AEJMC 2021 Conference Paper Call
Sports Communication Interest Group

The Sports Communication Interest Group invites faculty and student submission of original research papers that focus on sport. Submissions must contain a clear media dimension such as traditional media (newspapers, TV, radio), digital or social media or strategic communication (PR, advertising, or sports marketing). Submissions should be theoretically grounded and offer tangible evidence of scholarly rigor. We welcome qualitative and quantitative research methods; we encourage a broad spectrum of approaches, including sociological, historical, critical, pedagogical, and cultural research. Be mindful of diversity, equity and inclusion in your work to ensure diverse identities, voices, perspectives, and experiences are considered, acknowledged or included. Submissions must not be under consideration or previously accepted elsewhere for presentation or publication. Any paper found to be under consideration or previously accepted elsewhere will be removed from consideration or the program, as appropriate. Only one paper per lead author will be accepted for review in this interest group. While author(s) are not required to join the group to submit a paper for consideration, only Sports Communication Interest Group members are eligible to present at the conference. Author(s) may join the group after acceptance decisions are made. Student membership to the Sports Communication Interest Group is free.

Please see the AEJMC Uniform Call for Papers for applicable submission requirements and instructions to upload to the All-Academic site and on how to successfully remove identifying information. We strongly recommend submitting early so you have time to check your uploaded document to ensure no identifying information is included and that the manuscript is both uploaded and accessible. Papers should be no longer than 25 pages, double-spaced (not including tables, figures and references), using a standard 12-point font and 1-inch margins. Papers that do not meet the AEJMC Uniform Call for Papers requirements will not be accepted.

Faculty and student submissions will be entered into separate competitions (note the separate links on the entry site) for presentation and for the top paper awards. They will undergo separate blind review processes by faculty-only judges. Students who co-author with faculty will be inserted into the faculty pool, regardless of lead author status. Student authors — undergraduate and graduate students enrolled during the 2020-2021 school year — should include a cover sheet that clearly states the paper is a student-authored submission. Student-authored submissions should reflect only student work (no faculty co-authors).

Submissions should contain no identifying information, such as name, university affiliation, or job title. Please be certain that any identification that may occur via electronic means is fully removed, as the presence of any identifying information, whether intended or unintended, will result in removal from consideration.

Please direct questions about submissions to Jennifer Harker at West Virginia University (jennifer.harker@mail.wvu.edu) or to Betsy Emmons at Samford University (ememmons@samford.edu).