

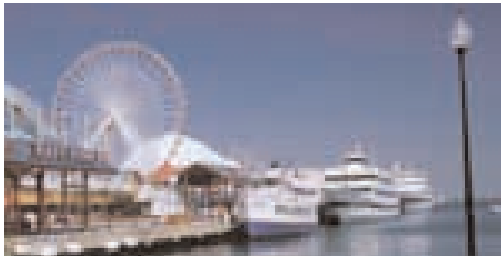
AEJMC takes its 2008 convention to Chicago, IL August 6-9. The program will offer more than 100 teaching, and professional freedom and responsibility panels and more than 600 original research papers.

AEJMC expects some 2,000 journalism and mass communication educators, administrators, students and professionals during the four-day convention.

Contact Fred Williams, AEJMC Convention manager, with questions and ideas (Fredaejmc@aol.com).  
We welcome your participation.

## **AEJMC**

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# **Sponsorship Benefits**



**AEJMC Convention  
Chicago, IL  
August 6-9, 2008**

# AEJMC 2008 “Breezing through the Windy City”

## Platinum Sponsor

Benefits for contributions more than \$5,000:

- Two complimentary convention registrations
- Complimentary table in the AEJMC Exhibit Area
- Complimentary one-page ad in AEJMC Convention Program
- Thank you recognition in convention program and on posters
  - Sign at sponsored event, where appropriate
  - Sponsor listing on AEJMC website



## Sustaining Sponsor

Benefits for contributions between \$3,500 and \$5,000:

- Complimentary table in the AEJMC Exhibit Area
- Complimentary one-page ad in AEJMC Convention Program
- Thank you recognition in convention program and on posters
  - Sign at sponsored event, where appropriate
  - Sponsor listing on AEJMC website



## Contributing Sponsor

Benefits for contributions between \$2,000 and \$3,499:

- Complimentary one-page ad in AEJMC Convention Program
- Thank you recognition in convention program and on posters
  - Sign at sponsored event, where appropriate
  - Sponsor listing on AEJMC website

## General Sponsor

Benefits for contributions up to \$1,999:

- Thank you recognition in convention program and on posters
  - Sign at sponsored event, where appropriate
  - Sponsor listing on AEJMC website

# Sponsorship Opportunities for 2008 AEJMC Convention



\$30,000 and up  
Wednesday Night Opening Gala

\$10,000 to \$15,000  
Printing Convention Program

\$6,000 to \$8,000

- Convention bags
- Cyber Cafe

\$4,000 to \$6,000  
Beverage station during registration selected hours Tuesday evening  
and Wednesday through Saturday

\$2,000 to \$5,000

- Scholar-to-Scholar Reception(s)
- Exhibit Refreshment Break(s)
- Past President's Reception
- New Member Breakfast
- Plenary Refreshments
- Business Meeting Refreshments
- Delegate reception with AEJMC editors and advisory board