New reduced rates for the 2021 AEJMC Virtual Conference! The program will be displayed in a digital format on multiple platforms as well as printed programs provided to attendees on demand.

Advertising Rate Packages

Full Page - $500.00
Half Page (limited half page spots available) - $300.00
Division/Interest Group Full Page - $250.00

Special Advertising Spots

Inside Front Cover; Inside Back Cover and End Page - $1,000 each

Spots filled on a first come, first serve basis.

If you would like one of these three special spots, or information on all the advertising opportunities email Samantha at Samantha@aejmc.org.

Exhibit Booth – Rate Packages | $250

Note – there are a limited number of Exhibit Booths available on the virtual conference platform. Booths will be awarded on a first come, first serve basis. The virtual exhibitor option will provide you with an exhibitor page to include:

- Organization Description
- Face-to-Face Chat Options
- Advanced Appointment Scheduling
- Web Linking
- Video Uploads
- Digital Resources

Conference Virtual Book Display – $75 per title

Virtual Display – Announce your book titles virtually through a digital flyer!
Send us your digital flyer to promote your book title and get maximum exposure on the conference website and conference virtual platform. And the Virtual Display isn’t limited to only books. Have a database you wish to promote through a flyer? Have videos and/or films you wish to promote? Have a service of interest to journalism and mass communication educators? All of these areas — and more — are suitable for inclusion in the Virtual Display area.

For more information on these opportunities contact Amanda at amanda@aejmc.org.
AEJMC is excited to hold its 2021 conference virtually. The association is expecting more than 1,500 delegates during the four days of the conference. Delegates will be JMC faculty, administrators, graduate students and working professionals. The conference will offer more than 150 teaching and public service panels session and more than 750 original research papers.

**Digital Web Sponsor — $1,500**

*Help sponsor the Conference Virtual Platform/Conference Website*

Receive
- Logo in a prominent spot on Conference Website
- Logo in a prominent spot on the Conference Virtual Platform
- Promotion in at least 2 conference emails and 2 social media posts

**Conference Meal Sponsor — $750**

*Help provide meals through Grub Hub delivery to participants*

Receive
- Logo on Conference Website
- Logo on Conference Virtual Platform
- Promotion in at least 1 conference email and 1 social media post

**Leaderboard Sponsor — $400**

*Provide the prize for the virtual conference leaderboard winner*

Receive
- Logo on Conference Website
- Logo on Conference Virtual Platform

Contact the following with questions:
Amanda Caldwell - Amanda@aejmc.org
Felicia Brown - Felicia@aejmc.org
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**Platinum Sponsor**

**Benefits for contributors of more than $5,000**

1. Two complimentary conference registrations
2. One complimentary full page advertisement in conference program
3. One complimentary job posting in conference Job Hub
4. Thank you recognition in conference program
5. Sponsor listing on the AEJMC Website on virtual platform
6. Visibility throughout the conference to AEJMC attendees

**Sustaining Sponsor**

**Benefits for contributors from $3,500 to $5,000**

1. One complimentary conference registration
2. One complimentary 1/2 page advertisement in conference program
3. Thank you recognition in conference program
4. Sponsor listing on the AEJMC Website and on virtual platform
5. Visibility throughout the conference to AEJMC attendees

**Contributing Sponsor**

**Benefits for contributors from $2,000 to $3,499**

1. One complimentary conference registration
2. Thank you recognition in conference program
3. Sponsor listing on the AEJMC Website and on virtual platform
4. Visibility throughout the conference to AEJMC attendees

**General Sponsor**

**Benefits for contributors up to $1,999**

1. Thank you recognition in conference program
2. Sponsor listing on the AEJMC Website and on virtual platform
3. Visibility throughout the conference to AEJMC attendees

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