a distinguished service award "for outstanding service and dedication to the Advertising Division". During his mandate, the division's journal (*Journal of Advertising Education*) was successfully transitioned over to SAGE. Prior to 2017, George served on the Executive Board of the Advertising Division for five years. In that capacity, he helped establish the division's Distinguished Teaching Award and chaired the committee that selected the inaugural winner. George currently sits on several editorial boards, including *International Journal of Advertising* and *Journalism and Mass Communication Educator*. Other accomplishments relevant to a position on AEJMC's publications committee include the Best Reviewer Award from *International Journal of Advertising* (2016), the Best Paper Award from *Journal of Current Issues and Research in Advertising* (2017), the Emerald Literati Network Outstanding Article Award from *Journal of Social Marketing* (2015) and several Top Paper Awards from AEJMC (most recently in 2018 and 2019).

Shahira Fahmy  
American University in  
Cairo



Shahira S. Fahmy (PhD, Missouri School of Journalism) is a professor in the Department of Journalism and Mass Communication at the American University in Cairo. Prior to working in Egypt, she was a tenured faculty at the University of Arizona and the first female Arab-American journalism professor at an American research university. Her research focuses on peace journalism and visual communication, most recently analyzing how emerging technologies are transforming the relationship between media and terrorism in society. She has published over 70 journal articles and book chapters, in addition to four books. Fahmy has given several keynote speeches and her recent international engagements include professional visits to universities in England, Germany, Denmark, Spain, Latvia, Hungary, Kazakhstan, South Africa, Ethiopia, China and Pakistan. She was the recipient of the visual communication book award by the National Communication Association and was awarded two Fulbright grants to work with the NATO Strategic Communication Center of Excellence in the Baltics and UNECA in Africa. Fahmy has been active in Mass Communication, and Visual Communication Divisions. She served as the associate editor of *Mass Communication & Society* for almost a decade and currently is the associate editor of the flagship *Journal of Communication* and an editorial board member of multiple journals in the communication discipline, including *Journalism & Mass Communication Quarterly*, *Mass Communication & Society* and *Visual Communication Quarterly*.

Jacob Groshek  
Kansas State University



Jacob Groshek (Indiana University, 2008) is the endowed Ross Beach Chair of Emerging Media Research and Associate Professor at Kansas State University. He also maintains affiliations as an honorary Associate Professor in the Department of Communication and Arts at Roskilde University (Denmark). Previously, he has held faculty appointments at Boston University, the University of Melbourne (Australia), and Erasmus University (The Netherlands). Topically, his areas of expertise concern online and mobile media technologies as their use may relate to sociopolitical and behavioral health change at the macro (i.e., national) and micro (as in individual) levels. His work also includes analyses of media content and user influence in social media.

He is the founding editor of the *Journal of Communication Technology*, which is the flagship journal of the AEJMC Communication Technology division. This years-long endeavor especially well equips him to understand the challenges and issues facing academic publishing in the contemporary environment. He also serves on the Editorial Board of numerous leading journals, and reviews for dozens more. If selected, he will wholeheartedly put his expertise to work for the betterment of AEJMC research, authors, and publishing.

Jacqueline Lambiase  
Texas Christian University



Jacqueline Lambiase, PhD, serves as Professor and Chair in the Department of Strategic Communication, at TCU's Bob Schieffer College of Communication, where she has taught for 11 years. At TCU, she provides leadership and support for diversity, equity and inclusion initiatives, and she is an affiliate faculty member of the Comparative Race and Ethnic Studies and the Women and Gender Studies departments, and the Honors College. In 2016, she was the recipient of TCU's Jean Giles-Sims Wise Woman Award. For 13 years, she taught in the University of North Texas journalism school.

She is the former head of the Cultural and Critical Studies Division, and she has served that division as vice-head, research chair, and secretary, among other roles. For 20 years, she has presented refereed research at AEJMC in CCS, the Public Relations Division, and the Commission on the Status of Women, using qualitative, quantitative, and mixed methodologies.

Her research interests include gender and media, digital platforms, and public-sector communication, with work published in *Journalism and Mass Communication Quarterly*, the *Journal of Public Interest Communications*, *Feminist Media Histories*, *Advertising and Society Quarterly*, and the *Journal of Public Relations Education*, among others. With Julie O'Neil, she won the PR Division's Wilcox Award for Refereed Teaching Research in 2014. Lambiase earned her doctorate from the University of Texas, Arlington, in 1997.

# Publications Profiles con't.

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Suman Mishra

Southern Illinois University  
Edwardsville



Suman Mishra is an interdisciplinary teacher-scholar of media and communication. Her research interests are in globalization, consumer culture, transnational media, advertising/strategic communication, and visual communication. Geographically, she is interested in media and communication in developing countries. Her research also focuses on issues of race, class and gender in the media.

Mishra teaches a variety of undergraduate and graduate courses: Research Methods in Mass Communication, Media Law and Policy, International Advertising, Transnational Media, Mass Media in Society, Media Campaigns, Mass Media and Health, and Freshman Seminar.

Esther Thorson

Michigan State University



Esther Thorson has been member of AEJMC since 1984, and served on the Publication Board in the 1990's. She has presented scores of papers at AEJMC, as have many of her 52 doctoral advisees. She has published several hundred articles, chapters, and written or edited 14 books. Her work in advertising, media economics, and journalism studies has been cited nearly 11,000 times. Her research has received nearly \$5 million in funding. She serves on a number of editorial boards including *JMCQ* and *Journal of Communication*.

Thorson served as Graduate Associate Dean at the University of Wisconsin, the Missouri School of Journalism, and presently holds that position at Michigan State University. Thorson was awarded the Paul Deutschmann and the Eleanor Blum awards at AEJMC. She is a Fellow of the American Academy of Advertising and the International Communication Association.

She earned her BA from Macalester College (Psychology), and her PhD from the University of Minnesota (Psychology).