Thursday, August 5, 2021

7 to 8:30 p.m. / T000

International Communication, Political Communication and Communicating Science, Health, Environment and Risk Divisions

Scholar-to-Scholar Refereed Paper Poster Session

Communicating Science, Health, Environment and Risk Division

Topic I — Vaccines I

05-1900-01 • Promoting COVID-19 Vaccination: The Interplay of Message Framing, Psychological Uncertainty, and Public Agency

Yan Huang and Wenlin Liu, Houston

05-1900-02 • To Vax or Not to Vax: The Impact of Issue Interpretation and Trust on Vaccination

Yi-Hui Christine Huang, Jie Sun

and Qinxian Cai, City University of Hong Kong

05-1900-03 • COVID-19 Vaccine Hesitancy: The Effects of Direct and Indirect Online Opinion Cues on Psychological Reactance toward Health Campaigns

Fangcao Lu

and Yanqing Sun, City University of Hong Kong


Ji Won Kim, Yi-Hui Christine Huang

and Qinxian Cai, City University of Hong Kong

Discussant

Eunjin Kim, Southern California

Topic II — Vaccines II

05-1900-05 • An Online Experiment Evaluating the Effects of Social Endorsement Cues, Message Source, and Responsibility Attribution on Young Adults’ COVID-19 Vaccination Intentions

Li Chen, West Texas A&M; and Chuqing Dong, Michigan State

and Yafei Zhang, West Texas A&M

05-1900-06 • COVID-19 Vaccine Intention and Social Cognitive Theory: The Role of Individual Responsibility and Partisan Media Use

Porismita Borah, Erica Austin

and Danielle Ka Lai Lee, Washington State

05-1900-07 • [EA] Characterizing Discourses about COVID-19 Vaccines on Twitter: A Topic Modeling and Sentiment Analysis Approach

Yuan Wang, Maryland at College Park

05-1900-08 • Exploring Public Perceptions of the COVID-19 Vaccine Online: Semantic Network Analysis of Two Social Media Platforms from the United States and China

Chen Luo, Tsinghua; Communication University of China

and Anfan Chen, The Chinese University of Hong Kong

and Wei Dong, Tsinghua; Communication University of China

05-1900-09 • COVID-19 Vaccine Reviews on YouTube: What Do They Say?

Eyun-Jung Ki, Alabama

Discussant

Kyung Jung Han, California State
Topic III — COVID-19 Risk Communication

05-1900-10 • Examining Attenuated Response to COVID-19 Risk Through Interaction Effects between Increased Communicative Action, Negative Emotion, and Perceived Personal Knowledge
  Minhee Choi and Nicole O’Donnell, Virginia Commonwealth and Won-ki Moon, Texas at Austin

05-1900-11 • Emotionally Connected: Longitudinal Relationships between Fear of COVID-19, Smartphone Online Self-disclosure, and Psychological Health
  Joerg Matthes, Kevin Koban, Ariadne Neureiter and Anja Stevic, Vienna

05-1900-12 • Exploratory Research on Health Knowledge, Negative Emotions, Risk Perceptions, and Intentions to Practice the Preventive Guidance during the COVID-19 Pandemic
  Chia-Ho Ryan Wen and Raiana de Carvalho, Syracuse

Discussant
Mildred Perreault, East Tennessee State

Topic IV — Communicating about Science

05-1900-14 • An Ecological Approach to Understand Scientists' Commitment to Engage: Push, Pull, and Drag Forces
  Niveen AbiGhannam and Anthony Dudo, Texas at Austin

05-1900-15 • [EA] How Self-Disclosure and Gender Influence Perceptions of Scientists’ Credibility and Likeability on Social Media
  Nahyun Kim, Christofer Skurka and Stephanie Madden, Pennsylvania State

05-1900-16 • [EA] A Triangulated Approach for Understanding Scientists’ Perceptions of Public Engagement with Science
  Mikhaila Calice, Luye Bao, Becca Beets, Dominique Brossard, Dietram A. Scheufele and Michael Xenos, Wisconsin at Madison

05-1900-17 • [EA] Measuring the Brand of Science: Implications for Science Communication Research and Practice
  Todd Newman and Becca Beets, Wisconsin at Madison

Discussant
Hollie Smith, Oregon

Topic V — Health

05-1900-18 • Narrative and Non-Narrative Strategies in Televised Direct-To-Consumer Advertisements for Prescription Drugs Aired in the U.S.
  Jiawei Liu, Rosemary Avery, Janice Kim and Jeff Niederdeppe, Cornell

05-1900-19 • [EA] Has COVID-19 Impacted the Risk Perceptions and Cessation Intent of Youth Vapers?
  Jungmi Jun, Mary Anne Fitzpatrick, Nanlan Zhang and Ali Zain, South Carolina

05-1900-20 • [EA] Perceptions of HIV Pre-exposure Prophylaxis on Twitter: Examining Beliefs and Barriers after Approval of Descovy
  Christopher Calabrese
and Jingwen Zhang, California-Davis
05-1900-21 • [EA] Trauma-informed Messages in Predicting Domestic Violence Attitudes Among Battered Women with Childhood Trauma
   Karikarn Chansiri
   and Thipkanok Wongphothiphan, Oregon
05-1900-22 • [EA] Previvorship: How Individuals With Genetic Predispositions For Breast Cancer Present Their Experiences Across Social Media Platforms
   Mariah Wellman, Avery Holton
   and Kim Kaphingst, Utah

Discussant
   Roma Subramanian, Nebraska

Topic VI — Effects of Framing and Messaging
05-1900-23 • The Framing Power of Twitter: Examining Whether Individual Tweets Are Reframing News Media Frames
   Austin Hubner and Graham Dixon, Ohio State
05-1900-24 • Upping the Ante? The Effects of ‘Emergency’ and ‘Crisis’ Framing in Climate Change News
   Lauren Feldman, Rutgers
   and P. Sol Hart, Michigan
05-1900-25 • [EA] Hydropower in the News: How Journalists Do (Not) Cover the Environmental and Socioeconomic Costs of Dams in Brazil
   Rachel Mourao and Gisele Souza Neuls, Michigan State
   and Karina Ninni Ramos, São Paulo
05-1900-26 • [EA] Corporate Responsibility in the Global Village: The Roles of Global Identity, CSR Globality, and Construal Level
   Fareeha Wan and Yuhsoua Ryoo, Southern Illinois
   and Wooin Kim, Illinois at Urbana Champaign

Discussant
   Elizabeth Avery Foster, Tennessee

Topic VII — Misinformation, Disinformation, and Conspiracy
05-1900-27 • When Scientific Literacy Meets Nationalism: Exploring Factors that underlie the Chinese Public’s Belief in COVID-19 Conspiracy Theories
   Xi Luo
   and Hepeng Jia, Soochow
05-1900-28 • Conspiracy vs Debunking: The Role of Emotion on Public Engagement with YouTube
   Sang Jung Kim, Kaiping Chen
   and Lynette Gao, Wisconsin
05-1900-29 • [EA] Using Machine Learning and Social Network Analysis to Understand the Motives behind the Spread of “Plandemic” Conspiracy Theory during COVID-19
   Sushma Kumble, Towson;
   and Jeff Conlin, Pennsylvania State;
   and Pratiti Diddi, Lamar
05-1900-30 • How Misinformation and Its Rebuttals in Online Comments Affect People’s Intention to Receive COVID-19 Vaccines: The Role of Psychological Reactance and Misperceptions
   Yanqing Sun
   and Fangcao Lu, City University of Hong Kong

Discussant
   Surin Chung, Ohio
Topic VIII — Communicating about Risk
05-1900-31 • Examining COVID-19 Tweet Diffusion Using an Integrated Social Amplification and Risk and Issue-attention Cycle Framework
   Edmund Lee, Han Zheng, Dion H. L. Goh, Chei Sian Lee and Yin Leng Theng, Nanyang Technological
05-1900-32 • Integrating Self-affirmation and EPPM to Promote Health Experts’ Misinformation Correction Actions
   Hongjie Tang, Sun Yat-sen and Liang Chen, Nanyang Technological
05-1900-33 • Is Higher Risk Perception Necessarily Worse? Source Credibility in Government Attributed Media Use During the COVID-19 Pandemic
   Longfei Li, Shanghai Jiao Tong
05-1900-34 • Amplification of Risk Concerns through Social Media and Beyond for Covid-19: A Cross-Country Comparison
   Tang Tang, Kent State
05-1900-35 • [EA] Risk Perceptions Link to Prevention Intentions during Covid-19 Pandemic through Affection: A Chinese Three-generation Study
   Yan Zhang, Yao Yao, Guang Yang and Naipeng Chao, Shenzhen
05-1900-36 • [EA] Mapping Risk and Benefit Perceptions of Energy Sources: Comparing Public and Expert Mental Models
   Shirley Ho, Peihan Yu, Edson Tandoc Jr., and Agnes Chuah, Nanyang Technological

Discussant
   Sifan Xu, Tennessee

Topic IX — Theory-driven Examinations
05-1900-37 • The Impact of Social Media Use on Protective Behaviors in Global Epidemics: The Mediating Model of Situation Awareness and Crisis Emotions
   Yulei Feng and Qingyan Tong, Shanghai Jiao Tong
05-1900-38 • How Far into the Future: A Meta-Analysis of the Effects of Temporal Framing on Risk Perception, Attitude, Behavioral Intention, and Behavior
   Guanxiong Huang, City University of Hong Kong and Jie Xu, Villanova
05-1900-39 • [EA] When Do People Wear a Mask in Pandemic? An Integration of TPB and EPT
   Surin Chung, Ohio and Suman Lee, North Carolina at Chapel Hill and Euirang Lee, Ohio
05-1900-40 • [EA] The Medication Effects of Fear on the Relationship between Gain/Loss Message Frames and Cognitive/Conative Responses
   Sumin Shin and SangHee Park, Wisconsin at Whitewater

Discussant
   Sining Kong, Texas A&M

[EA] = This submission was accepted as an extended abstract.

International Communication Division
Topic I — When Media Become the Theatre of Battle
05-1900-41 • What Does the Korean Embassy’s Facebook page show us? The Roles and Relationships of the Korean Embassy Through a Discourse Analysis of its Facebook Page*
  Solyee Kim, Georgia

05-1900-42 • What’s in a Name? Imagined Territories and Sea Names in the South China Sea Conflict**
  Lupita Wijaya, Monash University

05-1900-43 • A “Regional Halo Effect”? Media Use and Evaluations of America’s Relationships with Middle East Countries
  Justin Martin, Northwestern in Qatar;
  Mariam Alkazemi, Virginia Commonwealth;
  and Krishna Sharma, Northeastern

05-1900-44 • How Twitter Becomes the Battlefield for China’s Public Diplomacy - A Study on Chinese Foreign Ministry Spokesperson’s Twitter Postings with Grounded Theory
  Jing Guo, Chinese University of Hong Kong

Discussant
  Amal Bakry, Louisiana at Lafayette

* Second Place Paper, Markham Competition
** Third Place Paper, Markham Competition

Topic II — The Political Economy and Diplomacy of Media
05-1900-45 • Print as Digital Gateway: Hong Kong’s Yellow Economy and Bimodal Communications
  Milan Ismangil, Chinese University of Hong Kong

05-1900-46 • The Geopolitics Game: A Comparatively Frame Analysis between the US and Chinese Coverage of “The TikTok Divestiture Event” in the Perspective of Media Diplomacy
  Chen Chen, Communication University of China

05-1900-47 • The Politics of Contextualization in Communication Research: Examining the Discursive Strategies of Non-US Research in JCR Journals From 2000 to 2020
  Michael Chan, Jingjing Yi
  Panfeng Hu and Dmitry Kuznetsov, Chinese University of Hong Kong

05-1900-48 • Communicating Nation Branding: Pandas as Ambassadors for Wildlife Conservation and International Diplomacy
  Dongdong Yang and Carolyn Lin, Connecticut

Discussant
  Dhiman Chattopadhyay, Shippensburg

Topic III — The Politics of Representation
05-1900-49 • Media Genre Dissonance and Ambivalent Sexism: How American and Korean Television Consumption Shapes Chinese Audiences’ Gender-Role Values
  Xiao Zhang, Macau University of Science and Technology
  and Chris Chao Su, Boston

05-1900-50 • From Ritual to Strategy: Li Ziqi as a Cultural Icon and the Political Economic Appropriation of Micro-Celebrity Fame
  Limin Liang, City University of Hong Kong

05-1900-51 • [EA] Exploring the Mediating Role of Perceived Credibility of Creative Chinese Propaganda Media on Political Participation
  Yuanjuan Liu Liu, Yining Liu,
  and Xiaoqing Li, Shanghai Jiao Tong University

05-1900-52 • [EA] #desi: Self-Representation on TikTok Among the South Asian Diasporic Youth in the U.S.
  Nabila Mushtarin; University of South Alabama

Discussant
Vanessa Higgins-Joyce, Texas State

Topic VI — Culture, Fake News, and New Media
05-1900-53 • [EA] The Charm of Culture: An Empirical Research on Intangible Cultural Heritage Short Videos
  Qiaozhi Liang, Yifei Li, and Ke Xue, Shanghai Jiao Tong
05-1900-54 • Trade War, or A War of Fake News?: An Exploration of Factors Influencing the Perceived Realism of Falsehood News on International Disputes
  Mingxio Sui, Ferrum College; Yunjuan Luo, South China University of Technology; and Newly Paul, North Texas
05-1900-55 • [EA] Digital Natives, Nascent Democracy: Tunisian Pre-Professional Journalists’ Uses and Perceptions of Social Media
  Carolyn Nielsen, Western Washington; Brian J. Bowe, American in Cairo/Western Washington; and Arwa Kooli, l’Institut de Presse et des Sciences de l’Information
05-1900-56 • To Say or Not to Say: Examining Online Self-Censorship of Political Opinions in India
  Enakshi Roy, Towson

Discussant
Kevin Grieves, Whitworth

Topic VI — When the Practice of Journalism is in Question
05-1900-57 • Boycotting Behavior in Journalism
  Bahtiyar Kurambayev, KIMEP University; and Karlyga Myssayeva, Al-Farabi Kazakh National University
05-1900-58 • Who is a Less Dangerous Foe? Comparing U.S. Media Portrayal of Taliban and ISIS
  Abhijit Mazumdar and Zahra Mansoursharifloo, Park University
05-1900-59 • A Dark Continent? Meta-Analysis of Communication Scholarship Focused on African Nations
  Meghan Sobel Cohen, Regis University
05-1900-60 • Election Interference Strategies Among Foreign News Outlets on Social Media During the U.S. 2020 Election
  Louisa Ha, Bowling Green State

Discussant
Enakshi Roy, Towson

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Political Communication Division
Topic I — Communication by Political Elites
05-1900-61 • Gender and Presidential Candidates’ Self-presentation on YouTube Videos
  Dinfin Mulupi and Linda Steiner, Maryland
05-1900-62 • Vice-presidential candidates, language frames and functions across two continental divides: An analysis of acceptance speeches
  Nana Kwame Osei Fordjour, New Mexico; and Godwin Etse Sikanku, Ghana Institute of Journalism
05-1900-63 • Risk Governance during The COVID 19 Pandemic: A Quantitative Content Analysis
of Governors’ Narratives on Twitter

Nagwan Zahry and Michael McCluskey, Tennessee - Chattanooga
05-1900-64 • Tracking Moral Divergence with DDR in Presidential Debates Over 60 Years

Mengyao Xu and Lingshu Hu, Missouri
05-1900-65 • Communicating the Macedonian Name Discourse on the Candidates’ Websites in Northern Greece’s Regional and Municipal Elections of 2019

Minos-Athanassios Karyotakis, Hong Kong Baptist

Discussant
Cayce Myers, Virginia Tech

Topic II – Political Participation on Social Media
05-1900-66 • Social media engagement against fear of restrictions and surveillance: The mediating role of Privacy Management
Macau K. F. Mak, Alex Zhi Xiong Koo, and Hernando Rojas, Wisconsin-Madison
05-1900-67 • Examining How Digital Platform Diversity Contributes to Social Media News Engagement in China*
Jing Guo, Chinese University Hong Kong
05-1900-68 • Creative self-efficacy, political decision-making, and offline and online political participation: Findings from a cross-national survey
Matthew Kushin, Shepherd University; Francis Dalisay, University of Guam; Jinhee Kim, Pohang University of Science and Technology; Amy Forbes, James Cook University; Clarissa David, University of the Philippines, Diliman; and Lilnabeth Somera, University of Guam
05-1900-69 • [EA] Users’ Engagement to Online Forum in Social Crisis
Danielle Ka Lai Lee and Mina Park, Washington State; Tsz Wa Yip, University of Gothenburg; and Kyu-Min Lee, Worcester Polytechnic
05-1900-70 • [EA] Differential Outcomes of Political Meme Exposure and Engagement: A Path Towards Political Trust and Participation
Milos Moskovljevic and Muhammad Masood, Hong Kong Baptist

Discussant
Gina Masullo, Texas at Austin

Topic III – Audience Perceptions of News
05-1900-71 • Perceptions of Media Bias in Reporting on the Israeli-Palestinian Conflict: On the Influence of Antisemitic Attitudes in Seven Non-Partisan Countries
Philip Baugut, Munich; and Sebastian Scherr, Texas A&M
05-1900-72 • Do Twitter Comments Influence Credibility Perceptions of News Posts? Exploring MAIN Model
John Kelsey, Alabama
05-1900-73 • [EA] Fox News, political comedy, and (motivated?) reasoning in beliefs about global warming: Evidence from a large-scale panel survey
Patrick Meirick, Oklahoma
05-1900-74 • [EA] Reason and Emotion in Right-Wing Media Critique: A Qualitative Study of Affect and Trust in Twitter, Facebook and Gab
Gordon Katic and Megan Boler, Toronto
05-1900-75 • Macedonian Name Dispute: Contentious Securitization and the Perceived Role of Media and Journalists in Greece

Minos-Athanasios Karyotakis, Hong Kong Baptist

Discussant
Robin Blom, Ball State

Topic IV – Election News
05-1900-76 • The 2016 presidential election coverage: Use of Twitter as a source and the media framing of the race
Porismita Borah, Washington State;
and Rico Neumann, Washington
05-1900-77 • Due and undue impartiality. How context policed BBC reporting during the UK and US elections
Ceri Hughes, Marina Morani, Stephen Cushion,
and Maria Kyriakidou, Cardiff University
05-1900-78 • [EA] Victimhood, Morality, and Identity Politics in Social Media: Understanding Affective Polarization during the US Election
Amanda Trigiani and Megan Boler, Toronto
05-1900-79 • The Anxiety Factor: Moral Traditionalism, Interpersonal Contact Diversity and Support for Transgender Candidates and Rights
Xiaoxia Cao
and Atinc Gurcay, Wisconsin - Milwaukee
05-1900-80 • [EA] Iran and the U.S. Elections: Building an Agenda of Anxiety and Concern
Osama Albishri and Wyne Wanta, Florida;
Ghada Alwaily, University of Leicester;
and Ahmed Alqarni, Virginia Commonwealth

Discussant
Mark Harmon, Tennessee

Topic V – Misinformation and Covid-19
05-1900-81 • Behavioral Effects of Partisan URLs sharing on Social Media Users: How Partisan Coverage of Vaccines receives differential Networked Sharing and Interaction on Facebook
Shreenita Ghosh, Wisconsin - Madison;
and Porismita Borah, Washington State
05-1900-82 • Strategic Issue Management and COVID-19: Analysis of Twitter from 50 Governors
Michael McCluskey
and Nagwan Zahry, Tennessee - Chattanooga
05-1900-83 • Which Way Do I Go? Need for Orientation, Media Use, and Knowledge about COVID-19
Taeyoung Lee and Tom Johnson, Texas at Austin;
and David H. Weaver, Indiana
05-1900-84 • To Share or Not to Share? Political Actors and the Spread of Political Misinformation on Twitter
Shola Aromona, Kansas
05-1900-85 • [EA] Examining the Effects of Social Media Fact-checking and Political Knowledge on False Beliefs
Juan Liu, Bruce Getz, Lydia Ray,
and Florence Wakoko-Studstill, Columbus State

Discussant
Iona Coman, Texas Tech

Topic VI — Protests, Scandals, and Conflict
05-1900-86 • Citizen Videos vs. Legacy Media Visual Reports: The Coverage of the 2019 Iranian Oil Protests
   Afroz M and Douglas Porpora, Drexel
05-1900-87 • [EA] Understanding What Influence the Public Opinion Towards Politicians’ Scandals in Taiwan: A Survey Study on Two Scandals
   Yujia Cheng, Hong Kong Baptist
05-1900-88 • The Conditional Indirect Effects of Traditional and Social Media News Use on Political Participation in Hong Kong: Examining the Communication Mediation Model
   Yan Su, Washington State
05-1900-89 • Asking the Enemy of My Enemy for Help: Transnational Grassroots Outreach on Twitter in #HongKongProtests
   Cheryl Shea, Wisconsin - Madison;
   Yanru Jiang, UCLA;
   and Wendy L.Y. Leung, Chinese University Hong Kong
05-1900-90 • All's (Un)fair in Trade and War: Linguistic Framing Effects in News about U.S.-China Tariffs
   Jo Lukito, Texas at Austin

Discussant
   Lindsay McClusky, SUNY Oswego

Topic VII – Political Attitudes
05-1900-91 • Pathways to Political Persuasion: Linking Online, Social Media, and Fake News with Political Attitude Change Through Political Discussion
   Homero Gil de Zúñiga, University of Salamanca/Pennsylvania State
   Pablo González-González, University of Salamanca
   Manuel Goyanes, Carlos III University
05-1900-92 • In a Hurry, Bored, Angry at Professors: How Punitive Populism Infiltrates Media Education
   Mike McDevitt, Colorado
05-1900-93 • How Fans Become Nationalists in China? Effects of Idol Adoration and Online Fan Community Engagement
   Xining Liao
   and Alex Zhi Xiong Koo, Wisconsin - Madison
05-1900-94 • When Exposure to Fake News and Fact-checking Promote Fake News Sharing: The Moderating Role of Partisan Strength and Need to Evaluate
   Hsuan-Ting Chen
   and Ivy Fong, Chinese University of Hong Kong

Discussant
   Oluseyi Adegbola, DePaul

* Fourth Place Student Paper

[EA] = This submission was accepted as an extended abstract.