AEJMC 2021 Conference Paper Call
Visual Communication Division

The Visual Communication Division of AEJMC invites faculty and students to submit competitive papers devoted to theoretically based studies of visual communications for presentation at the association’s annual conference. We define “visual” broadly, and welcome submissions on photography, film, television, web design, graphic design, illustration, digital imaging, and other visual phenomena.

The division encourages submission of papers that address a broad spectrum of methodology and application, both qualitative and quantitative, on all types of visual media: advertising, broadcast, digital imaging, film, graphic design, multimedia and web design, photojournalism, propaganda images, visual images and culture, visual literacy, social media and visual aspects of political campaigns. Research in media history, law, policy, media effects, processes, uses, and ethics regarding visuals are also welcome.

All submissions will be blind refereed by a panel of independent readers. Student papers will be assessed along with faculty papers. A $100 award will be given to the top student contribution. The top three faculty papers will be recognized in the AEJMC annual conference program.

Papers are accepted for peer review on the understanding that they are not already under review for other conventions and that they have been submitted to only one AEJMC group for evaluation. Papers accepted for the AEJMC Conference should not have been presented to another convention or published in scholarly or trade journals prior to presentation at the conference. Authors may submit more than one paper to the Visual Communication Division.

SUBMISSION GUIDELINES: All research papers must be uploaded through AEJMC’s ALL ACADEMIC website. Make sure to upload through the link marked Visual Communication Division. All papers must be uploaded to the server no later than 11:59 p.m. (Central Daylight Time) Thursday, April 1, 2021, and should comply with all of the AEJMC submission guidelines. All papers must be typed and double-spaced with one-inch margins. The page limit is 30 pages, inclusive of all references, notes, tables, illustrations, and appendices. Manuscripts must conform to one of four listed reference styles: APA, Chicago, MLA, or Turabian. This year, we will accept extended abstracts for the 2021 conference. Please check the AEJMC guidelines on content and formatting of extended abstracts. Please note that preference will be given to full papers over extended abstracts.

Please be sure to strip any identifying information from your submission documents according to AEJMC guidelines. This includes any self-citation in your submission. See your reference style guide for more clarification.

The division highly recommends early submission to allow participants to fully check submissions as they are entered into the system so that a resubmission prior to the deadline is possible.

All authors will be advised whether their paper has been accepted and will receive a copy of the reviewers’ comments by May 20, 2021. At least one author of an accepted paper must attend the conference to present the paper. Failure to attend the conference will disqualify an author from the next year’s competition.
For more information about submissions to the Visual Communication Division, please contact division research chair, Dr. Yung Soo Kim, University of Kentucky, kim.s.eye@uky.edu.